

micolelai@gmail.com linkedin.com/in/micolelai

SUMMARY

A designer with experience in digital marketing, leadership, and communication, and an interest in interactivity and multi-media.

DESIGN EXPERIENCE

SPACEBOOK DESIGN/DEVELOPER SFU Surge

Fall semester, 2020

- Developed the Spacebook styleguide and design brief to enable team developers to carry out project vision.
- Created React components with HTML and CSS for use in working prototype.

GENERATIVE ART Personal Project

May 2021 - Sep 2021

- Utilized Processing to create generative code art pieces, applying recursion, animation, array, and object-orientated concepts in an exploration of generative possibilities.
- Participated in the 100 Days of Code challenge and gained 700+ followers.

VR METAVERSE VIRTUAL SPACE Monaverse Build-a-Thon

Jan 1-30, 2022

- Created stage, terrain, and furniture assets in Blender.
- Communicated with group members via Discord and Google Meet.

XR IMMERSIVE TECH UNCONTAINED and Leaps by Bayer

May 2022 - Aug 2022

- Produced technical art tools in Unity that enable artists and developers to easily use and customize according to the required application.
- Coordinated with the art and marketing departments to produce promotional videos and posters for use in publication.
- Re-designed environment assets and created alternative environment visuals for the Leaps by Bayer escape game project.

PUBLIC AFFAIRS EXPERIENCE

PUBLIC AFFAIRS REPRESENTATIVE 808 Royal Canadian Air Cadets

Sep 2019 - Jun 2021

- Created the squadron public affairs team to create content and communications from the squadron to the local community and cadets.
- Re-designed and maintained the squadron website, and social media, increasing interactions by 70%.
- Planned and executed squadron inter-flight competition to keep cadets engaged and participating in squadron activities during COVID-19 quarantine restrictions.

SKILLS

DESIGN SOFTWARE

After Effects

Audacity

Blender

Cinema4D

DaVinci Resolve

Figma

Maya

OnShape

Photoshop

Premiere Pro

Substance Designer

Substance Painter

TouchDesigner

Unity

PROGRAMMING LANGUAGES

CSS

HTML

Java

Processing

Python

React

EDUCATION

Simon Fraser University BSc, Interactive Arts and **Technology**

Sep 2020 - ongoing