Jean Lefèvre

BENEFICIARY



Age 64
Gender Male
Status Divorced
Occupation Unemployed
Income Zero
Hobbies Reading
Location Paris, France
Active Use Daily

Story

Jean is an old man who lives in the street for 3 years after a separation with his wife and being fired from his job because of health's problem (asthma crisis). He was a construction worker. He liked to read, but had only one book in his bag following him. He sleeps sometimes in homeless structures and sometimes in the subway. He's asking money everyday in the same place next to a jewellery shop.

Needs

- Food.
- Medication for asthma.

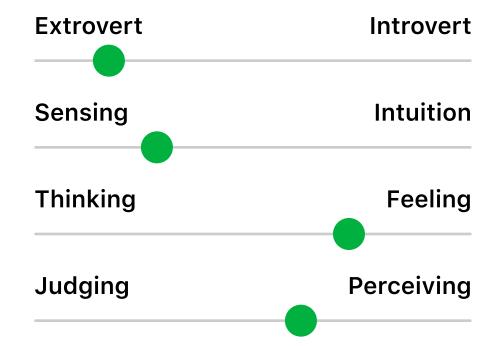
Pain Points

- Finding a job at his age.
- Getting treatment for health issues.
- Renting a home without proof of employment.

Goals

- Getting treatment for health issues.
- Finding a job at his age.
- Renting a home without proof of employment.

Personality



Skills & Technical Abilities

