wiscLottery

Maggie Westerland

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## 1.3 - Basic Data Exploration

We are using the data “WiscLottery-1.csv” and are interested in the relationship between the population, zipcode, etc - INDEPENDENT - (POP) and the number of tickets sold - RESPONSE - (SALES)

wiscLottery <- read.csv("WiscLottery-1.csv", header = TRUE)  
attach(wiscLottery)  
names(wiscLottery)

## [1] "ZIP" "PERPERHH" "MEDSCHYR" "MEDHVL" "PRCRENT" "PRC55P"   
## [7] "HHMEDAGE" "MEDINC" "SALES" "POP"