

# Lucas Jones

ACTIVATOR



Age 19  
Gender Male  
Status Single  
Occupation Student  
Income Zero  
Hobbies VR games  
Location New York, US  
Active Use Monthly

Lucas is a young law student who lives in New York. He is hyperactive. His older brother was killed by the police when he was protesting. He likes to learn about cryptocurrency. He founded an environmental justice DAO with his college friends.

## Needs

- Understand the legal system to protect the abused.
- Be constantly in motion.

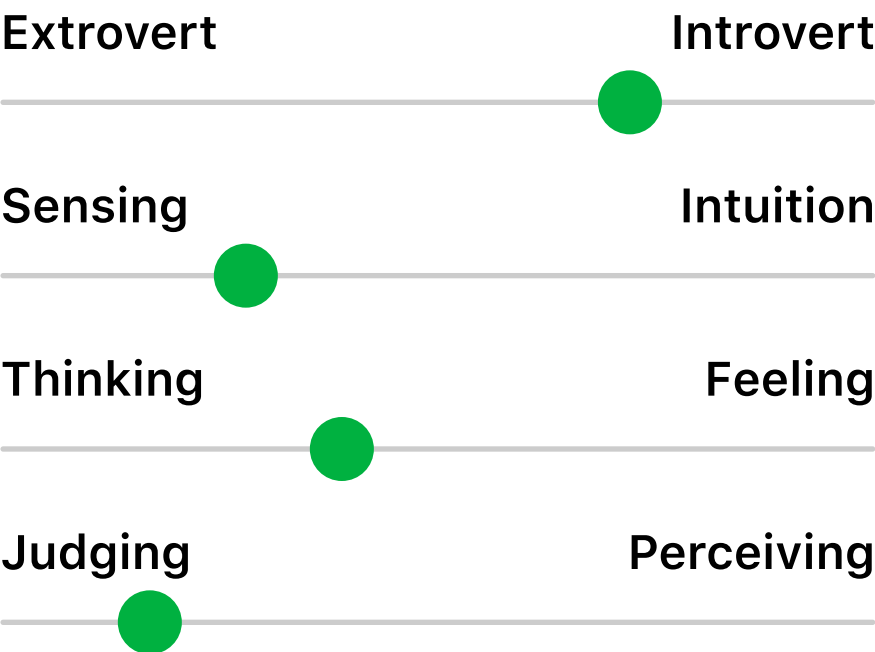
## Pain Points

- Unbearable social injustice and inequalities.
- Impotence to change the world old people created.

## Goals

- Distribute wealth like Robin Hood.
- Be part of the cryptocurrency revolution.

## Personality



## Skills & Technical Abilities

