MARIA PUSPARANI

SR. CREATIVE DIRECTOR

CURRENT

UC Berkeley Student Full Stack Web Dev.

PREVIOUS

Protecht, inc.

Newport Beach, CA.

Vice President |

Senior Creative Director

4 years

PROJECT LEAD

Full company rebrand
NASCAR
MLB
EventBrite
Paciolan/Learfield
Groupon

PREVIOUS

Pedego Electric Bikes Creative Art Director 5 years.

PROJECT LEAD

Full company rebrand Ford Tommy Bahama

PREVIOUS

FixedOps Magazine Art Director 10 years.

- Creative Strategy
- Visual Design
- Photography
- Brand Development
- Print & Digital Advertising
- Logo Design & Typography
- Branding & Identity
- Art Direction
- Marketing Campaigns
- Adobe Creative Suites
- PowerPoint
- Microsoft Office