

Multimedia Business Plan to Widen Sponsorship and Customer Niche

Introduction

Hi there! The multimedia business plan is named CHUJOSM: “Chaperon the Unemployed and Job Seekers Multimedia”. There is always a pool of the unemployed and job seekers, as well as those whose jobs and businesses are hanging in balance. We need to build some important Business Intelligence Protocols that run an IoT of the unemployed, job seekers, and those whose jobs and businesses are bordering bankruptcy. Straight upfront we think of a multimedia complex that serves Internet content, Radio & TV content, etc.

IoT of Unemployed & Job Seekers & Businesses Bordering Bankruptcy

We build classes of the Unemployed, Job Seekers, and People running unsure businesses. We give them lessons every week, preferably every weekend, teaching them business intelligence craftsmanship and protocols of how to IoT with CHUJOSM when they are out in the field hunting for jobs or running their unsure businesses, the ones bordering bankruptcy. We will build around them entire TV&Radio complex services.

TV&Radio and Internet Content

Your TV&Radio or Internet Service will get a more interesting program to a wider audience plus more opportunities to get sponsors from businesses which rely on marketing. We will form classrooms in which we will, on weekends, be teaching business intelligence, project management, ICT, etc. Given the TV&Radio and Internet Content community, it will be easier for us to add other multimedia projects in our portfolio such as LaasEgrocery, LaasEcard, etc. For more on these projects, please, visit <https://mwambaro.github.io/assets/creating-a-start-up.html>

Financial Details Over a Period of 24 Months

We could start easy with all contribution coming from my own pocket except for transport fees that would amount to **0 – BIF115,200 (USD50)**.

OR

Equipment	Price (BIF)	Price (USD)
Dell XPS 15, printer, transport fees	8,000,000	2,700
Total	8,000,000	2,700

Contact Details

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