

Jamie McLean

they/them/theirs
jamie@mclean.xyz

COVID-19 disrupted the design work I was arranging after a year away from the tech industry. I have been volunteering and looking for my next opportunity since then.

Strengths

Information architecture
Workflow and process design
Product design strategy
UI & visual design
Workshop planning & facilitation
Written communication

Supporting Skills

Front-end web development
Project planning
Design tooling—Sketch, Figma, etc.
Public speaking
Visual databases—Airtable, etc.
Qualitative design research
Icon & logo design

Familiar With

Curriculum & lesson planning
Music production
Audio and video synthesis
Dance & nature photography
Wood fabrication
Electronics programming
Video game design
Bookbinding

2U, Inc. · software & services for online higher education

Senior Product Designer · 1 year, 2 months · Apr 2018–May 2019

- ~ Designed a new course model and version control workflow to help content teams increase production from 400 to 1,000+ accredited courses per year.
- ~ Worked with product managers to build a long-term vision focused on portability of content across platforms and courses.
- ~ Consulted on several projects to update learning tools based on new curriculum APIs. Led the interface design process for two of these projects.
- ~ Planned and facilitated 20+ design research sessions with students, faculty, and administrators.
- ~ Worked with accessibility specialists to reach AA-minimum standards in our work.

Product Designer · 3 years, 3 months · Jan 2015–Apr 2018

- ~ Collaborated with product teams, curriculum service teams, and learning scientists to grow a new course CMS from pilot to full use in 90+ master's degree programs.
- ~ Designed 2U's student apps on iOS and Android with a fully remote dev team.
- ~ Helped design and code the company's first design system.
- ~ Continually refined a process to document, support, and do QA for interface development with 10+ engineers across international time zones.

University of Notre Dame · South Bend, IN

BFA, Visual Communication Design · 2010–2014 · graduated with honors

- ~ Completed a rigorous program of liberal arts study and technical craft training.
- ~ Researched and built a digital teaching aid to help third graders connect fractions with musical time intervals. Showed a working prototype in a museum exhibit.
- ~ Worked as a freelance graphic designer and photographer throughout my studies.
- ~ Assisted a professor on-site doing education research in her hometown in Uganda.

COMMUNITY WORK

People's Power Assembly NYC · community organizing and advocacy group

Logistics & Mutual Aid Organizer · Jul 2019–Oct 2020

Mutual Aid Bike Brigade · volunteer group partnering with Make the Road NY

Grocery Delivery Biker · Apr–Aug 2020

Wonderville · indie-developer experimental arcade and music venue

Arcade Manager, AV Tech, Live Sound Engineer · May 2019–Mar 2020

DSA NYC Electoral Working Group · citywide data and campaign coordination

Product Manager—Canvassing Tools · Sep 2018–Apr 2019

TutorMate · tutoring partner with NYC public schools

Reading Tutor—2nd Grade · Sep 2017–Jun 2018



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