Matt Tretin

 $123~{\rm East}~82^{\rm nd}~{\rm St}.$ Apt. 3D New York NY, 10028

I'm an experienced (10+ years) engineering manager, systems architecht, technical lead and software engineer. I specialize in greenfield development, innovation, microservice architectures and online video distribution systems. I believe engineering is a dicipline driven by making decisions based on data.

Patents

- TK USPTO 16/040,900 Systems & Methods for Securely Generating Live Previews
- TK USPTO 16/138,604 Systems & Methods for Generating Individualized Playlists
- TK USPTO 16/138,604 Systems & Methods for Generating Individualized Playlists
- TK USPTO 16/138,604 Systems & Methods for Generating Individualized Playlists $_{\rm Pending}$

Roles

Sept 2018 - Present Integral Ad Science

OTT Team Lead & Manager OTT Team Lead & Manager

Technical lead and manager of the OTT video ad-beacon measurement team.

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Education:

2006 - 2010 University of Vermont Computer Science & Philosophy

2000 - 2004 Weston High School

2002 HCSSiM 2003 HCSSiM