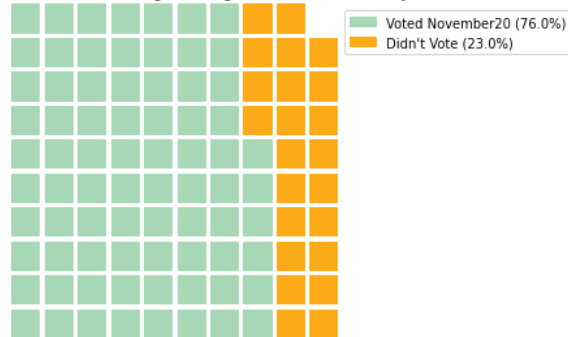


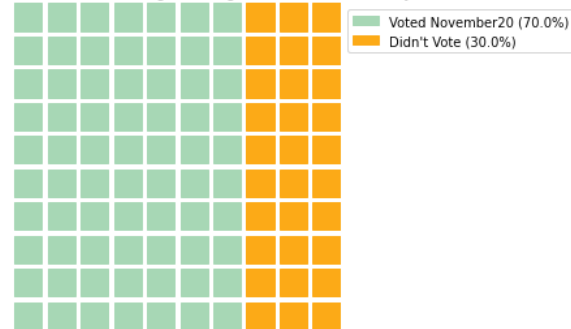
# 2020 ACLU-MI Outreach Campaigns

The below charts visualize how effective different communication methods were in turning out the vote for three campaigns: Let People Vote, SCOMI, and Oakland County Prosecutor. For example, it appears that phone banking for the LPV campaign turned out a higher percentage of voters than other communication methods.

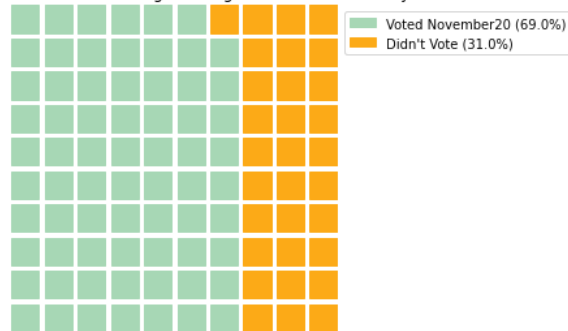
LPV Vote Percentage Amongst Those Contacted By Phone



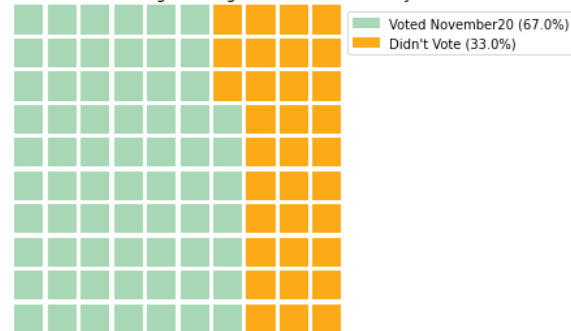
LPV Vote Percentage Amongst Those Contacted By Mail



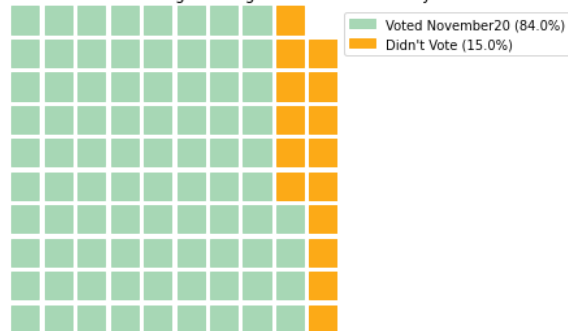
LPV Vote Percentage Amongst Those Contacted By Postcard



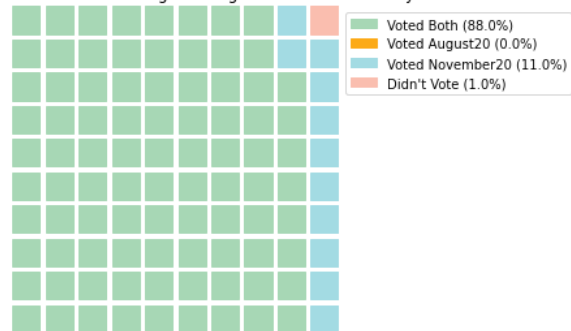
LPV Vote Percentage Amongst Those Contacted By Text



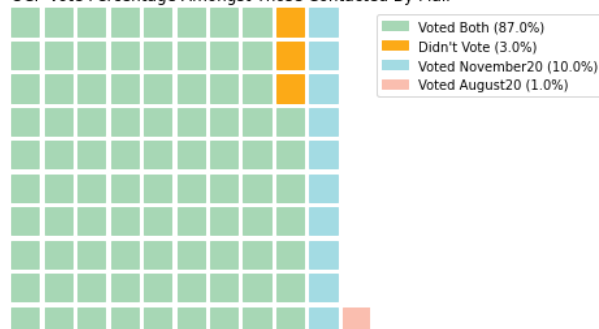
SCOMI Vote Percentage Amongst Those Contacted By Text



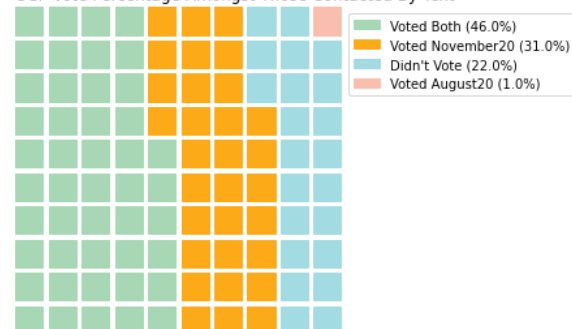
OCP Vote Percentage Amongst Those Contacted By Phone



OCP Vote Percentage Amongst Those Contacted By Mail



OCP Vote Percentage Amongst Those Contacted By Text



\* We rounded the percentages to whole numbers, which results in some charts not adding up to precisely to 100%.