

# Mason Wallis

Aspiring programmer with a unique background in marketing and startup management. Recent graduate of a full-stack MERN programming boot camp hosted by The University of Texas at Austin.

## Employment History

### Freelance Web Developer, Austin, TX

December 2021 — Present

- Solicited web design and development contracts from potential clients
- Worked with clients to understand their needs and end goals, then translated those into a finished website or project
- Utilized my marketing expertise to advise clients on brand message, copy, and design
- Specialized in building React.js websites and updating existing code
- Solidified and built upon the skills I gained during my boot camp experience

### Chief Strategist, CosmicAds, Austin, TX

May 2020 — MAY 2021

- Managed strategic and operational activities for an early-stage AdTech startup focusing on Artificial Intelligence
- Directed skilled staff and freelancers in producing a software product
- Created and ensured adherence to project deadlines and timetables
- Interfaced with clients to gather, review and implement feedback
- Utilized marketing experience to assist clients in their own digital marketing efforts

### Marketing Coordinator, Blancco Technology Group, Austin, TX

AUGUST 2019 — MAY 2020

- Developed and executed organic social media outreach strategy
- Produced technical content pieces, including case studies, blog posts, and white papers
- Worked with front-line sales representatives to understand and report on customer opinions, feedback and purchasing habits

## Education

### Full-Stack Programming Boot Camp, University of Texas at Austin, Austin, TX

JUNE 2022 — SEPTEMBER 2021

### Bachelor's of Marketing and Entrepreneurship, State University of New York at Plattsburgh, Plattsburgh, NY

AUGUST 2016 — MAY 2018

## Contact

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## Portfolio

[www.masonwallisatx.com](http://www.masonwallisatx.com)

[www.github.com/mwallis5110](http://www.github.com/mwallis5110)

## Relevant Skills

- Java
- JavaScript
- React
- Express.js
- Node.js
- MongoDB
- SQL
- MySQL
- NoSQL
- GraphQL
- HTML/CSS
- AWS Cloud Practitioner