

Sofiia Deretska

Windsor, Ontario, Canada

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As a passionate and innovative graphic designer, I possess a sharp eye for detail and a natural knack for creativity. I excel at turning concepts into exciting visual pictures. I thrive in dynamic environments where creativity and precision are paramount.

Work Experience:

Jul 2022 - Present
Canada

Freelance

- Designing brand and communication collateral across digital mediums. This can include logos, brand identities.
- Formalising a print ad layout and retouching photos for digital signage.

Sept 2021 - Jun 2022
Ukraine

Advertising Agency "BrandMi"

- Designing a graphic overlay for social media posts.
- Design of printed products (polygraphy): magazines, newspapers, books, calendars, booklets, business cards, catalogs, etc.
- Packaging and label design.

Education:

Nov 2023 - Present,
Windsor, Canada

St. Clair College Centre for the Arts
"Graphic Design"

Sept 2020 - Jun 2022
Lviv, Ukraine

Art Studio "Granat"
"Artist"

Additional Skills & Interest:

- Expert knowledge of Adobe Applications, Photoshop, Illustrator, InDesign, Figma, Microsoft 365, Clip Studio, Krita, Canva.
- Proficient After Effects, Premiere Pro.

Language:

- English
- Ukrainian
- Russian

To see my portfolio click here: <https://sofideretska.wixsite.com/graphicdesigner>