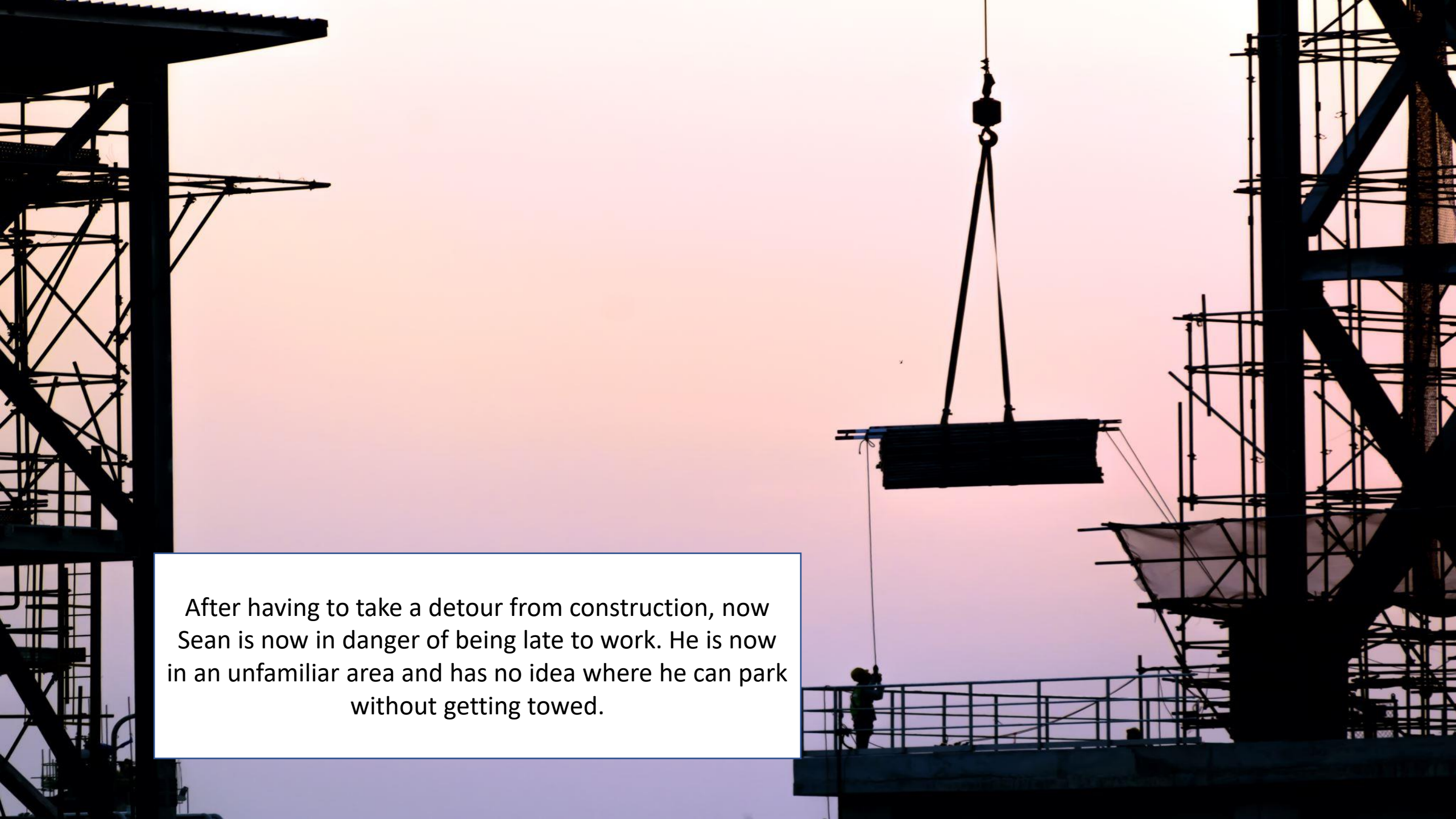


Sean Perkin's starts off his morning routine before getting his work-day going.



On his commute to campus, he is
met with heavy city traffic.





After having to take a detour from construction, now Sean is now in danger of being late to work. He is now in an unfamiliar area and has no idea where he can park without getting towed.

Sean remembers his friend recommended him to download the parking app on his phone to easily find city park. Using his geo-location, the app. Informs Sean of a nearby available parking spot, conveniently located next to his destination.





With help of the app. Sean successfully made it to work on time. After he parked, the app. asked if Sean would like to “save” this location as a “favorite.”

Now, Sean can be alerted when this prime real estate is up for grabs before work. Also, Sean can give permissions to allow the app. too make suggestions for parking, in the even this happens again.



Sean found himself benefiting from the app. so much, that he subscribed to “premium” to have access to the biking routes, bike rack locations, and other features available to premium members.

