

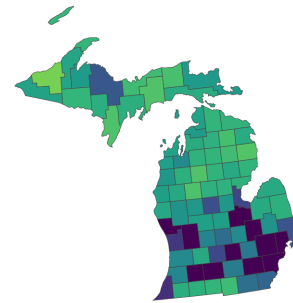
# 2020 ACLU-MI Engagement Dashboard

The dashboard can be viewed [here](#). Use the dropdowns at the top of the page to filter by race, sex, age group, or county. When you select a filter, the charts will update accordingly. If it doesn't update, allow some time before refreshing. For any other issues or questions, please reach out to Mackenzie Francisco (mackfran1@gmail.com).

RaceName	Sex	AgeGroup	CountyName
All × ▾	All × ▾	All × ▾	All × ▾

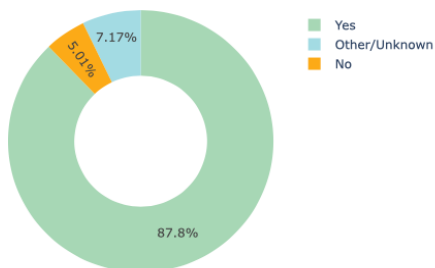
## Voter Map

This shows the distribution of registered voters across Michigan. You can hover over each county to get more information about the number of registered voters compared to the number reached by the ACLU-MI. The organization appears to be reaching a larger percentage of voters in more populous counties, such as Oakland, than in less populous counties, such as Hillsdale.



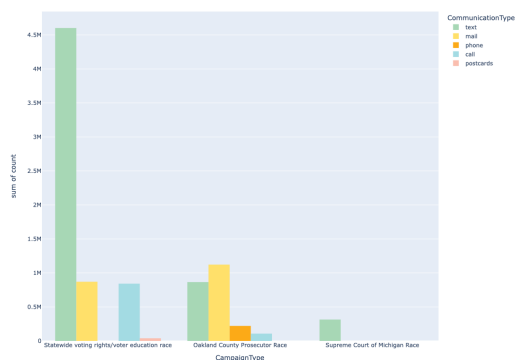
## Issue & Candidate Support

Support for Marijuana Legalization



These three donut charts show support for marijuana legalization, police accountability, and ending mass incarceration amongst a small group of voters for whom this information was collected. There appears to be less overwhelming support for police accountability than for the other two issues. The Biden support bar chart shows overwhelming favoritism toward the candidate at the time.

Campaign by Communication Type



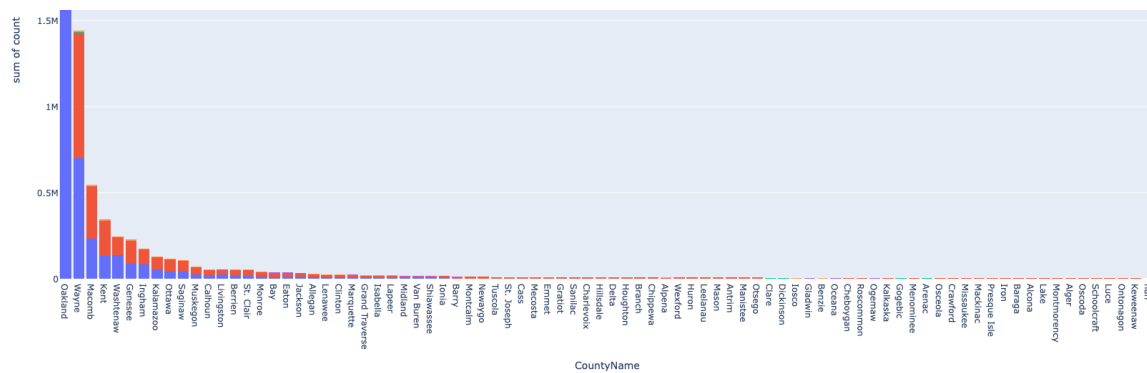
## Campaign by Communication Type

This shows which communication methods reached the most voters in three 2020 campaigns: Let People Vote, SCOMI, and Oakland County Prosecutor.

## 2020 General Participation

It's clear that the most votes came from the most populous counties. Interestingly, a large proportion of votes were cast via absentee ballot. In some

counties, such as Oakland, more voters chose this method than going to the polls. This is what we would expect due to behavior change associated with the COVID-19 pandemic.



## Number of Votes Over Time

This line chart shows that people tend to vote in general elections more than primary or other elections. You can also see a gradual upward trend across all election types, meaning voter participation is increasing over time.

