Skylines: Demystifying Network Resource Islands with Virtual Landmarks

ABSTRACT

"Do you see what I see?" The vastness of today's Internet creates an intuitive but often overlooked phenomenon: not everyone is exposed to the same web resources. Even across the set of objects embedded in a single web page, a pair of clients with apparently similar network properties may assigned to barely overlapping sets of network resources to pull from. While the properties of individual content distribution networks (CDNs) and the like are well explored, there has been, until now, a lack of insight regarding the *aggregate* behavior of these many large networks co-existing.

In this paper, we perform the first, deep analysis of cross-provider resource allocation patterns and the resulting aggregate mapping of over 10,000 RIPE Atlas clients around the world. To facilitate our research, we introduce common network resource exposure (CNRE) - a measure of the degree to which a pair of clients are exposed to the same network destinations as each other across a large set of domains. We explore the implications of high and low CNRE scores, and assess the applicability of well established network properties (country, ASN, BGP prefix, and /24) in estimating CNRE. Our findings expose clients that are poorly served by their current position in this aggregate mapping scheme and highlight the existence of "outlier" CDNs, who allocate their resources in a way that goes against broader Internet trends.

1 INTRODUCTION

"What's in a name?" — in the context of networking, quite a lot! IP addresses and prefixes indicate to routers where particular interfaces or subnets reside in the greater Internet [?]. Domain names offer a simple, human-readable overlay for the complicated, often multiplexed addressing scheme underneath [?]. Autonomous system (AS) numbers often help to distingish one network from another [?]. Names and labels such as these, whatever form they take, allow us to organize immense network spaces with manageable and descriptive abstractions.

Unfortunately, a single name is often not enough. One machine can be described in terms of all of the examples listed above, and more. This is because it is important that names carry information relavant to the specific way in which they will be used. Routers are unable to direct traffic with domain names, just as humans cannot be expected to remember the plethora IP addresses they access every day. While it is intuitive that no labeling system is applicable

across all possible dimensions, in practice, this fact is often taken for granted or neglected entirely.

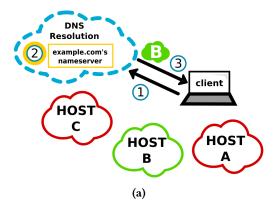
In this project, I challenge the careless application of conventional client labeling schemes in Internet measurement experiments, particulary those subject to the effects of DNS redirection and CDN PoP (point of presence) catchment formation. I uncover and quantify the degree of misalignment between experimentally determined aggregate catchments and labels often assumed to indicate "similarity" between clients — country, AS number, announced BGP prefix, and /24 subnet — and use this to design the Skyline model, a grouping system which describes clients' relative distances from each other in terms of their *common network resource exposure* (CNRE). Describing clients in such terms highlights what should be a chief concern in large scale Internet measurement platforms and network optimization efforts: the sets of clients actually being directed the same resources.

In order to develop the Skyline model, I performed an exhaustive set of measurements to frame client experience on a per *site* basis. In my completed, preliminary work, I capture a snapshot of both DNS resolutions and latency measurements toward the 304 domains that appeared most frequently in the top 2441 most popular webpages. My measurements span over 10,000 unique clients spread across 185 countries and 3637 autonomous systems. I performed over 52 million pairwise comparisons with the results of these measurements to arrive at the foundation of what I have coined the "Skyline model".

With this project, I make the following contributions, including those I expect to stem from proposed work, which I have designated with (*p*)

- I perform a large exploration of client network performance on a per webpage level. My raw results are publically available on the RIPE Atlas platform.
- (p) I quantify the degree of misalignment between conventional grouping schemes and aggregate catchments.
- (*p*) I introduce the Skyline model, a client grouping scheme that reflects the extent of CNRE.
- (p) Using the Skyline model, I identify and analyze network resource islands — sets of clients with very high degrees CNRE.

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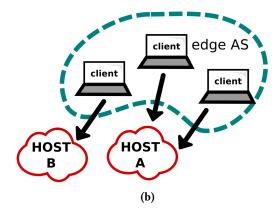


Figure 1: Illustration of network resource resource allocation. Subfigure 1a shows DNS resolution at a high level: 1) The client deploys a DNS query for example.com. 2) This query ultimately reaches nameserver responsible for example.com and decides which of example.com's network resources should serve the client. 3) The nameserver's resource selection is returned to the client. Subfigure 1b shows an example of how clients with similarly described locations may be directed to distinct network resources.

2 PROBLEM SPACE AND RELATED WORK

This projects aims to gain an understanding of which clients are directed to the same set of resources across many distinct domains. Its most direct and immediate use case is influencing probe selection in large scale Internet measurements. For researchers, likely unaware of the relatively hidden allocation schemes of the wide array of CDN platforms and other large content distributors, it is difficult to determine, a priori, the degree of similarity between clients. Knowledge of whether there is a high probability that a pair of clients are being directed to altogether different resources may be significant to their experiment design. This approach to experiment design is in line with RIPE Atlas, one of the largest client based measurement platforms, which maintains an exhaustive set of tags on all of their clients in order to help researchers and network operators filter and refine the set selected for their experiment [?]. Further, more abstract applications may include, but are not limited to, distributed denial of service mitigation [?] and CDN node deployment [??]

The most similar body of related work involves anycast CDN catchment analysis, which aims to investigate the set of clients routed towards particular CDN points of presence (PoPs) [???]. My work differs significantly in scope: to my knowledge, I am the first investigate what I refer to as aggregate catchments, the joint behavior of many anycast CDN catchments and unicast CDN targets, spread across many content distribution platforms. Conversely, this related body work either focuses on individual platforms or specific services [???].

Several authors have attempted to discover the topology of large CDN platforms through large scale measurement studies [???]. While their findings are potentially of use in this project, their goals and contributions run parallel to what I aim to accomplish. They seek to identify the properties and locations of CDN resources; conversely, I seek to identify the target pools (sets of clients) of overlapping CDN resource catchments [???]. Other work close to this space investigates the performance of a particular CDN deployment scheme [?].

3 EXPERIMENT & DATA COLLECTION

The main preliminary steps performed to enable our work are twofold: 1) domain name collection and 2) per-provider performance measurement. The remainder of this section details these steps and the reasoning behind them while providing context with which to view results presented throughout this paper.

3.1 Definitions

As our aim in this paper is to explore the cross-provider behavior of Internet resource-to-client mapping schemes, it is necessary to first establish what qualifies as "cross-provider" and what sort of cross-provider behavior is of relevance. For example, the reader may have observed that, if a pair of providers are not used in *together* for a given online experience, there is no reason not to keep their analyses separate. For the purposes of this paper, we choose to focus on the providers of webpage objects, which are known to often span a multitude of providers CITE. Previous work has well documented the impact of individual, slow loading objects on

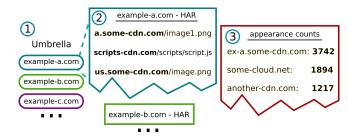


Figure 2: Diagram illustrating domain name collection: 1) Domains from the Umbrella top 1-million were loaded via Google Chrome to identify human-targeted website's landing page, a HAR file was recorded. 3) Domains were extracted from HAR data and ranked by the number of times observed.

page load time CITE. To this end, we target domains which we empirically found to co-inhabit large numbers of webpages as web object hosts. Throughout this paper, we equate "domain" to "host" or "provider", recognizing, however, that it is often the case that a single provider will use several domain aliases.

Likewise, we also note here that our use of the term "[web] resource" is deliberately ambiguous: the explicit implementation method used by each provider — ranging from a single subnet per geographic point-of-presence to a number of software-partitioned subnets per machine — is opaque and beyond the scope of this paper. Our chief concern is that an identifiable distinction is made between the set of targets (IP addresses) provided in DNS answers: the sheer fact that they are not labeled as *same* target indicates that there is likely some difference, performance or otherwise, between them. For simplicity, we treat each /24 IPv4 subnet (generally, the most fine-grained BGP prefix route announcement allowed, by convention) as a potentially distinct resource, noting that it may be the case that larger providers operate with smaller (more coarse grained) prefixes.

3.2 Domain Collection

We use the top 10,000 most frequently resolved domains from Cisco's Umbrella Top 1-Million list CITE as a starting point. However, as this list is obtained from the perspective of DNS resolution, the relationship *between* these domains is unclear. Further, as there is no complete URL information from such a perspective, there is no indication which domains are used for downloading web content, as opposed to providing some other service or interface. To address this, we attempt to load pages from this list and ultimately use domains providing web objects discovered on each successfully loaded page. This process is detailed below and illustrated in Figure 2.

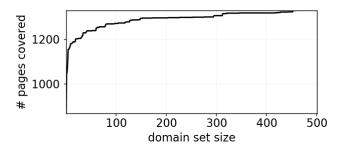


Figure 3: The number of sites containing an object hosted by a domain in our set vs the size of our set of domains.

First we attempt to load each web page from the Umbrella list using Google Chrome. If a page loaded, its source was checked for any indication that the page was not intended for human use (for example, automated server response pages for non-200 HTTP status messages). This filter reduced the size of our domain set from 10,000 pages to 2,441 pages. For each of these pages, a HAR file (in HTTP Archive foromat file) was saved to capture the full set of web objects loaded with the page. By using HAR files instead of just the page source, we avoid missing any dynamically loaded objects that may not appear in the original source. Even after using this approach, the space of possible domains remains larger than we can address in the scope of this experiment. The HAR file provides the full HTTP path of each web object retrieved. Domains used in this experiment come from this dataset.

Due to security related rate limits, our our experiment was limited to 15-20 domain measurements per client per day, thus further restricting the number of domains to be used in our experiment. Since the entire set obtained was large, we *ranked* object hosting domains by how frequently they wre observed across our set of HAR files. The most frequently appearing object hosting domains were given priority. Ultimately, 304 domains were used for the work described in this paper.

In Figues 3 and 4, we show the decreasing marginal impact of each additional domain our set. As shown, both quantities — the number of visited pages including a URL from our domain set and the fraction of URLs on each page addressed by our set — exhibit logarithmic-like growth patterns, beginning to plateau well before 100 domains are reached. We assert that this demonstrates the aggregate behavior of the 304 domains obtained above should sufficiently cover the domain diversity of a "typical" popular web page.

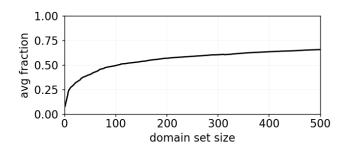
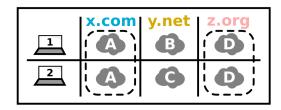


Figure 4: Mean fraction of page object links (URLs) covered per site vs the number of domains used.



$$CNRE = \frac{(1/A_f + 1/A_f) + (1/D_f + 1/D_f)}{(1/A_f + 1/A_f) + (1/B_f + 1/C_f) + (1/D_f + 1/D_f)}$$

Figure 5: diagram illustrating CRNE

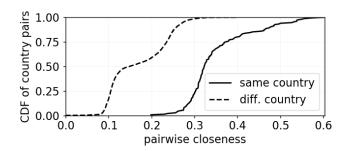


Figure 6: "High" closeness (90th percentile?) vs # domains measured

- 4 COMMON NETWORK RESOURCE EXPOSURE
- **5 FINDING CLUSTERS**
- **6 CLUSTER ANALYSIS**

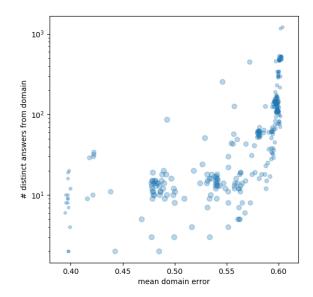


Figure 7: Mean CNRE error vs # of distinct answers observed from domain (one dot per domain). TODO: correct axis labels

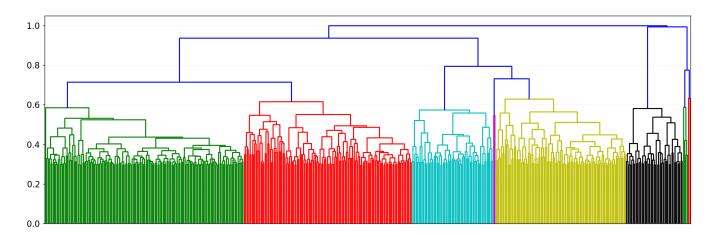


Figure 8: Dendrogram of CNRE distance across all client pairs

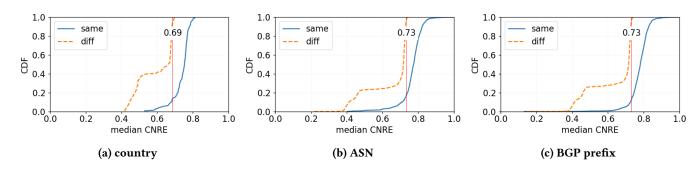


Figure 9: CDFs of CNREs across client sets with matching (same) and non-matching (diff) labels. "Same" shows the CDF for the median CNRE distance across all client pairs matching a given label. "Diff" shows the CDF for the median CNRE distance from each label group toward all other labels.

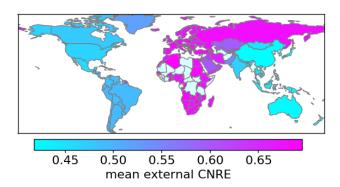


Figure 10: Choropleth with each country shaded by its median CNRE distance from all other countries. TODO: add legend (I'm struggling to format it in geopandas...)

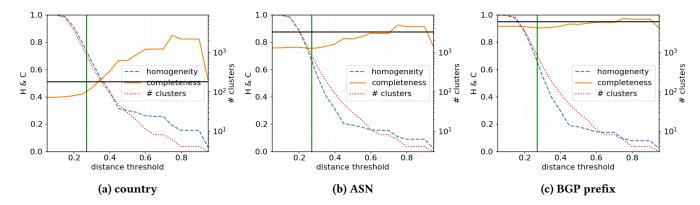


Figure 11: Completeness and homogeneity (for each feature) vs clustering distance threshold. The vertical line marks 0.73, the CNRE distance at which clients with different labels become distinguishable.

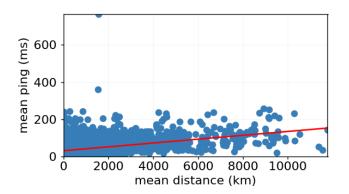


Figure 12: CDF of # of outliers per cluster for geo distance, etc

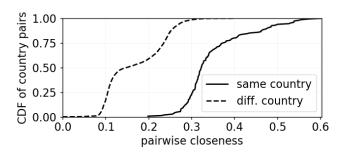


Figure 13: Domain match alignment with clusters (what format?)



Figure 14: Map of world with point for each cluster's geographic center.