

DDD: From Debt to Dividend

- **Tech Debt**
 - Paying interest plus principle to temporarily move faster
- **Tech Dividend**
 - Getting extra value on deep design to unlock extra features

DDD is a Set of Principles

- **Core Domain** - focus here
- **Explore Models** in a Collaboration of
 - Domain experts and the software team
 - Separate Business from Technical
- Speak in a **Ubiquitous Language**
 - within a Bounded Context