



GUIDING NOTES: KEPSA DEPUTY CEO, MARTHA CHERUTO

THE PRIVATE SECTOR CONSULTATIVE MEETING ON FINANCE, TRADE AND INVESTMENT NETWORK (FINTRINET)

FRIDAY 15TH MAY 2020, 10.30am to 12.30pm

Distinguished guests

Ladies and Gentlemen

As the Chairman Mr. Nik Nesbitt has mentioned:

- We have continued to support the government in its efforts to combat COVID19. Some of the contributions that KEPSA has made include:
 - KEPSA's 24-Hr Call Centre: toll-free # is 1196.
 - KEPSA's information sharing and engagement portal with members on COVID19 (www.covid-19.ke). The KAM's online directory (directory.kam.co.ke) to match local manufacturers, SMEs and consumers and KHF's information portal have been linked to KEPSA portal for access by members and businesses.
 - Over 25 KEPSA members have contributed towards the COVID19 fund
- Additionally, KEPSA has partnered with Google to help businesses, especially SMEs, that may not have an online presence to develop one. This program has attracted at least 70 SMEs so far.
- KEPSA is therefore delighted to champion FINTRINET as a long term plan towards economic recovery that will be implemented in two phases and target 10 sectors of the economy.
- Indeed, this is the beginning of a promising initiative and we need each of our commitment and support. KEPSA is dedicated to making FINTRINET a success. Thank you for joining us at the start, we look forward to working with all of you.

Thank you, Martha Cheruto.