Max Baranov

Junior Frontend Developer / Web Developer

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Work Experience

- NextClick (Kyiv, Ukraine) | Feb 2025 – Sep 2025

Worked as a frontend developer in a digital advertising agency, focusing on the development and maintenance of high-traffic landing pages for marketing campaigns. Built responsive interfaces using HTML5, CSS3, and modern JavaScript, integrated tracking scripts, and structured project codebases. Refactored and optimized websites for faster load speed and better performance. Implemented PHP snippets where required and managed deployments via hosting control panels. Ensured quality through manual testing and cross-browser verification. Collaborated in an 8-person team, using Asana for task tracking and effective workflow management.

- EcomFlow (Odessa, Ukraine) | Jun 2024 – Jan 2025

Worked as a frontend developer in a small eCommerce studio specializing in building and scaling dropshipping sales pages. Developed dynamic interfaces using Vue.js and JavaScript, integrating product data and checkout flows with Shopify APIs. Implemented email provider integrations (SendGrid, Mailchimp APIs) for automated customer communication and marketing sequences. Worked with SQL databases to manage and query customer and product data efficiently. Optimized site structure and components for higher conversion rates and faster rendering. Collaborated closely with the design and marketing teams to create visually appealing and high-performing landing pages for various product niches.

Freelance / Pet Projects

- Built applications and websites with Vue.js, React, Astro.
- Customized WordPress themes and created lightweight solutions for clients.
- Applied AI-powered coding tools to speed up development.

Skills

Frontend: HTML5, CSS3 (SCSS), JavaScript (ES6+), Vue.js, React (basic), Astro
Backend basics: PHP (entry level)
CMS: WordPress (customization, themes)
Tools: Git, Asana, AI coding tools
Core skills: Performance optimization, landing page development, script integration, refactoring, responsive design, cross-browser testing

Education

Bachelor's Degree in Management | State University of Intellectual Technologies and Communications, Odesa

Additional learning:

Udemy: Vue — The Complete Guide

Self-education: technical literature, pet projects, hands-on practice 2020 – 2024

Languages

Ukrainian — Native

English — Intermediate