



WEB
maxjquinn.com

TEL
07594873707

EMAIL
me@maxjquinn.com

A lead product designer & strategist with ten years experience, I work across the full design process from user research through to high fidelity designs. I bring a holistic view to digital products, combining design thinking with business knowledge to create user centric experiences that fulfill business goals.

Although an intuitive product person, I pride myself on making decisions based on data and insight. I bring a hands-on and nurturing approach to management, a metric driven approach to goal setting and a structured strategic plan while helping to champion design throughout businesses.

SKILLS & PROCESS

- A/B & user testing
- Brand script & messaging house
- Business model canvas
- Customer definition
- Data reporting & analysis
- Design management
- Design systems
- Development collaboration
- Flow diagrams
- Goal driven personas
- High fidelity designs
- Jobs to be done
- Market positioning
- OKR Setting
- Product management
- Product strategy
- Prototyping
- Quant & qual research
- RICE & Roadmapping
- Sprint methodology
- Value proposition canvas
- Wireframes
- Workshop facilitation

TOOLS

Figma, Sketch, Overflow, After Effects, Photoshop/Illustrator, Adobe XD, Protopie, Invision, Mixpanel, HTML/CSS, Javascript, Zeplin, Notion, Asana, Jira

EMPLOYMENT

Freelance / Nov 2018 - Present

Working with early stage and high growth startups such as Invygo, Mayku, Farewill, ByMiles, Chosen AI, OutThink, RWL, Etcho, Knowledge Officer, 1715 Labs, Lenny, Grey Parrot and more. Roles include Head of Software Product, Design Lead and Strategic consultant. I also manage agency style projects from start to finish, including strategy & positioning exercises, proposition development, branding, product design and product management.

InMotion Ventures / Jan 2017 - Jun 2018

As lead UX/UI at InMotion Ventures, Jaguar Land Rover's venture capital arm and strategic business unit, I consulted on design strategy as well as helped launch a range of businesses, defining JLR's future strategy for a rapidly changing world.

Ve Global / Dec 2013 - Jan 2017

Moving from Junior to Senior UX designer, I led flagship and internal products, mentored designers and helped spearhead the company's move to a SaaS business model.

EDUCATION

d.MBA (Beyond Users) / Feb 2020 - Mar 2020

IDEO - Insight to Action / Jan 2018 - April 2018

Photography (BA Hons) / Sep 2009 - Aug 2012

2:1 from The Arts University College Bournemouth