

# Week 5

## Final Test & Prep for Pitch

2020-03-27 → 2020-04-03

PREPARE A PITCH DECK AND VIDEO PRESENTATION THAT INCLUDES

- Vision and value proposition
- Problem the team is solving
- Target market and opportunity
- The solution
- Revenue model or business model/impact measurement
- Competitive analysis
- Plan to validate customer segments
- Plan to define and validate MVP
- KPI's for success
- Team bio

# Deliverables

DRAFT PITCH DECK AND PREP FOR FINAL VIDEO RECORDING

<https://docs.google.com/presentation/d/1D7rkCNB7WatxgWpZpoNnQ2nit2riOr8CDnE6PiHWmH8/edit?usp=sharing>

PLEASE ORGANIZE DRY RUNS AND REVIEW OF DOCUMENTS WITH YOUR TEAMS  
MENTORS AND WITH RHETT, RAVI, MARY, AND VANESSA