

Dedicated and enthusiastic graduate Software Developer with a strong foundation in computer science and programming principles. Proficient in a variety of programming languages including HTML, CSS, and JavaScript, with a keen interest in learning and adapting to new technologies. Skilled in software design, development, and testing, with hands-on experience in full-stack web development and application deployment. Adept at collaborating with multidisciplinary teams to deliver high-quality software solutions that meet client needs and exceed expectations. Committed to continuous learning and professional growth in the dynamic field of software development.

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## EXPERIENCE

### **SOCIAL MEDIA MARKETING MANAGER**

MAY 2023-AUGUST 2023

Scorch Digital | Tempe, United States

- Presented reports, analytics and visualizations outlining social media trends and data to company leadership.
- Proposed and developed social media ad campaigns to generate sales and pre-orders.
- Liaised with marketing team and third-party business partners to create appealing content for B2B and B2C advertising.
- Developed and updated client webpages

### **INTERN IT OFFICER**

JANUARY 2023-MARCH 2023

Mathai Supermarkets | Juja, Kenya

- Provided enterprise-wide technical direction, guidance and strategic support.
- Improved system usability by consulting with end-users to identify deficiencies and missing features.
- Managed Mathais' entire database by updating and reconciling database discrepancies.
- Provided hardware and software support to branch staff nationwide.

### **WEB DEVELOPER**

SEPTEMBER 2022-NOVEMBER 2022

Wraith Apparel | Jersey, United States

- Developed websites to work properly across Microsoft, Safari, Google and Mozilla browsers.
- Completed technical development and application tasks per approved project standards and allocated budgets.
- Used coding skills to develop prototype sites according to designer vision.
- Managed back-end server logic protocols and database connections.

### **WEB DEVELOPER**

FEBRUARY 2022-SEPTEMBER 2022

Tide Marketing | Jersey, United States

- Developed, designed, tested, and debugged applications from foundational level up to full production levels.
  - Checked web pages' compatibility with browsers and varying form factors commonly used by customers.
  - Integrated e-commerce strategies into client websites to meet business demands.
  - Worked on back end to develop server logic protocols and manage database connections.
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## EDUCATION

Junior School

Moi Primary School, Thika, Kenya

November 2016

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High School  
Pioneer School, Maragua, Kenya A levels in Aviation technology

November 2020

Bachelor of Informatics and Computer Science - Computer Science  
Strathmore University. Nairobi, Kenya

July 2024

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## SKILLS

- Languages: Java, Python, C++, SQL, JavaScript, Html/CSS/ Tailwind CSS.
- Frameworks: React, Nodejs, Flask, Web flow, WordPress.
- • Developer Tools: Git, Google Collab. VS Code, Visual Studio, PyCharm, IntelliJ.
- Libraries: Pandas, NumPy, Matplotlib Arduino IDE
- Marketing: Blogger relations, Social Media and Promotions, Service promotion, Salesforce Software

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## LANGUAGES

- English- Expert level
  - Swahili-Intermediary
  - Chinese- Beginner level
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