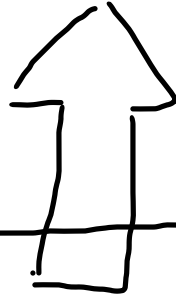| Description	On a white background the word "OREWA" enlarges from the centre	Elements	Font: Colour: blue Background color:
Duration	2 secs	Elements animation	1.Text Size increases

(orewa beach picture)

Description	Picture of the Orewa beach with two surfers comes in to cover the entire background from right to left. Orewa centre word changes to white	Elements	Colour: Image, Orewa beach
Duration	1 sec	Elements animation	1.Text changes to white 2.Beach image comes into the entire frame from the right to the left

wild – Scenic – Beauty
OREWA

Description	Background image fades to white and "OREWA" text changes to blue and becomes "Wild – Scenic – Beauty" as well move to top of advertisement	Elements	Text: "Wild – Scenic – Beauty" Text Colour: orange Background:
Duration	1 sec	Elements animation	1.Text gets smaller and shifts to top 2.Background fades into white 3.Text changes from blue to orange

(Orewa logo)

(orewa beach image)

Wild - Scenic - Beauty

Description	Second Orewa beach picture moves up from the bottom to cover the entire background as well as fading into the scene. Text changes from blue to orange. Orewa logo fades into top left.	Elements	Image, second Orewa beach image that is a drone shot overhead of the beach
Duration	1 sec	Elements animation	1.Beach image fades in from the bottom to the top to cover the entire background 2.Orewa logo fades into view from the top left