

Detecting Heterogeneous Treatment Effect with Instrumental Variables

Michael Johnson

University of Wisconsin-Madison
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Introduction

Oregon Health Insurance Experiment

- In 2008, investigators interested in understanding causal effect of health coverage for low-asset people on various financial and health outcomes
- Lottery selection in Oregon for opportunity to enroll in Medicaid
- Randomized controlled design to analyze effect of expanding health care access



Oregon Health Insurance Experiment

- Comparison of outcomes between treated and control
 - Treated: adults selected by lottery and so have opportunity to apply for Medicaid
 - Control: adults not selected by lottery and so cannot apply for Medicaid
- Estimate causal effect of insurance coverage
 - Use lottery selection as instrument for insurance coverage
 - Randomized instrument satisfies core IV assumptions except perhaps exclusion restriction
 - Access to Medicaid only if a lottery winner ensures near one-sided compliance

Heterogeneous Treatment Effect

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- Groups may be known prior to analysis, but what if they're not?

Inferring Heterogeneity from Exploratory Methods

General Procedure

Given observed outcome R , binary instrument Z , exposure D , and covariates:

1. Pair match on observed covariates
2. Calculate absolute value of adjusted pairwise differences,

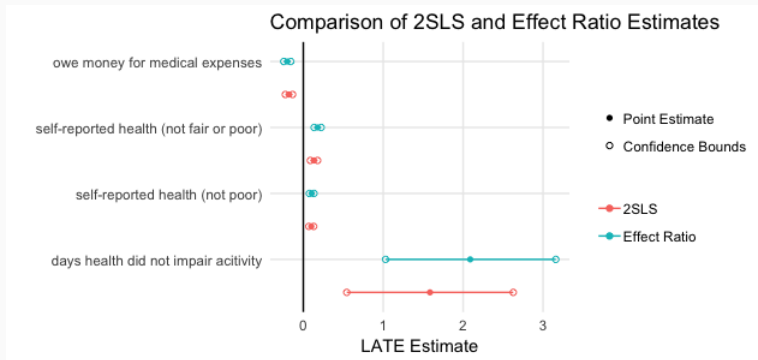
$$|Y_i| = |(Z_{i1} - Z_{i2})(R_{i1} - \lambda D_{i1} - (R_{i2} - \lambda D_{i2}))|$$

3. Use exploratory methods on $|Y|$ versus X to detect patterns in data and form groups
 - Formulate the hypotheses for inference
 - Covariates used to partition the groups are potential effect modifiers
4. Use closed testing to test hypotheses $H_{0_s} : \lambda_s = \lambda_0$ and strongly control family wise error rate

Step 1: Matching

- **Potential exposure:** d_{zij} ; **Potential outcome:** $r_{zij}^{(d_{zij})}$ for $z \in \{0, 1\}$
- The estimand of interest is the effect ratio

$$\lambda = \frac{\sum_{i=1}^I \sum_{j=1}^{n_i} r_{1ij}^{(d_{1ij})} - r_{0ij}^{(d_{0ij})}}{\sum_{i=1}^I \sum_{j=1}^{n_i} d_{1ij} - d_{0ij}}$$
$$\overset{IV}{=} E[R_1 - R_0 \mid C = \text{complier}]$$



Step 2: Calculate Absolute Difference $|Y|$

- **Potential exposure:** d_{zij} ; **Potential outcome:** $r_{zij}^{(d_{zij})}$ for $z \in \{0, 1\}$
- Similar to the usual Fisher's sharp null,
assume $r_{1ij}^{(d_{1ij})} - r_{0ij}^{(d_{0ij})} = \lambda(d_{1ij} - d_{0ij})$ for all i, j
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Pair i	Individual 1	Individual 2
Possibility 1	$Z_{i1} = 1$	$Z_{i2} = 0$
Observe	$r_{1i1}^{(d_{1i1})} - \lambda d_{1i1}$	$r_{0i2}^{(d_{0i2})} - \lambda d_{0i2}$
Under null	$r_{0i1}^{(d_{0i1})} - \lambda d_{0i1}$	$r_{0i2}^{(d_{0i2})} - \lambda d_{0i2}$

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- $|Y_i| = | \pm (r_{0i1}^{(d_{0i1})} - \lambda d_{0i1} - (r_{0i2}^{(d_{0i2})} - \lambda d_{0i2})) |$

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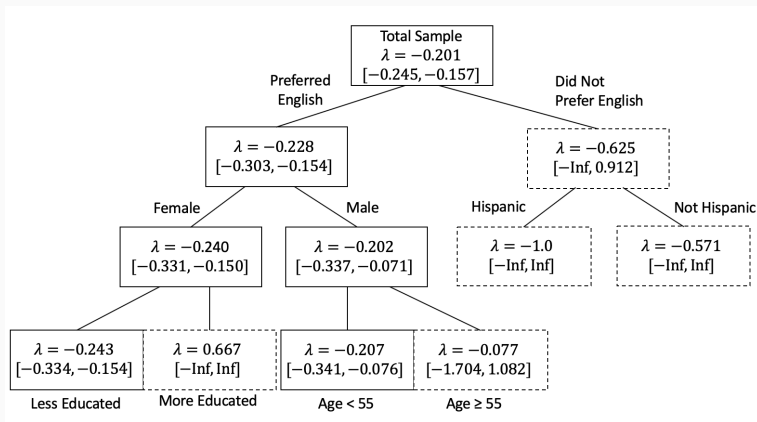
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- $|Y_i| = |(r_{0i1}^{(d_{0i1})} - \lambda d_{0i1} - (r_{0i2}^{(d_{0i2})} - \lambda d_{0i2}))|$

Step 3: CART with $|Y|$ and covariates X

- Y : Whether or not an individual currently owes money for medical expenses
- $H_{0_s} : \lambda = \lambda_s = 0$



Step 4: Closed Testing for Strong Familywise Error Control

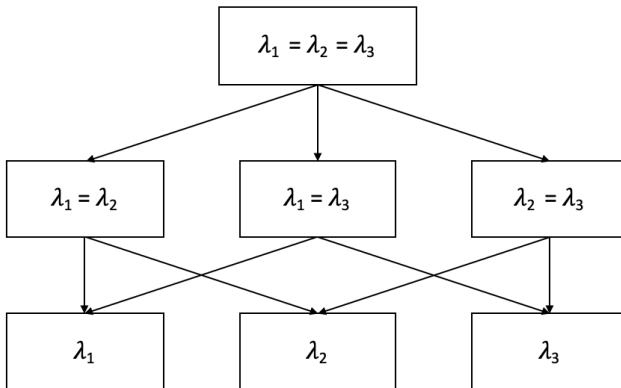
A multiple testing procedure based on intersecting hypotheses; ideal for hypotheses that are nested.

Closed testing requires:

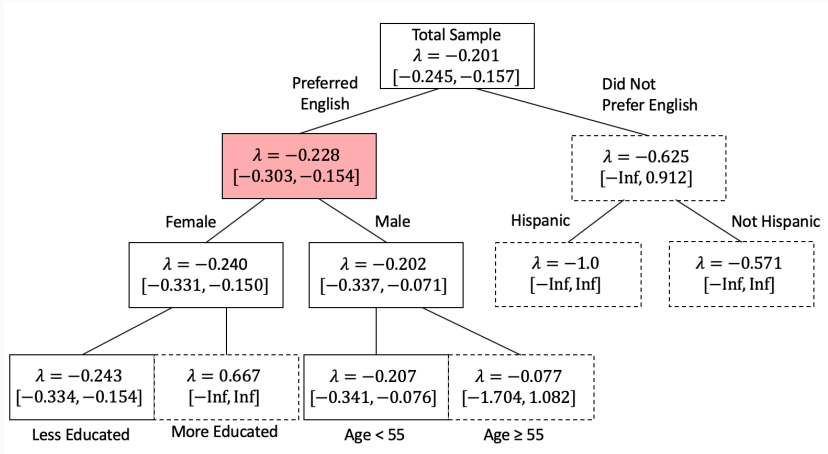
- A family of hypotheses to be closed under intersection
- Each hypothesis is level α

Closed testing provides a way to **strongly control family wise error rate**, since rejecting a true hypothesis at level α is only possible if the intersection of all true hypotheses is also tested and rejected.

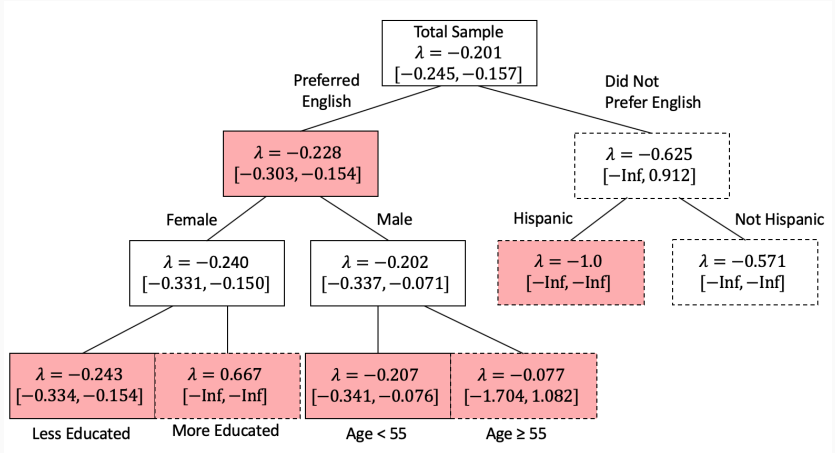
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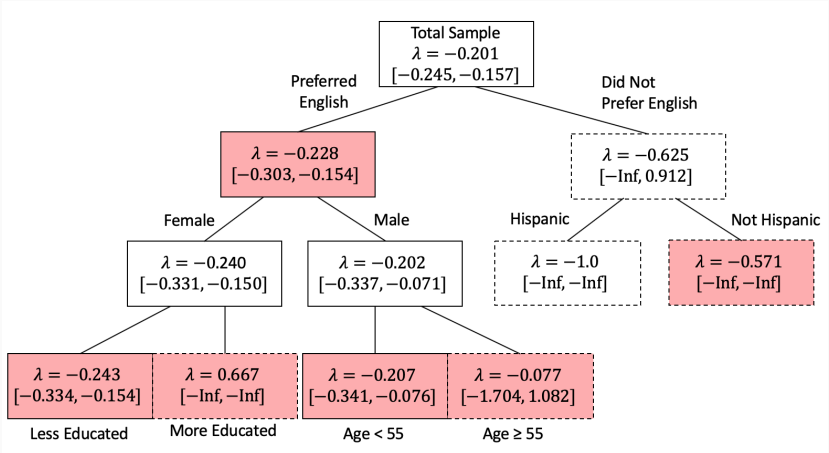
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Simulation: Power to Detect Effect Heterogeneity

- Compliance rate can drastically affect inference of complier average treatment effect (CATE)
 - Staiger and Stock, 1997

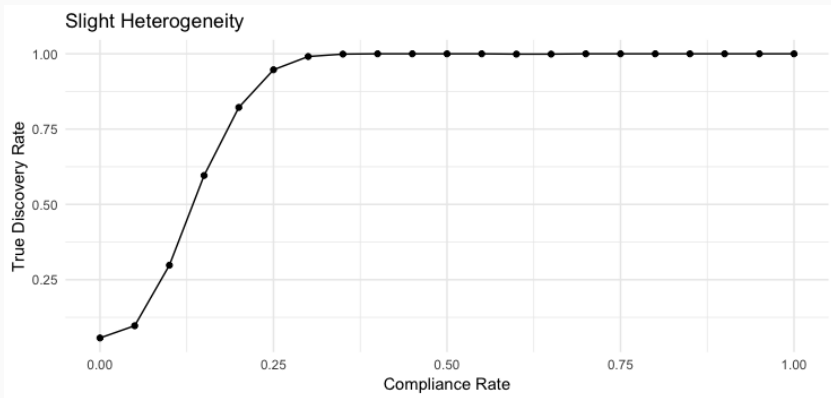
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- Does this pattern continue for heterogeneous CATE?
 1. Does compliance rate affect power to detect *all* heterogeneous CATE?
 2. Does compliance rate affect power to detect *individual* CATE?
- Run procedure on two subgroups with different CATEs and measure true discovery rate
 - $H_{0_s} : \lambda_{0_s} = 0$
 - Near one-sided compliance

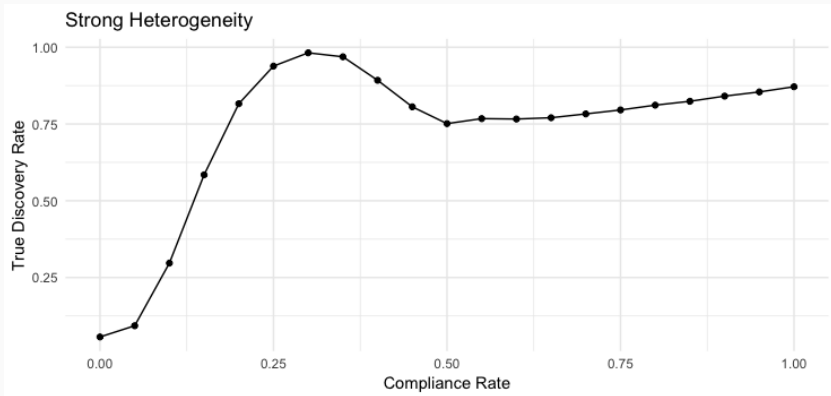
Slight Heterogeneity

Female CATE	Male CATE
$\lambda_f = 0.7$	$\lambda_m = 0.3$



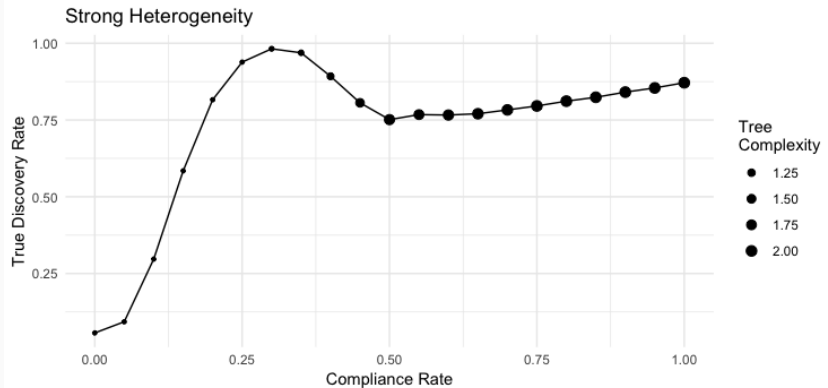
Strong Heterogeneity

Female CATE	Male CATE
$\lambda_f = 0.9$	$\lambda_m = 0.1$



Strong Heterogeneity

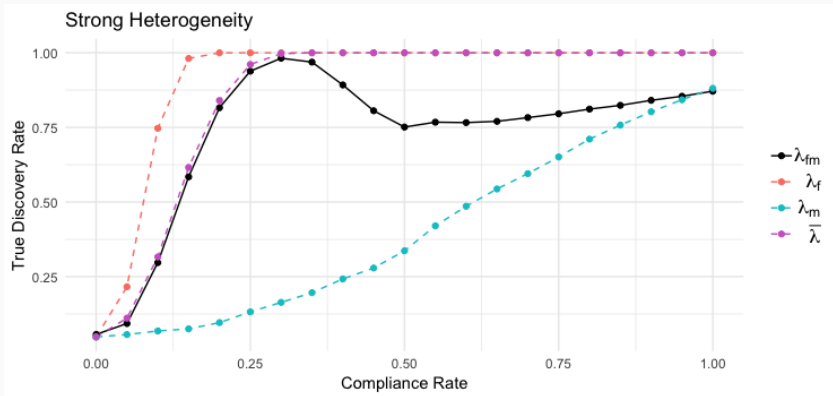
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$\lambda_f = 0.9$	$\lambda_m = 0.1$



Strong Heterogeneity

Female CATE	Male CATE
$\lambda_f = 0.9$	$\lambda_m = 0.1$

Average CATE
$\bar{\lambda} = 0.5$



Conclusion

Summary

- Simultaneous inference on effect modification using instrumental variables and discovery with exploratory methods can be valid
- Use $|Y|$ to obscure instrument assignment
- Closed testing to control for family wise error rate

Future Work

- Further explore behavior of procedure through simulations
- Calculate metric for quality of CART formulation

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