

# RATIONALE

## WHY?

Because the stories we share forge our society.

Because the challenges of our time require global solutions.

Because disinformation and isolation lead to withdrawal and prejudice.

Because it's time to reconnect with our fellow humans, to liberate ourselves, and to elevate our nature.

## WHAT?

Foster social dialogue and citizen participation by empowering anyone in the world to easily organize public screenings of the best documentaries about climate change and social change.

Directly connect filmmakers with citizens, companies, and local governments to encourage the emergence of autonomous communities capable of developing and funding new projects.

# PANDEMIC PIVOT

## ELI5 PLZ

Wake Up Earthlings helps you organize documentary screenings with your local or distributed communities and have structured conversations about how you're going to change the world together.

## REMOTE-FIRST EXPERIENCE

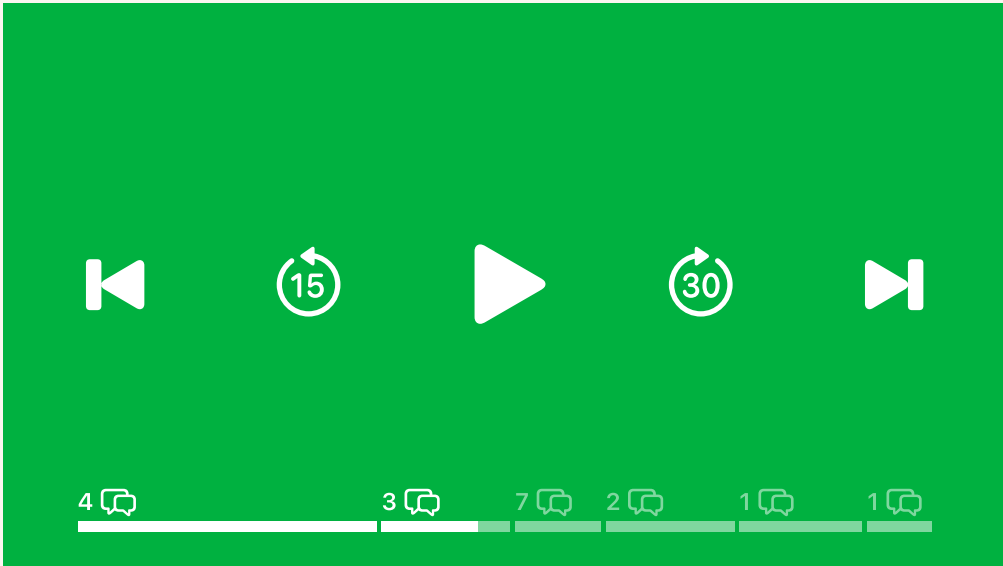
Annotate the transcript of documentary videos and evolve them from static artifacts to living conversations.

Split videos into the smallest meaningful conceptual units about which one might want to say something and make those easy to share.

Document and analyze public idea exchanges that would have previously been quickly forgotten without generating any significant impact.

While this was always part of the original roadmap, the masterplan was that this phase would come once the IRL experience had been well received.

# CONVERSATION FILTERING



@speaker  
Amet minim mollit non deserunt ullamco est  
sit aliqua dolor do amet sint. Velit  
officia consequat duis enim velit mollit.



- #all\_topics #topic\_1 #topic\_2 #topic\_3 #topic\_4
- New Hot Top Friends Custom

Conversation 1 "... .."

Conversation 2 "... .."

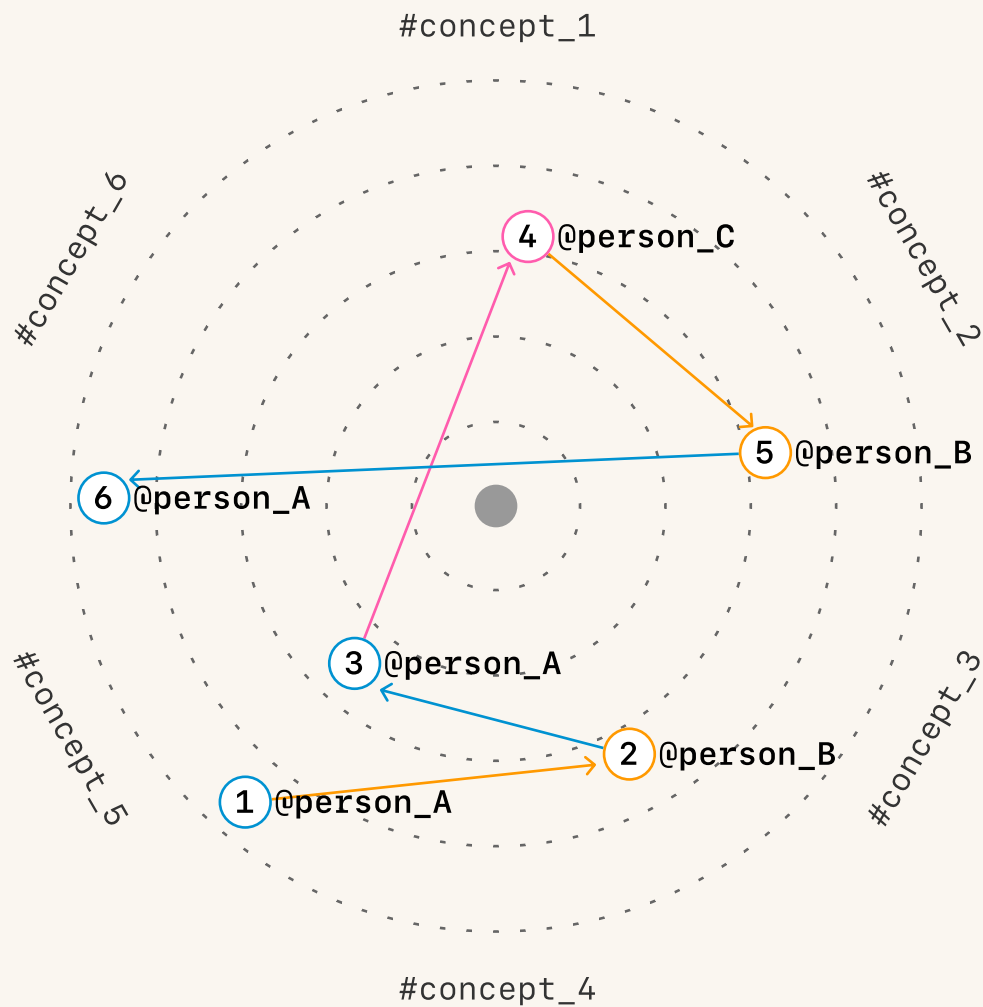
# CONVERSATION PARTICIPATION

- 1 @person\_A  
blablabla... #something
- 2 @person\_B  
but if you consider blablabla, then it would  
be blablabla...
- 3 @person\_A  
perhaps, but that doesn't change the fact  
that blablabla...
- 4 @person\_C  
yes, and don't forget about what happened  
when blaahaaa...
- 5 @person\_B  
your assumptions are wrong because everybody  
knows that something something...
- 6 @person\_A  
i get where you're coming from, but disagree  
with everything you've said

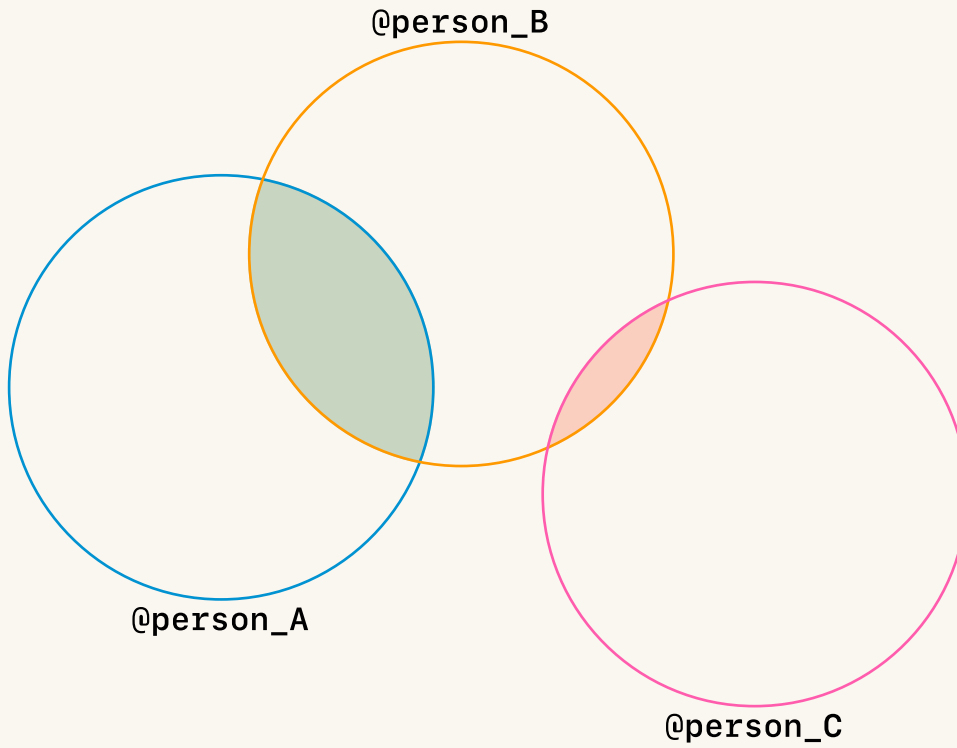
@me you're all wrong!!!



# CONVERSATION EVOLUTION



# POSITION CONSENSUS



# THANKS!

## FOLLOW US

<https://github.com/mvteclat>

<https://twitter.com/ikonoklast>

## JOIN US

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