

Mai Nguyen

USER EXPERIENCE DESIGNER

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EDUCATION

CareerFoundry, Berlin — *UX Certification, UI specialization*

May 2018 - May 2019

San Jose State University, San Jose — *B.S. Business Admin.*

August 2012 - December 2016

Honors: Dean's Scholar Award for 3 years. GPA: 3.5

EXPERIENCE

Sumi, Campbell, CA — Co-Founder, UX / UI Designer

May 2020 - Present

- Launched an innovative Android application that focuses on health and creating better night experience.
(<https://play.google.com/store/apps/details?id=com.Sasuke.Sumi>)
- Coordinated user experience research and usability studies to evaluate the navigation and user flows.
- Collaborate with the Engineering team to define user requirements, user interface and user experience and design all graphic user interface elements such as icons and widgets.

DataTiles.io, Palo Alto, CA — Freelance UX/UI Designer

January 2020 - April 2020

- Developed low to high level UI and UX mockups to effectively communicate design ideas and concepts for new CRM products. Created new brand logo and promotional digital graphic assets.

VIZ Media, LLC, San Francisco, CA — AP Accountant

February 2020 - Present

- Present financial research and billing matters with the Engineering and Animation team to improve business workflows.
- Analyze trends of operating expenses to help company gain key insights into spending activities.

AMAX Engineering, Fremont, CA — Credit Analyst

January 2019 - February 2020

- Led a customer account team consisting of: inside sales and sales account managers to implement a price verification process.
- Developed new business strategies to facilitate new projects of various sizes, scope, and complexity.

SKILLS

Persona & Scenario

Usability Testing

User Research

Prototyping

User Interviews

Low to High Fidelity Design

PROGRAMMING

HTML5, CSS3

Vuejs

TOOLS

Sketch

Adobe Illustrator

Balsamiq

Invision

Framer.js

Prott

After Effects

Procreate

Adobe Premier