# **Matt Wujek**

Interaction designer

www.mattwujek.com mail@mattwujek.com 415.637.3903

## **Education**

#### University of San Francisco

Class of 2014 Design, B.A. GPA: 3.3

Honor Roll 2012-2014

# **Skills & Expertise**

#### Work

Agency / Studio Experience
Contractor Experience
Pro Bono & Volunteer Experience
CMS & Blog Management

#### Tools

Adobe Creative Suite / Sketch Framer Studio HTML / CSS / JQuery / JS Processing / D3.js / Paper.js

# **Experience**

### **Interaction Designer**

Everlane Feb 2015 - Present

Primary Roles:

Prototype Design Visual Design I was hired as a contractor to assist the Everlane design team with their web presense. I am working on improving their current shopping experience and adding new features to their web product. I use modern prototyping tools like Sketch and Framer Studio to effectively communicate designed interactions to stakeholders such as designers, management, and engineers.

## **Freelance Designer**

San Francisco, CA 2012 - Present

**Primary Roles:** Visual Design

# I work with a variety of media to craft engaging products and experiences in traditional and digital formats. I have collaborated with a wide range of clients from non-profits, entrepreneurs, start-ups, universities, to multi-national corporations.

Clients Include: Nike, PicnicHealth, IDL Worldwide, Clinkle, University of San Francisco, Quesada Gardens Initiative, Revolver Yoga, Inside River Art Studio, and Oakland AHC

## Web Designer

Bamm.tv May 2014 - March 2015

Primary Roles:
Prototype Design
Front-End Web Dev.
Visual Design

When I was hired as a web designer in May 2014, I was assigned the task of enhancing the online experience for business-to-business interactions. In this role, I have continued to develop my skills as a 'hybrid' designer by creating delightful digital experiences with traditional static graphics and dynamic prototypes via HTML, CSS, and JavaScript.

## **Graphic Designer**

USF Graphics Center Jan 2013 - May 2014

Primary Roles:

Visual Design Publication Design A designer at the Graphic Center takes on projects from various student organizations at University of San Francisco. Due to the fast turnaround of on-campus events and activites, these jobs are always finished in a timely manner. I have designed unique apparel, posters, and other stationary for clubs and students groups on campus. I also redesigned the Graphics Center's website, focusing on usability and a responsive layout for multiple devices.

#### **Design Intern**

USF Office of Communications May 2013 - Sept 2013

**Primary Roles:** 

Publication Design

In the summer of 2013, I was an Intern at the USF Publication Department at the Office of Communications & Marketing. I created and updated print and digital projects under the supervision of the creative director. I was immersed in an agency style environment where I had the oppertunity to work alongside account managers, copywriters, and other designers. We developed

## Founder & Designer

Evoba Clothing July 2010 - August 2012

**Primary Roles:** 

Graphic Design Marketing Evoba was my crash course into the world of design. I started this sole proprietorship as a means to experiment with branding, marketing, and graphic design. This project taught me financial accounting, e-commerce management, international sourcing, marketing, art file preparation, and web design; an invaluable first experience that I draw from today. Over the course of two years, I designed over 50 products, maintained a social media campaign and collaborated with other artists and manufacturers.