# **Madeline Abrams Thomas**

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### **EDUCATION**

# Columbia University, The Fu Foundation School of Engineering and Applied Science

Full Stack Web Development Bootcamp

Dec 2021 (expected)

University of Southern California, Marshall School of Business - Los Angeles, CA Master of Business Administration; Graduate Certificate in Business Analytics

May 2017

University of Connecticut, Neag School of Education - Storrs, CT

Master of Curriculum and Mathematics Instruction

May 2013

Boston University, School of Engineering - Boston, MA

May 2009

Bachelor of Sciences, Biomedical Engineering

### CERTIFICATIONS AND HONORS

- Beta Gamma Sigma Member, Business Honors Society
- Workday Pro Certification, Workday

# **EXPERIENCE**

Cision- Boston, MA June 2021-September 2021

SVP, People Brandwatch

Led the People function for a 1000 employee, \$180m global business unit

- Managing a cultural and systems integration between 3 existing companies
- Partnering with business unit and parent company leaders to develop people and business strategy for a high-growth business unit

Brandwatch - Boston, MA October 2020-June 2021

SVP. People

Led the People function for a 500 employee, \$100m global company

- · Helped to grow and lead a tech company to a successful acquisition, including due diligence and integration activities
- Managed a team of 16 with a focus on Diversity, Equity and Inclusion and efficient recruiting strategies
- · Initiated talent and succession planning across the company in order to diagnose organizational health for the board Director, Global People Operations June 2020 - October 2020
- Created a standardized compensation philosophy and approach in line with business objectives
- · Implemented a new HRIS system on time and on budget
- Stood up a People Analytics function to support data driven decision making across the business

# Wayfair- Boston, MA and Berlin, DE

Interim Head, EU Talent Strategy & Analytics

2020

- Temporary assignment in Berlin office to build up EU focused People Analytics, Performance and Compensation teams • Built relationships with stakeholders to define EU specific talent needs and hypotheses
- Leveraged relationships with US Talent team to bring best practices to the EU, ensuring global approach even with local reporting

Senior Manager, Talent Strategy and Analytics 2018-2020

Developed data-driven compensation and performance management systems for a growing technology company

- Hired and managed a global team of 15, including 6 direct reports, supporting their personal and professional development
- · Led the equity, field compensation, and corporate compensation teams ran the bi-annual review process for all employees

# C&S Wholesale Grocers - Keene, NH

Manager, HR Analytics

Identified data trends to cultivate an engaged workforce and retain top talent at a 15000+ employee organization

- Reported directly to the CHRO and managed 2 direct reports, while defining the vision and values of a developing department
- Served as HRBP for the Talent org, including talent and succession planning

### Mockingbird Analytics - Los Angeles, CA

Business Development and Analytics Intern

Collected and evaluated data to help small non-profit organizations prove their impact and obtain funding

Compiled, organized and analyzed data to quantify and monetize the effects of homicide in LA

### ArborBridge - Santa Monica, CA

Associate Director of truePrep

2014 - 2016

Summer 2016

- Performed feasibility analysis for a technology-centric start-up within an established tutoring company
- Analyze hiring and customer data to determine whether previous set metrics had been met
- · Conducted research and planned operations strategies to increase efficiency of technology driven system
- · Solely responsible for hiring and training elite tutors, managing 21 tutors and monitoring active programs

# University High School - Los Angeles, CA

2013 - 2014

AP Calculus AB Teacher

Used trends in performance to inform instructional decisions and intervention methods in a low-income school

• Boosted AP Calculus AB exam passing rate from 4% to 17% in one year

Pubget, Inc - Cambridge, MA 2009 - 2011

Project Manager

Managed projects for a medical journal search engine using data analysis and technology based solutions

- Increased user base over 2000%, from 10 college libraries to 210 college libraries within first quarter
- Created effective operations workflow to guide engineers through the process of onboarding institutions, reducing lag time by 3 weeks