

# Mike Maciag

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## PROFESSIONAL EXPERIENCE

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### **Pew Charitable Trusts, Washington, D.C.**

*Research Officer, October 2019 - Present*

- Develop ideas and write content for initiative on state fiscal and economic issues tied to the current recession.
- Contribute in producing updated analysis for Pew “Fiscal 50” project assessing long-term state trends.
- Assist team with data analysis, tracking policy issues, developing methodologies and other research.
- Conceptualize graphics and data interactives for design team.
- Offer guidance and assistance in directing junior research staff.

### **Governing magazine, Washington, D.C.**

*Data editor, August 2011 – August 2019*

- Conceived and carried out high-impact data analysis projects on policy issues cited by the New York Times, Washington Post, other major media outlets and numerous academic journals.
- Wrote data-driven news articles covering a range of policy issues, particularly the economy, fiscal issues, public safety and demographics.
- Led effort to launch Governing Data microsite that grew to include more than 150 interactives and datasets, driving more than a third of total website traffic. Managed all content for microsite.
- Generated story ideas from mining data from a wide range of federal, state and local governments agencies.
- Collaborated with staff by serving as in-house data analyst, providing analysis or graphics for reports.
- Conducted research by interviewing public officials and reviewing academic literature.
- Wrote monthly “Behind the Numbers” print magazine column and email newsletter.

### **D.C. Policy Center, Washington, D.C.**

*Fellow, June 2017– Present*

- Contribute occasional analysis pieces to center’s website.

### **Erie Times-News, Erie, Pa.**

*Online reporter, July 2009– August 2011*

- Conducted data analysis for long-term reporting projects and daily stories.
- Introduced data journalism to the newsroom; served as in-house data analyst.
- Wrote a blog on public records and data.
- Built interactive databases, maps and other data visualizations to accompany stories.
- Wrote scripts to retrieve and process data from websites, PDF documents.
- Wrote frequent local breaking news updates on deadline for website.
- Assisted in managing and updating website.

### **Sun Sentinel, Fort Lauderdale, Fla.**

*Data journalism intern, November 2008 – February 2009*

- Conducted extensive research and data analysis with newspaper's investigations team.
- Scrutinized government data and public records
- Produced online databases and maps to accompany stories.

**Atlanta Journal-Constitution, Atlanta, Ga.**

*Computer-assisted reporting intern, June 2008 – August 2008*

- Obtained and analyzed a variety of data sets: Teacher disciplinary records, college travel records, bridge inspections, crime reports, parking citations and various state government programs.
- Collaborated with colleagues on short and longer-term reporting projects.
- Produced searchable databases and data visualizations.

**Peoria Journal Star, Peoria, Ill.**

*Reporter intern, January 2008 – May 2008*

- Covered crime, breaking news and local issues as a general assignment reporter.

**Erie Times-News, Erie, Pa.**

*Online intern, May 2007 – August 2007*

- Wrote news stories and produced multimedia content for website.

**1290 WHIO Radio, Dayton, Ohio**

*Part-time news team employee, October 2005 – April 2007*

- Wrote local news updates for radio station's website.

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**EDUCATION****George Mason University, Fairfax, Va.**

*Master of Public Administration, 2011-2014*

*Concentration: Policy analysis*

**University of Dayton, Dayton, Ohio**

*Bachelor of Arts – Communication: Journalism, 2003 - 2008*

*Bachelor of Arts – Computer Science, 2003 - 2008*

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**SKILLS**

- Extensive knowledge of datasets from many federal agencies, particularly BEA, BJS, BLS, Census, ED, DOT
- Years of writing, copyediting experience on deadline
- Computing and interpreting statistics
- Substantial experience conceptualizing data visualizations and graphics
- Interpreting and analyzing economic and Census Bureau data
- Communicating complex information to general audiences
- Running regressions and other types of analyses in SPSS or PSPP
- Data visualization tools: Mapbox, Tableau, Plot.ly, Google Maps API
- GIS software: ArcGIS, QGIS
- Other software: Microsoft Access, Excel, SQL Server, NVivo
- Programming languages: SQL, JavaScript, HTML, CSS
- Processing data from PDFs, websites and other sources
- Interpreting budgets, audits and other financial documents
- Significant experience obtaining records via FOIA or state open records laws
- Developing methodologies for projects
- Responding to media inquiries