

Matheus Murbach

Software Engineer | Full-Stack Developer | Node.js, TypeScript, React, React Native & AI Enthusiast | crafting exceptional digital experiences

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01 PROFILE

With over 14 years of experience in software engineering, I specialize in designing and developing robust web and mobile solutions that enhance digital experiences.

My journey began with a strong passion for creating solid architectures, which I honed through impactful contributions to projects at RD Saúde and GO.K.

Throughout my career, I've thrived on solving complex challenges and delivering user-centric designs. My expertise includes transforming e-commerce platforms, leading frontend initiatives at Napp Solutions, and pioneering innovative platforms like Arco, Instagram's first automated sales tool.

Committed to enhancing business operations and user satisfaction, I have also made significant contributions to startups like Kenoby (now Gupy). Whether streamlining workflows or launching groundbreaking solutions,

I am driven by the impact technology can make. Let's connect to explore how we can collaborate on creating transformative software solutions for businesses and their users.

<https://www.linkedin.com/feed/update/urn:li:activity:7295724818325250048/>

Programming Languages:

JavaScript - TypeScript - PHP - Python - Ruby

Frameworks and Libraries: React - React Native - Node.js - Electron - VueJS - Angular

Tools and Platforms:

Docker - Kubernetes Cloud Environments: AWS - Azure - GCP

02 EMPLOYMENT HISTORY

Jan 2013 — Present

Senior Software Engineer | Founder at murbach.work

murbach.work is me as a legal entity, created to provide professional services independently, where I am responsible for all operations, directly serving clients with a focus on efficient results.

Nov 2023 — Oct 2024

Remote

Senior Software Engineer at GO.K - One Step Ahead

* Spearheaded the development of cutting-edge mobile and e-commerce experiences using React, React Native, and Node.js at RD Saúde.* Implemented innovative solutions to enhance user engagement and drive business growth for GO.K - One Step Ahead.* Collaborated

with cross-functional teams to deliver high-quality software products that exceeded client expectations.

Nov 2023 — Oct 2024

Senior Software Engineer at RD Saúde

In my role as a Senior Software Engineer at RD Saúde, I lead the development of mobile and e-commerce experiences using React, React Native, and Node.js. I have successfully driven innovation and excellence in software development, contributing to the company's growth and success.* Developed cutting-edge solutions tailored to healthcare needs.* Implemented best practices in software development to ensure high-quality deliverables.

Jun 2022 — Sep 2022

Senior Software Engineer at Loja do Mecânico

In my role as a Senior Software Engineer at Loja do Mecânico, I focused on enhancing the frontend user experiences for a leading e-commerce platform using React and TypeScript. By incorporating UX principles, I improved navigation and accessibility, resulting in a more user-friendly interface. Additionally, I optimized backend performance with Node.js, Python and Redis, ensuring faster load times and reduced latency for end users. Through conducting A/B testing based on user behavior analytics, I was able to refine design choices and further enhance the overall user experience.

Jan 2022 — Jun 2022

Florianópolis

Senior Software Engineer at Eyemobile Technologies

Aug 2021 — Jan 2022

São Paulo

Senior Software Engineer at Mobly

* Developed a proprietary POS system with Node.js, React, and Electron, integrating payment gateways and logistics APIs* Designed an omnichannel self-checkout solution, leveraging React and UX/UI expertise to enhance usability in retail environments* Implemented Azure Functions for backend scalability and improved cloud resource efficiency

Jan 2018 — Aug 2021

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Lead Frontend Engineer at Napp Solutions

As Lead Developer at NAPP, a company renowned for its expertise in data intelligence and online inventory integration, I led teams working on critical systems like Esphera-serving hundreds of Brazilian shopping malls for financial management and insights. I also played a key role in the O2O Platform, a partnership with Google that integrates retail store inventories into search engines and social media. As leadership enabled the adoption of key process improvements, including migrating to TypeScript, implementing Figma for streamlined prototyping, and developing a custom Design System tailored to NAPP's needs. Led development on large-scale systems with a focus on React, Vue, Node and TypeScript. Introduced a Design System using React and Storybook, enhancing scalability and consistency. Managed app development with React Native for seamless mobile experiences. Spearheaded the adoption of Figma for improved UI/UX workflows and collaboration.

May 2016 — Oct 2016

São Paulo

Senior Frontend Developer at Slikland Creative Development

As a Frontend Developer at Slikland Creative, I played a key role in crafting high-quality digital experiences that align with the agency's commitment to innovation and excellence. Utilizing cutting-edge technologies such as WebGL, Three.js, and GSAP, I developed immersive conceptual projects that pushed the boundaries of interactive design. My work involved creating visually stunning and highly dynamic interfaces, leveraging advanced 3D rendering and smooth animation techniques. Collaborating with top-tier brands and agencies, I contributed to award-winning projects recognized for their creative and technical excellence, including Cannes Lions. At Slikland, I was part of a team that delivered groundbreaking digital solutions, blending aesthetics with performance to create memorable user experiences.

Jun 2014 — May 2016

Senior Frontend Developer at Fillet - Agência & Produtora Digital

At Fillet, a creative digital agency, I collaborated on projects for high-profile brands, focusing on delivering seamless user experiences and developing robust front-end solutions using technologies like React and GSAP. My contributions helped enhance client campaigns through innovative web applications and interactive interfaces.

Technologies: JavaScript, AngularJS, React, DigitalOcean, AWS, GSAP, TweenMax, Ruby on Rails, PHP

Clients: BIC, Jack Daniel's, Itaú, IBM, Honda, Fila, Tryon, JWT, F/Nazca, AlmapBBDO, Fillet, and more

Jan 2015 — Jun 2015

São Paulo

Senior Frontend Developer / User Experience (UX) at Kenoby agora é Gupy

At Havik/Kenoby, one of São Paulo's leading HR consulting firms, I played a pivotal role in developing Kenoby, an applicant tracking system designed to boost headhunter efficiency and precision. This innovative platform contributed significantly to the company's success and ultimately led to its acquisition by Gupy, the main competitor in the HR tech space.

Skills and Achievements: Expertise in JavaScript, BackboneJS, AngularJS, React, Node
Creation and implementation of a Design System and Branding strategy
Delivered high-quality UX improvements, optimizing the platform for better user experience

Jul 2013 — Jun 2014

São Paulo

Mid. Frontend Developer at Jurema

At Jurema, a creative technology studio, I contributed to several impactful projects:

Arco: As the first sales platform integrated with Instagram, Arco allowed brands and influencers to sell directly through posts and stories, streamlining the shopping experience. I helped develop key features of this pioneering platform, focusing on user interface and backend integration.

Arkpad: A comprehensive design and decor inspiration platform, Arkpad provides curated content for architects, designers, and home enthusiasts. I assisted in enhancing the platform's functionality and user experience, improving its search capabilities and visual appeal.

Intel Creators: A project aimed at empowering content creators through Intel's technology, this platform connects creators with the tools they need to produce high-quality content. My work involved integrating Intel's products and solutions to ensure seamless performance for users.

Rico.com.vc: One of Brazil's leading investment platforms, Rico.com.vc provides users with resources to manage their investments effectively. I contributed to improving the platform's usability and integrating essential features to enhance the overall investment experience.

Jan 2012 — Jan 2013

Pirassununga

Oct 2009 — Jun 2011

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03 EDUCATION

Jun 2021 — Dec 2021

São Paulo

04 SKILLS

Junior Frontend Developer at 5D Publicidade

Web Designer, Flash Developer, Frontend Developer I II III at T9 Design Comunicação Interativa

Digital House Brasil

Specialization

Python
JavaScript
ReactJS
Node.js
React Native
Artificial Intelligence
User Experience
TypeScript
Vue.js
Figma
Amazon Web Services

PHP (Programming Language)
A/B Testing
Ruby on Rails
Usability Testing
Cloud Computing
Docker
Kubernetes
Ruby
Three.js
WebGL

05 LANGUAGES

Portuguese

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English

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