



# MATTHEW WALCHER

## CONTACT

### WEBSITE

[mwwalcher.com](http://mwwalcher.com)

### EMAIL

[matt@mwwalcher.com](mailto:matt@mwwalcher.com)

### GITHUB

[github.com/mwalcher](https://github.com/mwalcher)

### LINKEDIN

[linkedin.com/in/mwalcher](https://linkedin.com/in/mwalcher)

## EXPERIENCE

### CLEARCO

[clear.co](http://clear.co)

DEC 2021 – PRESENT / TORONTO, ON  
Frontend Marketing Engineer

### TOP HAT

[tophat.com](http://tophat.com)

JUN 2019 – NOV 2021 / TORONTO, ON  
Web Developer, Marketing

### ARCANE

[thearcane.com](http://thearcane.com)

MAY 2018 – MAY 2019 / LONDON, ON  
Intermediate Web Developer

JUL 2016 – MAY 2018 / LONDON, ON  
Web Developer

## EXPERTISE

### WEB DEVELOPMENT

HTML

CSS/SCSS

JavaScript

PHP

Git

### FRAMEWORKS

React.js

Google Tag Manager

Vue.js

Optimizely

Google Analytics

Marketo

Pendo

WordPress

### INDUSTRY KNOWLEDGE

Conversion Optimization

Technical SEO

Web Accessibility

Email Development

Marketing

Responsive Web Design

## EDUCATION

### FANSHAWE COLLEGE

[fanshawec.ca](http://fanshawec.ca)

GRADUATE CERTIFICATE IN  
Interactive Media Specialist

DIPLOMA IN  
Interactive Media Design & Production

### WESTERN UNIVERSITY

[uwo.ca](http://uwo.ca)

BACHELOR OF ARTS IN  
Media, Information & Technoculture