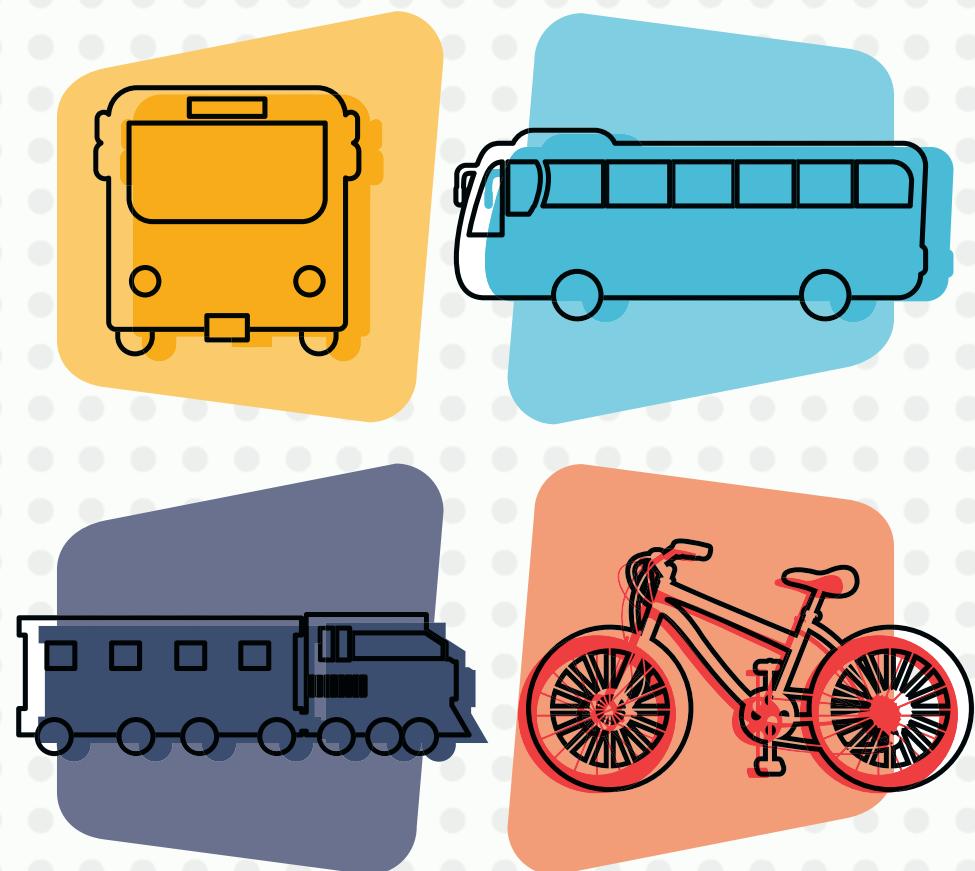




Premium cabs platform for long-distance travel with addons for convenience



# PROBLEM



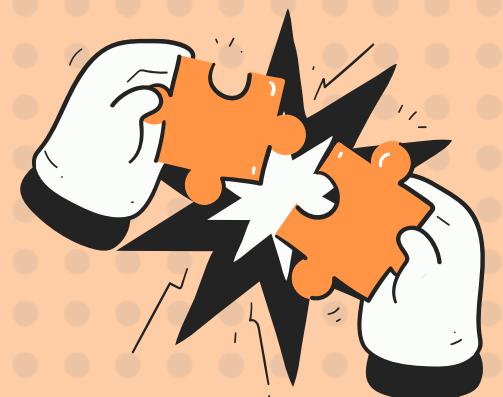
# SOLUTION



# TARGET MARKET



Unpredictable pricing of Ola & Uber, low visibility of alternatives, general unreliability, long waiting times, and fragmented & unorganised smaller cab operators affect ride-hailing experience.



Tech-driven standardization of cab operators to offer convenient, reliable, and premium pre-booked cabs at fair prices.



## B2C and B2B2C Model

Travellers: Frequent flyers & A/C Railway passengers

Tourists: Domestic & International

Business travel: Corporate travel solutions



# SERVICES



## CORE SERVICES

Pick up & drop to transit points (airports, railway stations & bus stations), inter-city trips, city tours, self-driven car rentals, & chauffeur driven car rentals.



## ADD-ON SERVICES

Luggage drop, short-stay lounges (Upto 2 hours), porter services, socialising experiences & pooling of premium rides.

## USP

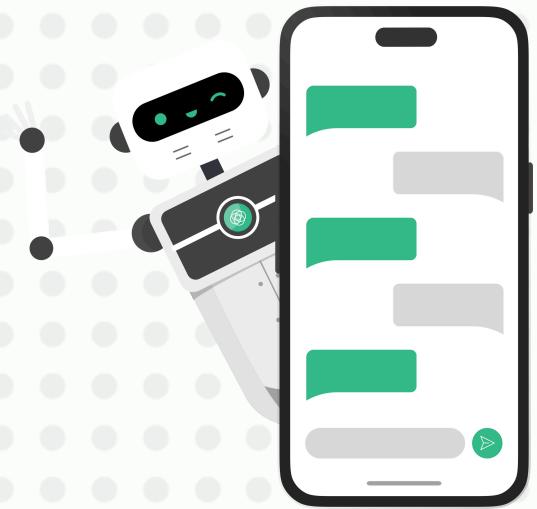


## TARGET MARKET

**USPs of the service include easy booking flow (automated WhatsApp), convenience, fair pricing, on-time pick-up & drop, and option to save money through pooling on cab rides.**



**Total Available Market (TAM): \$4.05B**  
**Serviceable Available Market (SAM): \$1.6B**  
**Serviceable Obtainable Market (SOM): \$648M**



**Phase I: WhatsApp Booking Flow (Fare calculation, pre-booking payments, booking dispatch, partner integrations & affiliate booking flows)**

**Phase 2: WhatsApp Booking Flow enhancements (Helpdesk, IVR, flight & railway tracking, pooling & verification)**



**Phase 3: Wallet & credit systems, corporate booking flows, guided tours, luggage drops & mobile app (if required)**



# FOUNDERS



## VETRI

Founder & CEO

- Seasoned professional with leadership experience
- Launched & scaled multiple startups in India
- Built the food tech decacorn Swiggy
- Founded Sheplates, part of StartUP TN Social Impact Accelerator
- Founder-in-residence at Entrepreneur First
- Past Experiences: ofo, Swiggy, TinyOwl



## SATWIK

Co-founder & CTO

- Founder: Zobyt, hop23.xyz, DevWriters
- Built and launched several MVPs as consultant
- Top-starred Python developer on Github
- Work recognised by platforms like HackerNews & individuals like Andrej Karpathy (Co-founder OpenAI)
- Open source work consumed by millions of developers.
- Past Experiences: Myntra, Entrepreneur First, Mantium AI, Toptal



# CONTACT US



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