# Jean Lefèvre

#### **BENEFICIARY**



Age 64
Gender Male
Status Divorced
Occupation Unemployed
Income Zero
Hobbies Reading
Location Paris, France
Active Use Daily

## Story

Jean is an old man who's been living in the street for 3 years since he divorced and then got fired from his job due to an asthma condition. He was a construction worker. He liked to read, but was forced to sell all his books after losing his job. He sometimes sleeps in homeless shelters and in the subway. He asks for money in the same spot every day next to a jewellery shop.

#### Needs

- Food.
- Medication for asthma.

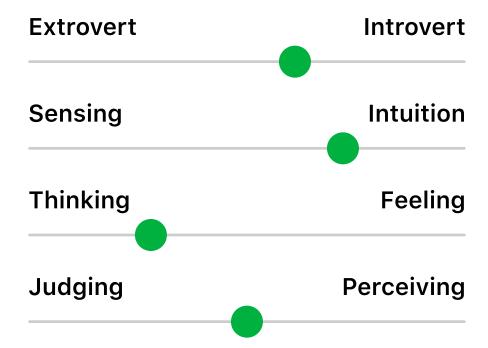
#### **Pain Points**

- Finding a job at his age.
- Getting treatment for health issues.
- Renting a home without proof of employment.

#### Goals

- Get a job that doesn't expose him to air pollution.
- Find a home.
- Buy new books.

# Personality



### **Skills & Technical Abilities**

Software

Mobile Apps

Social Networks