

Émilie Durand

ACTIVATOR



Age 29
Gender Female
Status Single
Occupation Researcher
Income Medium
Hobbies Picking mushrooms
Location Paris, France
Active Use Monthly

Emilie is a young woman activist who lives in Paris. She works as a biology researcher at the CRI (Centre de Recherche Interdisciplinaire). She is also a volunteer at La Base, a headquarters for social and environmental change initiatives. She likes reading and learning about the world.

Needs

- Earn a basic income for food, education, health, and housing.
- Contribute to building an inclusive society.

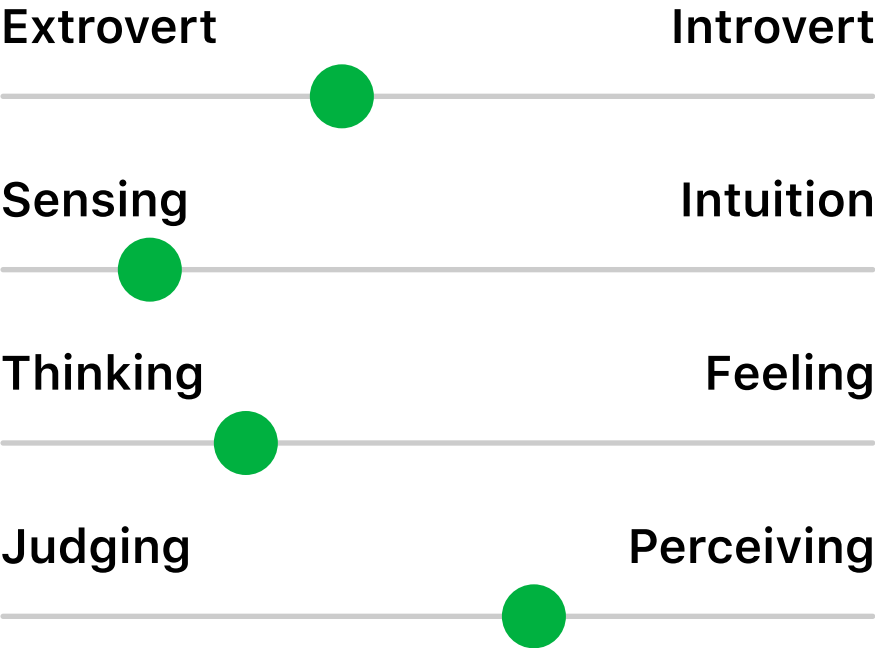
Pain Points

- Feels overwhelmed by bureaucracy in the NGO world.
- Hard to find a connection between actions and real world results.

Goals

- Generate long-term impact.
- Help people in innovative ways.

Personality



Skills & Technical Abilities

