

MELODY MIAO

UX Designer

CONTACT

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melodymiao.me

EDUCATION

UC BERKELEY | 2021-2025

Cognitive Science B.A.

Data Science B.A.

COURSES

Intro to Figma

Full Stack Web Development

Web Design

CompSci 61A/61B

TECHNICAL SKILLS

Figma

HTML/CSS/JavaScript

React

Python/Java

Adobe Creative Suite

Canva

REFERENCES

LIZ SEAL

Berkeley Recreation & Wellbeing

lizseal@berkeley.edu

SUMMARY

Aspiring UX designer with a goal to create impactful user experiences for others. Looking for opportunities to apply previous design and development experience to make change through a UX design role.

EXPERIENCE

WEB GOLD TEAM DESIGNER + DEVELOPER

UC Berkeley Innovative Design | 2023-present

- Website design and development for client
- Design wireframes on Figma according to client request
- Develop website using HTML/CSS/JS on React
- Host Intro to UX Design Workshop for Berkeley students

COMMUNICATIONS ASSOCIATE (DESIGN)

Berkeley Recreation & Wellbeing | 2023-present

- Create graphics for official social media and increased following by 20.9% (16k followers total)
- Create monthly 70% open rate newsletter (out of 45,000)
- Launch rebranding of Rec Sports to RecWell
- Edit RecWell website using Wordpress

DANCE DIRECTOR/VIDEO EDITOR

Korean Performance Group (UC Berkeley) | 2021-present

- Direct and lead 13 dance projects/teams
- Edit Instagram thumbnails/teasers (82k+ engagements)
- Animate logos/credits graphics
- Edit professional dance videos for KPG Cal's YouTube
- 16 videos edited by me on KPG Cal's YouTube channel:
 - (G)I-DLE - Queencard
 - ITZY - Break My Heart Myself
 - LE SSERAFIM - Antifragile
 - ... and more (totaling 32k+ views)