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Bauhaus

ITC Bauhaus typeface was first designed by Ed Benguiat and Victory Caruso in the 1975. Bauhaus typefaces are classified as mechanist or slab serif. Benguiat and Caruso was inspired by the font type Universal which was designed by Herbert Bayer in 1925. Bayer was commissioned to design a typeface for all the printed material of the Bauhaus – the famous German school of architecture and design – and designed an uncial geometric typeface devoid of serifs or any other adornment. By contrast, Benguiat and Caruso's Bauhaus includes a traditional complement of both upper – and lower-case characters, and many subfamilies, such as ITC Bauhaus CE, have the additional glyphs necessary to support Central European and other language-dependent character sets. Benguiat and Caruso's design remained largely faithful to the spirit of Bayer's work, which itself was inspired by the groundbreaking work of the Bauhaus. In that work, design was broken down to the absolutely essential, and geometric shapes such as triangles, circles and rectangles were emphasized. This influence of this thinking is clear in ITC Bauhaus. Bauhaus is used frequently for public signage, especially to evoke the art deco feel of the early 20th century, and for other display and decorative uses. Its very distinctive appearance also makes it popular as a wordmark, for logo design and packaging design.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu
0 1 2 3 4 5 6 7 8 9 10 11 12
13 14 15 16 17 18 19 20
21 22 23 24 25
26 27 28 29
30 31 32
33 34
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