



**ECOVIVE FARM
AFRICA LTD**

COMPANY PROFILE

Farm Africa Ltd

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ABOUT US

Ecovive Farm is a pioneering livestock aggregation and value-chain enterprise based in Kenya with a scalable model targeting East and Central Africa.

Our goal is to transform fragmented livestock supply chains by working directly with smallholder producers, regenerating underutilized lands for sustainable fodder production, and delivering traceable, market-ready livestock to both local and international buyers.

VISION

To be the leading livestock aggregator and value-chain integrator in East and Central Africa, transforming rural livelihoods through sustainable, inclusive, and climate-smart livestock systems.

MISSION

To create resilient supply chains for quality livestock by empowering smallholder farmers, regenerating idle land for feed, and delivering traceable, export-ready animals to regional and global markets.

CORE VALUES



Sustainability: We prioritize climate-smart, regenerative practices.



Inclusivity: We empower women, youth, and marginalized producers.



Innovation: We integrate digital tools and traceability systems.



Integrity: We build trust through transparency and quality.



WHAT WE DO

1. LIVESTOCK AGGREGATION

- Establishment of aggregation centres with sorting pens, vet services, and loading zones
- Digital traceability through RFID tagging and livestock health monitoring
- Consistent livestock offtake for both local and export markets



3. FODDER AND FEED SYSTEMS

- Leasing idle community land for drought-resilient fodder production
- Technical and input support to fodder farmers
- Development of local feed depots and feed security systems



2. PRODUCER EMPOWERMENT

- Training and onboarding of registered smallholder livestock farmers
- Veterinary, breeding (AI), and animal health extension services
- Digital tools for market access, pricing, and alerts



4. MARKET LINKAGES

- Contracts with domestic abattoirs and international livestock buyers
- Grading, certification, and documentation for exports
- Logistics and last-mile delivery to buyers

A photograph showing a man and a woman in a greenhouse. They are both wearing aprons and are focused on examining the leaves and stems of tomato plants. The greenhouse has a white translucent roof and is filled with rows of green plants.

TRAINING SERVICES

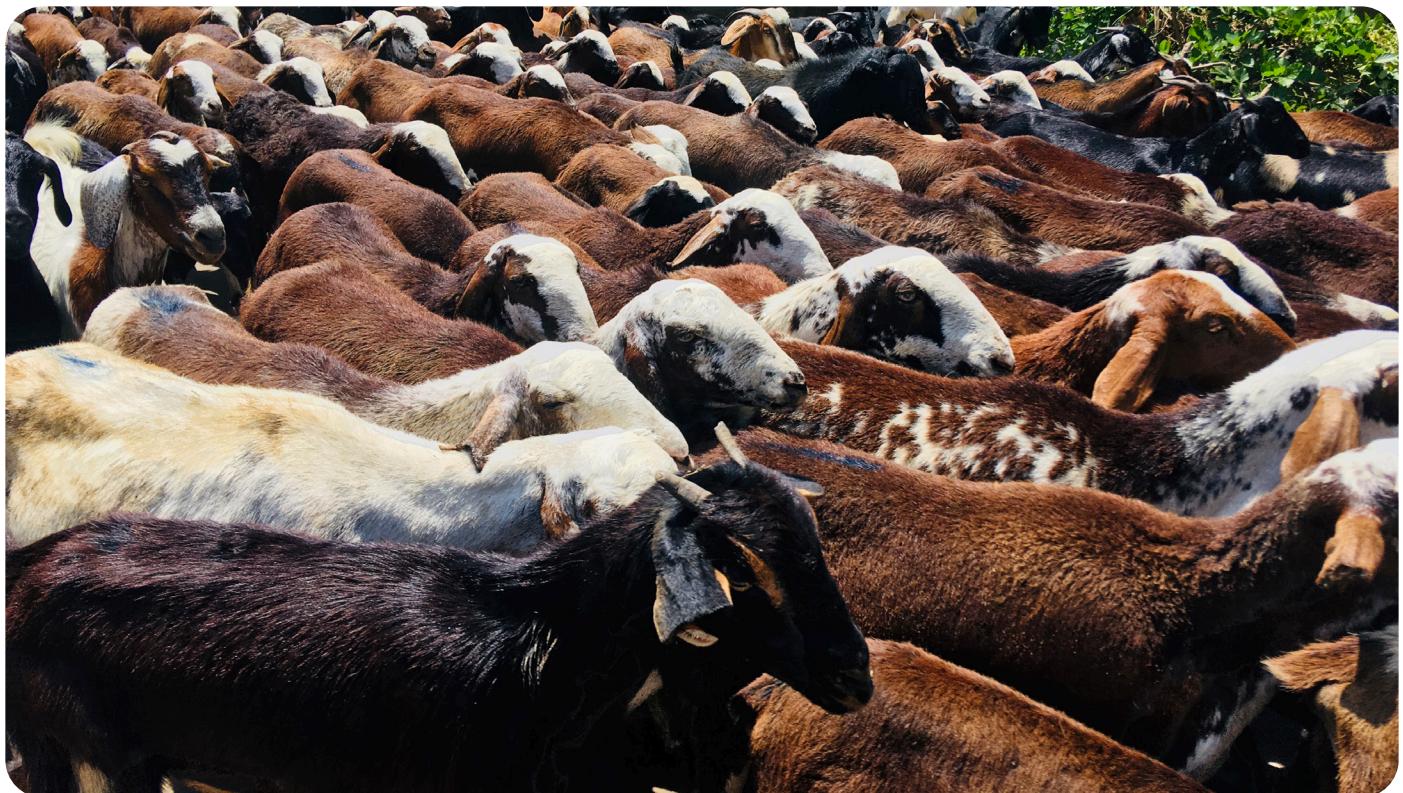
We provide targeted training to all our contracted livestock and fodder producers, focusing on essential areas such as financial literacy, enterprise diversification, and Business Development Services (BDS).

These capacity-building programs are designed to enhance producers' skills, improve decision-making, and support the growth of resilient, market-oriented agribusinesses.

BREEDING SERVICES

We implement structured breeding improvement programs to boost livestock productivity among our contracted producers. These efforts are aimed at enhancing genetic quality, increasing yields, and promoting sustainable livestock management.

In addition to serving our producers, we offer premium breeding services to the wider community, contributing to the development of high-performing livestock systems and improved fodder utilization.

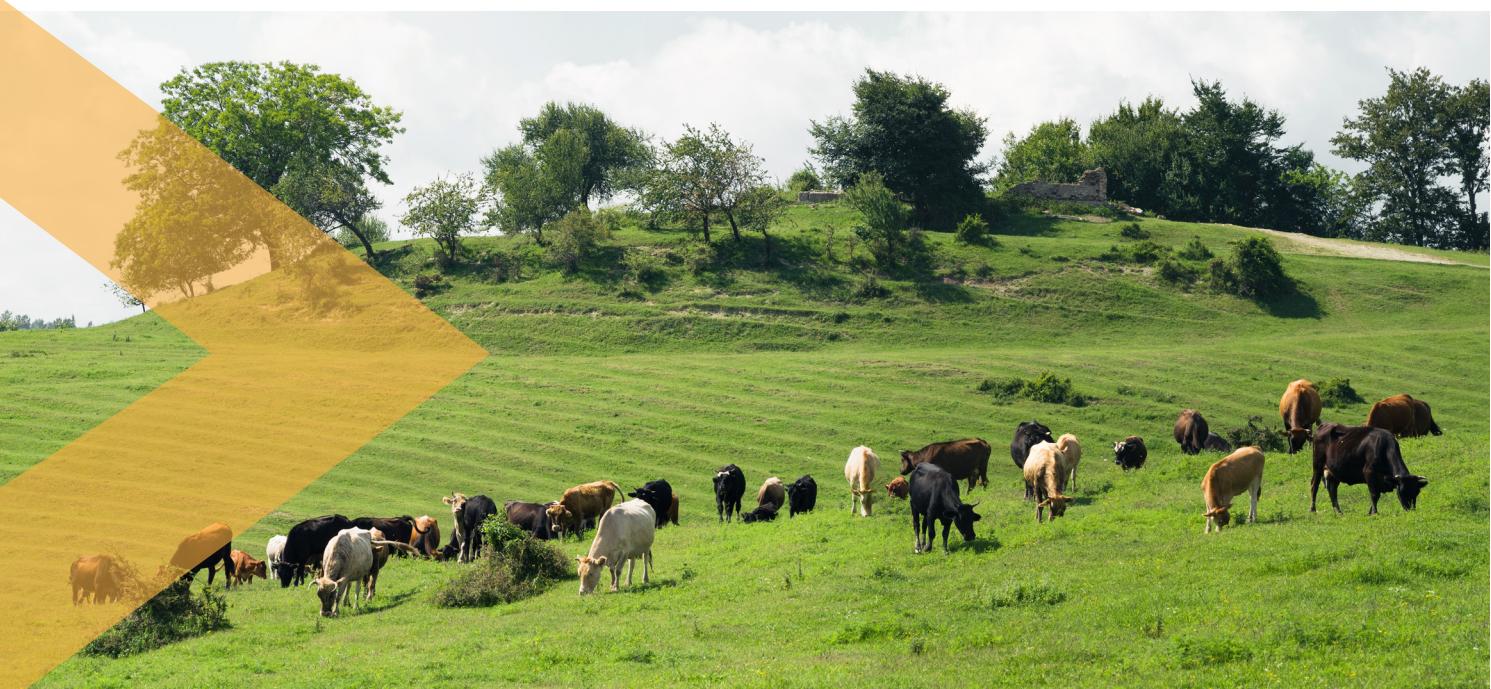


THEORY OF CHANGE

INPUTS:	KEY ACTIVITIES:	OUTPUTS:	LONG-TERM OUTCOMES:	IMPACT:
<ul style="list-style-type: none"> Financial and donor capital Community land and producer networks Veterinary, breeding, and agronomic experts Digital platforms for traceability and payments Partnerships with donors, tech providers, and regulators 	<ul style="list-style-type: none"> Farmer onboarding, training, and capacity-building Leasing and cultivating idle land for fodder Infrastructure development (crushes, clinics, weigh stations) Delivery of AI, vet, and digital traceability services Market integration through contracts with buyers 	<ul style="list-style-type: none"> Fully operational aggregation centres 10,000+ trained and digitally registered producers 10,000 acres converted to productive fodder land Export-grade livestock batches consistently supplied 	<ul style="list-style-type: none"> Increased incomes and market access for smallholder livestock producers Strengthened climate resilience via sustainable fodder systems Improved animal health, genetics, and traceability compliance Establishment of a scalable, export ready livestock supply chain 	<ul style="list-style-type: none"> Improved livelihoods, food security, and environmental sustainability through inclusive, climate-smart livestock aggregation and trade systems.

ASSUMPTIONS:

- Continued market demand and policy support.
- Community and local authority cooperation.
- Favorable climate and land availability.
- Access to skilled technical personnel.



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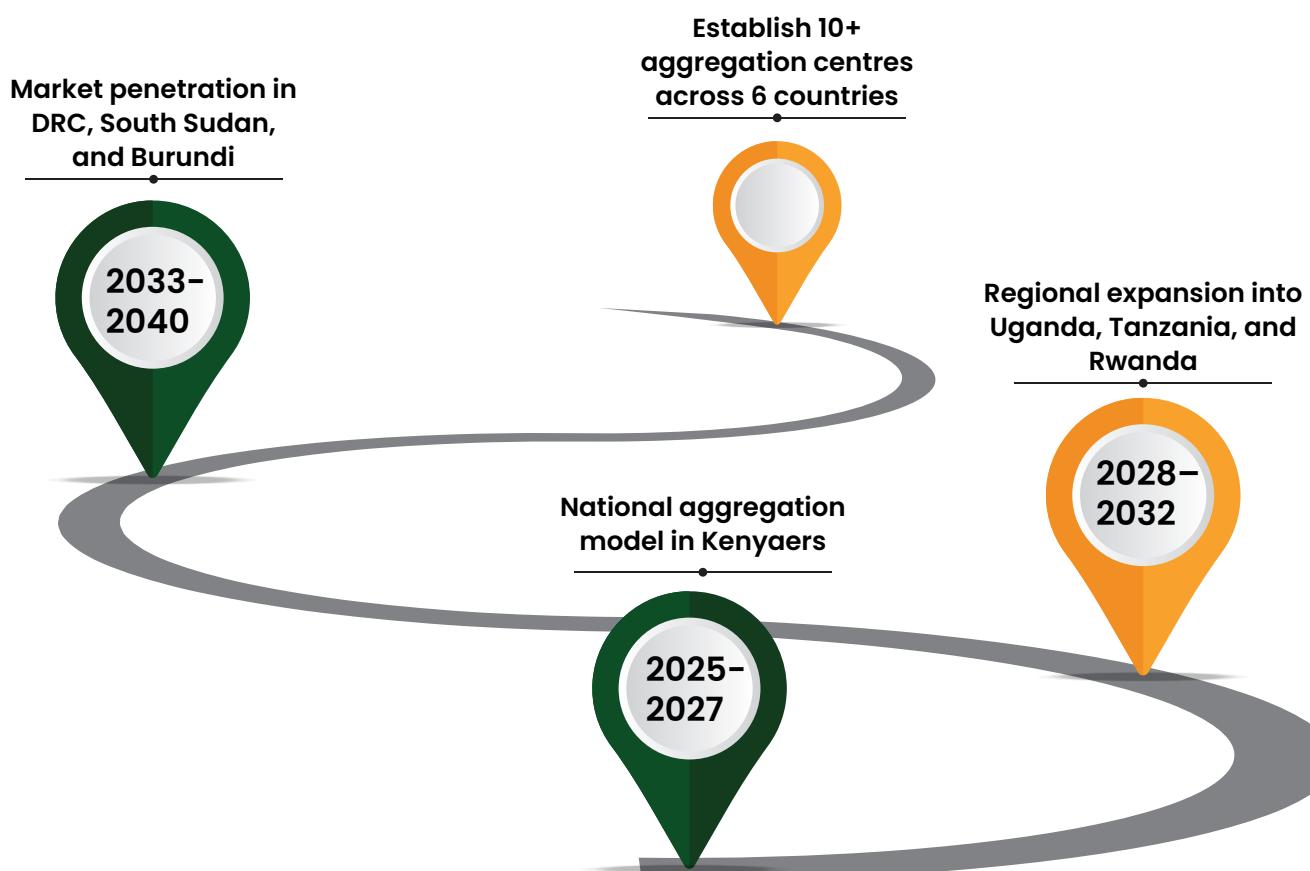


MARKET LINKAGES

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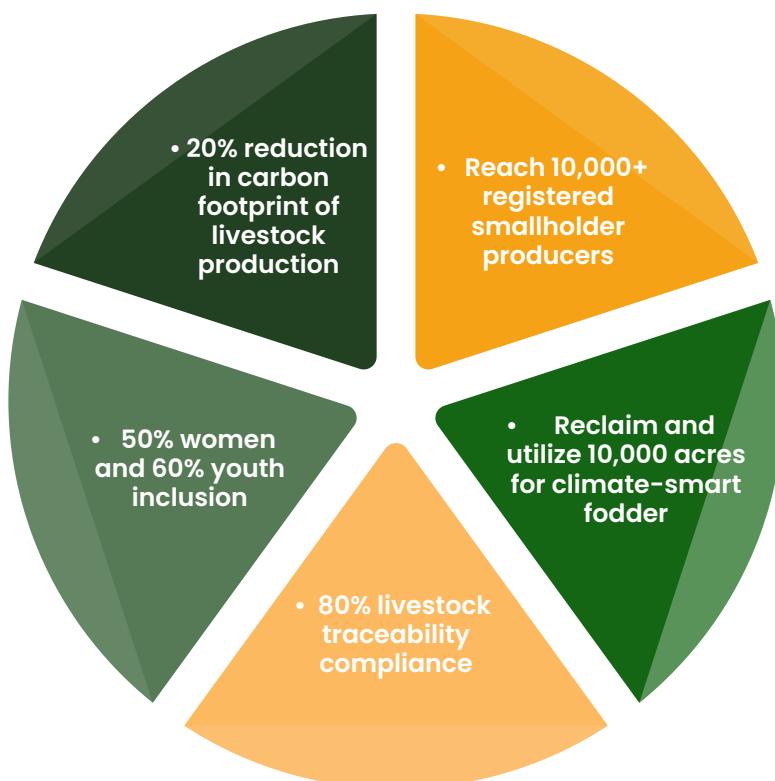
EXPANSION STRATEGY (2025–2040)



REVENUE STREAMS

REVENUE STREAM	DESCRIPTION	2030 TARGET	2040 TARGET
Live Animal Sales	Sales of cattle, goats, and sheep to domestic and international buyers	\$2.5M	\$7.5M
Veterinary & Breeding	Vaccinations, deworming, AI, health diagnostics for member farmers	\$600K	\$2.2M
Processed Meat Products	Branded retail meat cuts, sausages, offals	\$1.8M	\$5.5M
Feed & Fodder Sales	Hay, silage, concentrates to member and external farms	\$800K	\$2.5M
Organic Fertilizer	Sales of manure compost and pelletized waste	\$300K	\$1.2M
Digital Services Platform	RFID tagging, data analytics, farmer tracking subscriptions	\$500K	\$1.8M
	Training & Consulting Farmer academy training fees, advisory services	\$200K	\$850K
Transport & Cold Chain	Haulage of livestock and meat, cold chain rentals	\$400K	\$1.6M
Total Annual Revenue Goal		\$7.1M	\$23.1M

IMPACT TARGETS (BY 2040)



ENGAGEMENT MODELS

- **With Livestock Farmers:** Capacity-building, vet and breeding support, market access.
- **With Fodder Farmers:** Land leasing, input provision, guaranteed fodder offtake.
- **With Buyers:** Traceable livestock supply, compliance with export standards, logistics coordination.



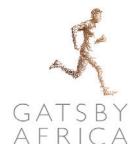
STAKEHOLDER ENGAGEMENT MATRIX

Stakeholder Group	Ecovive Responsibilities	Stakeholder Contributions
Livestock Farmers	Training, vet support, AI services, digital tools, market access	Supply of quality livestock, compliance, data sharing
Fodder Farmers	Land lease agreements, inputs, training, off-take guarantee	Fodder cultivation, regenerative practices, timely delivery
Buyers (Local/Export)	Certified livestock supply, logistics, documentation	Contractual purchases, feedback, pricing input
Donor Partners	Transparent reporting, impact tracking, technical alignment	Financial support, M&E collaboration, policy influence
Local Authorities	Land access coordination, veterinary compliance	Enabling policy, extension services support
Tech Providers	RFID & traceability integration, platform management	System development, technical support



PARTNERSHIPS & DONORS

1. Local governments, vet boards, and community cooperatives





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