

# Henry Meurin

DONOR



**Age** 48  
**Gender** Male  
**Status** Married  
**Occupation** Startup founder  
**Income** Medium  
**Hobbies** Sea kayaking  
**Location** Marseille, France  
**Active Use** Monthly

Henry is a startup founder in the food delivery space. He lives in the south of France with his wife and their two young children. He’s constantly trying new experiences, like learning languages or 3D printing. He feels concerned about the needs of homeless people.

## Needs

- Blossom in his job.

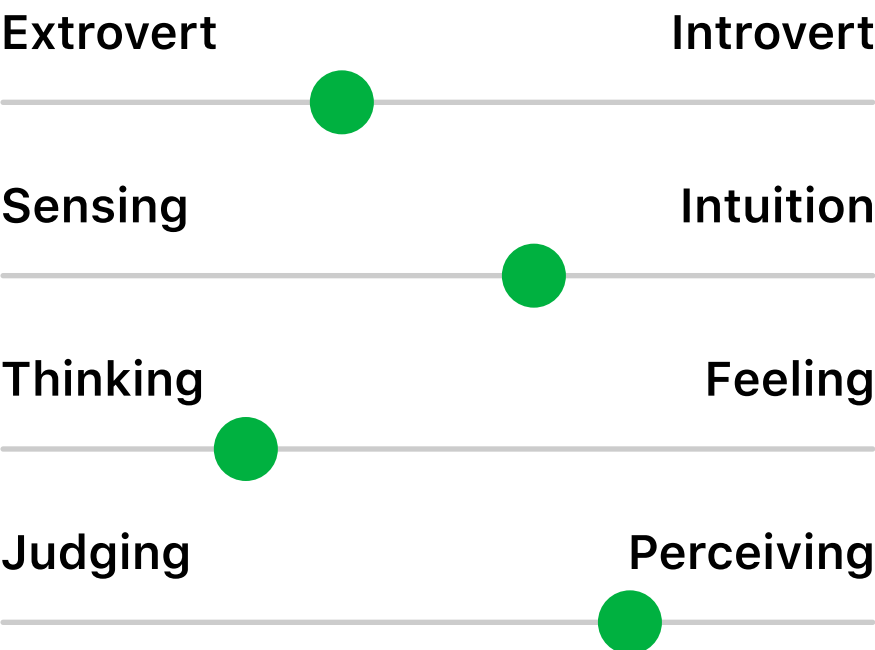
## Pain Points

- He doesn’t know what to answer to his children when they ask why there are people asking for money in the street and wants this injustice to change.
- He rarely carries cash in his pockets anymore, so it’s hard to donate to homeless people.

## Goals

- Increase the growth-rate of his startup.
- Be a model for his children.

## Personality



## Skills & Technical Abilities

