

# MAXIM SHEVCHENKO-TYMCHUK

Senior Product Designer & Lead UI/UX

10+ years building and scaling digital products with focus on business impact. As founder and agency head, I grew teams, improved profitability, and delivered award-winning projects. Combining hands-on design expertise with leadership skills to align teams with business goals.



## Experience

**Head of UI / Product Designer** Jakala Germany GmbH 2023 - present

Led 13 designers, standardized hiring & training, designed mobile apps.

**UI/UX Designer** WBS Training AG 2022 - 2023

Designed ERP system for 6,000+ courses, improving operational efficiency.

**UI/UX Designer** Andersen People 2021 - 2022

Built healthcare & fintech apps, mentored junior designers.

**Design Lecturer** IT-School Hillel 2021 - 2022

Developed curriculum, trained 20+ students.

**Head of Agency** Nextpage Agency 2019 - 2021

Scaled team from 12 to 25, increased profitability ~20%, won 35+ awards.

**Head of Design** Coliving Club 2015 - 2018

Built booking platform for hostel network, led design & marketing.

## Education

German and English philology ('I.I. Mecnikov' ONU)

## Trainings

Leadership and Anthropomanagement (*Habitus*)

Marketing Director (*LABA*)

UI/UX Design (*Point School*)

Psychology of narcissistic trauma (*Pline*)

Summer school. Creative business (*Common Space*)

## Skills

Management, Leadership & Mentoring, Team Development, Hiring, Career development, Agile, Product Design, UX, UI, User Testing, Accessibility, User-Centered Design, Prototyping, Design Systems, Agile, Product Strategy, Design Thinking, User Testing, HTML/CSS.

## Tools

Figma, Adobe Suite, Sketch, Invision, Zeplin, ZeroHeight, Maze, Figjam, Miro, ChatGPT, Midjourney, Unreal Engine, 3dsMax, Atlassian Suite, Microsoft 365.

## Languages

English, German, Ukrainian.

## Contacts

i.am@maximshevchenko.com

+49 152 02394705

[linkedin.com/in/maximkich](https://www.linkedin.com/in/maximkich)

[maximshevchenko.com](https://maximshevchenko.com)

Hamburg (ready move to Berlin)

### Alternative CV

Good material should meet the user's expectations and experience. That's why I created alternative versions of my resume, differing not only in narrative focus but also in visual style.

#### AI

Best analyzed by LLMs and ATS

#### > HR

Classic formal CV, print-ready.

#### Design

For those who love a dark theme.