



OVERVIEW:

Techbizz is an idea generation competition where you have to sell your product with your innovative and creative ideas. You need to think outside the box with innovative ways to sell like a boss. The main goal is to develop your ideas for business plan. So, when you want to sell a product you must identify and explain the steps in the problem-solving process of the product. Every business plan should include market analysis. This is one of the first and most important reasons to do a business plan and need to know about the target market.

Demo key points that you may include (Not limited or obligatory):

- The idea must be based on Innovation & Creativity
- Advantages/Benefits of your product/Ideas
- The problems in that industry and make a solution to take place in market with your Innovative product
- Explain how profitable is your business
- Make a proper business plan
- Target Market analysis
- Create Marketing Strategies

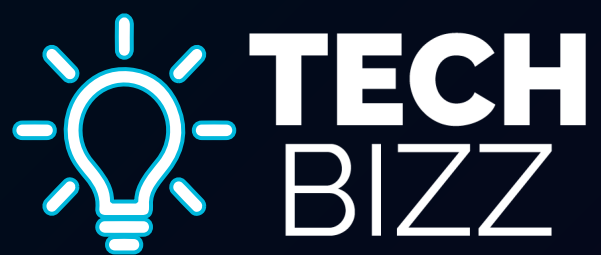
Apart from these points the teams may use any other key points as per their wish.

Rules & Regulations

Round 1: Online Abstract Submission:

1. All teams must register online through the form provided in the event.
2. The idea must be based on modern science & technology with a proper business plan.
3. Maximum 3 (Three) members are allowed in each group (Minimum 2).
Registered teams are asked to send a summary/abstract of their idea in the (.doc, .docx or Pdf file) formats in the mail ID: (roboticsclubbracu@gmail.com) within 10-7-19
4. Make sure to rename the PDF/DOC to: Team Name_Online Round: Team Techbizz Online Round.
5. Maximum Word limit: 600 words.
7. Images and illustrations can be included.
8. The selected teams from online round will be announced within 12.7.19 who will have to complete their payment within 14.7.19
9. In all cases, decisions taken by organizing committee will be judged as the final decision.





Round 2: THE FINALS

Date: 19.7.19

Venue: BRAC University

1. All selected teams who have completed their payment within time schedule will be allowed to participate.
2. The selected teams will have to present their ideas in front of the judges.
3. The idea must be presented in a Microsoft Power point file.
4. Each participant must have to bring their valid ID card.
5. Participants must show up with formal attire.
6. In all cases, decisions taken by organizing committee will be judged as the final decision.

Marking Criteria

Teams will be marked according to the following criteria:

Situation Analysis	15
Problem Identification & Impact Analysis	15
Plan of Action	20
Creativity	20
Feasibility	10
Time Management	5
Presentation Delivery	10
Questions & Answers	10
Total	100