

SW DEV AUG17

ACTIONS LAST WEEK

- Event Sourcing Full Implementation [DONE]
 - API execution on Ethereum [DONE on DEV]
 - BugMark Documentation and Cleanup [NOT DONE]
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ACTIONS NEXT WEEK

- Deploy Integrated Ethereum/Rails to Production
- Plan for High-Impact London Demo (pending team approval)

EVENT SOURCING: WHY?

- Ethereum dev tools: not so great
- Leverage proven tools: seamless migration
- Radically improve development speed
- Auditable private chains
- Enduring, trainable development process

DISCUSSION: WHERE TO FOCUS NEXT?

- Implement next-gen contracts
- Pursue an ICO or some such
- Find a foundation customer
- Prepare a killer demo for London
- etc.

LONDON DEMO

- Two months away!!!
- Define target application and user group
- Build App: docco, UI, marketing assets, ...
- Etc.