MICOLE LAI

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SUMMARY

A designer interested in interactivity and multi-media with experience in digital marketing, leadership, and communication.

EXPERIENCE

SQUADRON DEPUTY COMMANDER   808 Royal Canadian Air Cadets
Sep 2014 - Jun 2021

- Achieved Warrant Officer Second Class and second in command position.
- Mentored and supervised up to 50 cadets during weekly training and summer camps.
- Helped cadets revise and succeed in performance objective assessments, enabling them to advance to the next level of training.
- Recieved the 2020 Top Instructor Award for engaging and instructing cadets throughout the year.

PUBLIC AFFAIRS REPRESENTATIVE   808 Royal Canadian Air Cadets
Sep 2019 - Jun 2021

- Created the squadron public affairs team to create content and communications from the squadron to the local community and cadets.
- Redesigned and maintained the squadron website, and social media, increasing interactions by 70%.
- Planned and executed squadron inter-flight competition to keep cadets engaged and participating in squadron activities during COVID-19 quarantine restrictions.

SPACEBOOK DESIGN/DEVELOPER   SFU Surge
Fall semester, 2020

- Developed the Spacebook styleguide and design brief to enable team developers to carry out project vision.
- Created React components with HTML and CSS for use in working prototype.

PROJECTS

GENERATIVE ART   Personal Project
May 2021 - Sep 2021

- Utilized Processing to create generative code art pieces, applying recursion, animation, array, and object-orientated concepts in an exploration of generative possibilities.
- Participated in the 100 Days of Code challenge and gained 350+ followers.

EDUCATION

Simon Fraser University
BSc, Interactive Arts and Technology
Sep 2020 - ongoing

SKILLS

DESIGN SOFTWARE

Photoshop
After Effects
Cinema4D
Blender
Figma
Audacity
Premiere Pro
OnShape
TouchDesigner

proficiency

PROGRAMMING LANGUAGES

Processing
HTML
CSS
Java
React
Python

proficiency