

Synapse Critique

By Project Group

The Product

- Clearly defined purpose
- Does not reinvent the wheel as another planning app
- Fills a clear and needed niche.
- Great idea to implement with Google Calendar (widely used).

Mostly great initial MVP and Design document but we believe the following pointers might help strengthen your final product.

Design Document

- Context diagram was simple and clear
- Application should fetch contacts from Google as that is part of the features mentioned.
- Design challenges were well thought out particularly the reasoning in the first part for chance matches. Well thought out sharing granularity.
- Perhaps add wireframes for the main page where the calendar is shown.

What needs better documenting...

- Does the app import the Google Calendar every time a user logs in?
- The difference between permission and preferences is not clear.
- It seems as though the user can have multiple calendars. How does the application handle this case?
- The morning digest feature would be really useful, and brings more value to the app.