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Bellevue University

**WEB 330 - Enterprise JavaScript II**

Professor Krasso

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**Assignment 4.3 – Personal Portfolio (Milestone 1)**

**Domain names**

People often use their name or a combination of their name and their job title for their portfolio website ( meganwalker.com, meganwalker.dev). It's important to pick a good domain name because it can make it easier for people to find and remember your portfolio, and it can also make you look more professional.

**Website goals**

Personal portfolios can be used to show off your skills and work, attract potential employers or clients, and provide a way for people to contact you. It's also a good way to keep all your online profiles and work in one place.

**Audience**

Employers or clients are probably the main people who will look at your portfolio, but other professionals in your field might also check it out. The way you design and organize your portfolio can make a big difference in how people see you and whether they take you seriously.

**Competition**

If you want to see how your skills stack up against others in your field, you can look at other people's portfolios online. For example, if you're a full-stack developer, you might look at portfolios that show skills and languages like JavaScript, HTML, CSS, and frameworks like React or Angular. Listing these skills may be great, but showcasing them would be even better. By showing or including examples of projects, you have done, people can look at the code you have written and know you aren’t listing a language you simply used once but that you are proficient in that language.

**SEO Analysis**

You can help people find your portfolio by making sure it shows up in search engines like Google or through social media or word-of-mouth. This can be done by using keywords, meta tags, and alt tags. Also, you can share your portfolio on social media and other networking sites and make sure it looks good on a mobile device and loads quickly.