

<P64- Hotel Rating Classification >

Business Objective:

Extract reviews from trip advisor and ratings for different hotels and our goal is to examine how travellers are communicating their positive and negative experiences in online platforms for staying in a specific hotel and major objective is what are the attributes that travellers are considering while selecting a hotel. With this manager can understand which elements of their hotel influence more in forming a positive review or improves hotel brand image.

Acceptance Criterion:

Need to deploy the end results

Milestones:

Milestone	Duration	Task start - End Date
Kick off and Business Objective discussion	1 day	26-07-2021
Data set Details	1 Week – 1 ½ week	06-08-2021
EDA	2 Weeks – 2 ½ week	13-08-2021
Model Building	1 Week – 1 ½ week	20-08-2021
Model Evaluation	1 week	20-08-2021
Feedback		
Deployment	1 Week	27-08-2021
Final presentation	1 day	27-08-2021

Protocols:

- 1) All the documentation – Final presentation and R/python code to be submitted before the final presentation day
- 2) All the participants must attend review meetings

