

Week 3 to 4

Develop Your Product

2020-03-13 → 2020-03-27

PROTOTYPE YOUR SOLUTION IN SOME MANNER

- Working code.
- Analog prototype/mockups.
- Tech stack and wireframes.

DEFINE YOUR MINIMUM VIABLE PRODUCT (MVP) TESTING APPROACH

- Marketing tests: landing page, explainer video, ad campaign, A/B Tests, crowdfunding.
- Product tests: sketches, wireframes, mockups, interactive prototype, Wizard of Oz, concierge, live product.

Deliverables

PROTOTYPE/ PROOF-OF-CONCEPT UPLOADED

<https://www.figma.com/proto/rM6NfLVrjyk7Y7VCCkGJEo/SolidarityCard?scaling=scale-down>

POTENTIAL TECH STACK

- 3Box | Ceramic
- Adyen | Contis | Stripe | Wirecard | Worldline
- Aragon | Colony | DAOstack | MolochDAO
- Bounties Network
- Celo | Ost
- DappHero
- Instagram & Pepo & Twitter
- MoonPay | RampNetwork | Simplex | Wyre
- Plaid
- rDAI
- TheGraph

MVP TESTING APPROACH

- A/B tests
- Crowdfunding
- Explainer videos
- Gitcoin grants
- Hackathons
- Interactive prototype
- Landing page