## Preamble

My project is an overall solution to all our problems: unemployment, poverty, inequality, malnutrition, financial insecurity, crime, injustice, conflicts, etc. “Not interesting at all. None of my company’s business”, you may conclude. Oh, indeed it is! How so? The solved issues will guarantee exponential growth, capacity development, and a bright future.

I would love to hire your enterprise, organization, association, corporation, or cooperative to work with me to get both funding and labour, and then start production and sales. Your company must meet only one requirement: It must be legally registered in the country. We must specify that we are first of all looking for local clients but do not worry if you aim for global coverage.

## Marketing strategy

**Inform policy makers**: This is very important because policy makers will have a role to play in the end and can smooth things over for us in matters of needed administrative services. This is the link to the document meant for policy makers: <https://1drv.ms/b/s!Alpt4zgtrW4ugo4wuKKPq_kcbEXA_A?e=QiGsqf>

**Promote our products and services:** Our products will include servers, personal computers, cell phones, goods packages, grocery, etc. Our main brands are featured at our portfolio website: <https://laastras.herokuapp.com>

**Sales:** Once the funds are available we will kick things off with “LaasEgrocery”. This brand is the only price that your company is required to pay and it specifies the terms of our partnership. Check it up here: <https://1drv.ms/b/s!Alpt4zgtrW4ugpA4__L8REEdaa8NQQ?e=YQiBZs>

We are looking forward to a continued partnership with your company.