## BASELINE SIMULATION

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We here describe a baseline simulation design. This simulation design is intended to be as simple as possible. The rationale is that if a certain estimator does not perform well in this simple framework, it will most likely also not perform well in more complicated frameworks. Concretely, this simulation design entails:

- No treatment effect heterogeneity;
- No noise;
- Randomized experiment;
- Perfect information;
- Linear data generating process;
- Identically and independently distributed Gaussian covariates;
- All deceasing individuals die at the exact same time.

**Sampling of covariates.** Let n be the number of observations and p be the number of covariates. The p-dimensional covariate vector of observation  $i, X_i$ , is standard normally distributed. The binary treatment assignment variable  $W_i$  assigns the treatment randomly. Mathematically, for all i = 1, ..., n,

$$X_i \sim \mathcal{N}_p(0, I)$$
 and  $W_i \sim \mathsf{Bernoulli}(0.5)$ .

**Predictive function.** Suppose that  $\beta_0 \in \mathbb{R}$  is an intercept term and that  $\beta \in \mathbb{R}^p$  is a vector of coefficients associated with the covariates. Let  $\theta \in \mathbb{R}$  be the *treatment* effect parameter, which governs the strength of the treatment effect. Since  $\theta$  is a constant, there is no treatment effect heterogeneity. An effective treatment strategy  $W_i$  is characterized by  $\theta \neq 0$ . We assume that the predictive function,  $\eta_i(W_i)$ , a function of  $W_i$ , obeys

$$\eta_i(W_i) := \eta(W_i, X_i) = \beta_0 + X_i^{\top} \beta + \theta W_i.$$

Hence, the predictive function is assumed to be linear in its parameters  $(\beta_0, \beta, \theta)$ .

**Mortality risk.** We emulate a medical trial. We are interested in the effect of treatment  $W_i$  on the (binary) mortality  $Y_i$ , where  $Y_i = 1$  if individual i dies during the trial, and  $Y_i = 0$  if it survives. The probability that individual i with treatment assignment status  $W_i$  dies is called the *mortality risk*, which is denoted by  $P_i(W_i)$  and defined as

$$P_i(W_i) := P(W_i, X_i) = \mathbb{P}[Y_i = 1 | W_i, X_i] = F_{logistic}\Big(\eta_i(W_i)\Big),$$

where  $F_{logistic}$  is the distribution function of the logistic distribution.

**Potential Outcomes.** The potential outcomes  $Y_i(1)$  and  $Y_i(0)$  denote the outcome if individual i is treated and if it is *not* treated, respectively. Since the outcome is binary, we assume that

$$Y_i(W_i) \sim \mathsf{Bernoulli}\Big(P_i(W_i)\Big).$$

The observed outcome  $Y_i$  is defined by

$$Y_i = \begin{cases} Y_i(1) & \text{if } W_i = 1, \\ Y_i(0) & \text{if } W_i = 0. \end{cases}$$

**Time at risk.** We assume that the trial takes 10 years and that all deceasing individuals die after 7 years. That is, individual *i's time-at-risk*,  $T_i$ , is given by

$$T_i = 7 + 3\mathbb{1}_{\{Y_i = 0\}}.$$

**Quantities of interest.** We are interested in estimating the following quantities by using the observations  $\{(X_i, Y_i, W_i, T_i)\}_{i=1}^n$ :

- Treatment effect parameter  $\theta$ ;
- 95\% coverage of  $\theta$ ;
- Average treatment effect: ATE =  $\frac{1}{n} \sum_{i=1}^{n} (Y_i(1) Y_i(0));$
- Average relative treatment effect: ARTE =  $\frac{1}{n} \sum_{i=1}^{n} (Y_i(1)/Y_i(0))$ ;
- Calibration curve, both relative and absolute.

**Parameter choices** . We fix the parameters as follows.

- n = 10,000 and p = 10;
- $\theta = -1$  (that is, the treatment is effective);
- $\beta_0 = 0$ , and, for j = 1, ..., p,

$$\beta_j = \begin{cases} 1 & \text{if } j \text{ is even} \\ -1 & \text{if } j \text{ is odd.} \end{cases}$$