

Sean Perkins - Miles Wedeking

age: 33

residence: Columbia, SC

education: Bachelors Degree (BA)

occupation: Ph.D. Student

marital status: Single | No children



I think this idea could work, I just need to put my heart into it.

Sean is juggling many projects and priorities. While studying for his Ph.D. he can't afford to waste time, and is heavily reliant on a consistent schedule. Sean appreciates the peace of mind he feels when he is able to manage his work and studies, without any unexpected conflictions.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Maintaining a successful work/life balance in accordance with part-time job as well as studies.

Needs

- To be able to complete all necessary responsibilities in accordance with deadlines.

Wants

- More free time.

Values

- Prioritizing education and academics.
- Efficient use of time.

Fears

- Financial instability.
- Increasing school any further school loans.

