

Mauricio X. Torres
CIT 230
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Website Planning Document

Site Name: How's today looking?

Author: Mauricio X. Torres

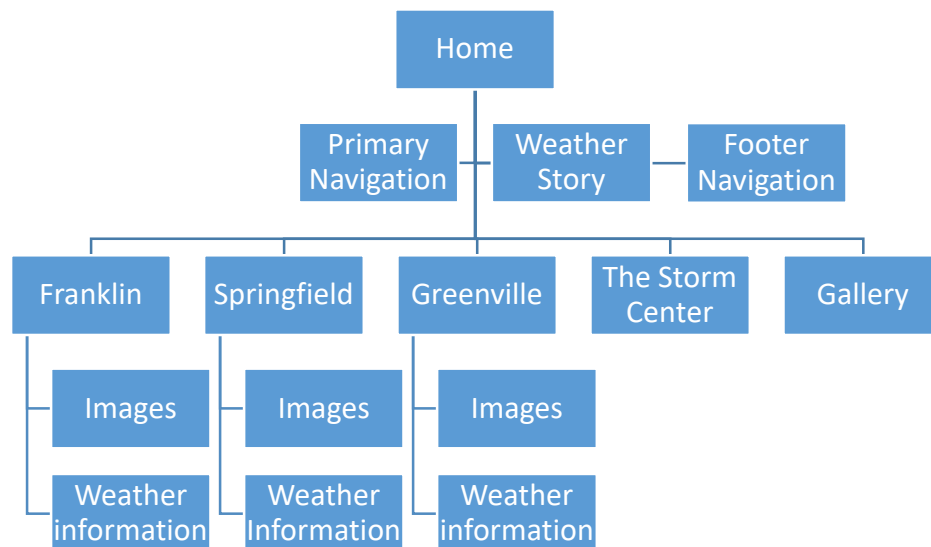
Site Purpose

The purpose of this site is to provide the visitors important and accurate information related to the weather of Franklin, Springfield, and Greenville cities.

Target Audience

Men and women older than eighteen and younger than sixty years old with a bachelor degree and with interest in information related to the cities of Franklin, Springfield and Greenville.

Site Map.



Color Scheme



Typography

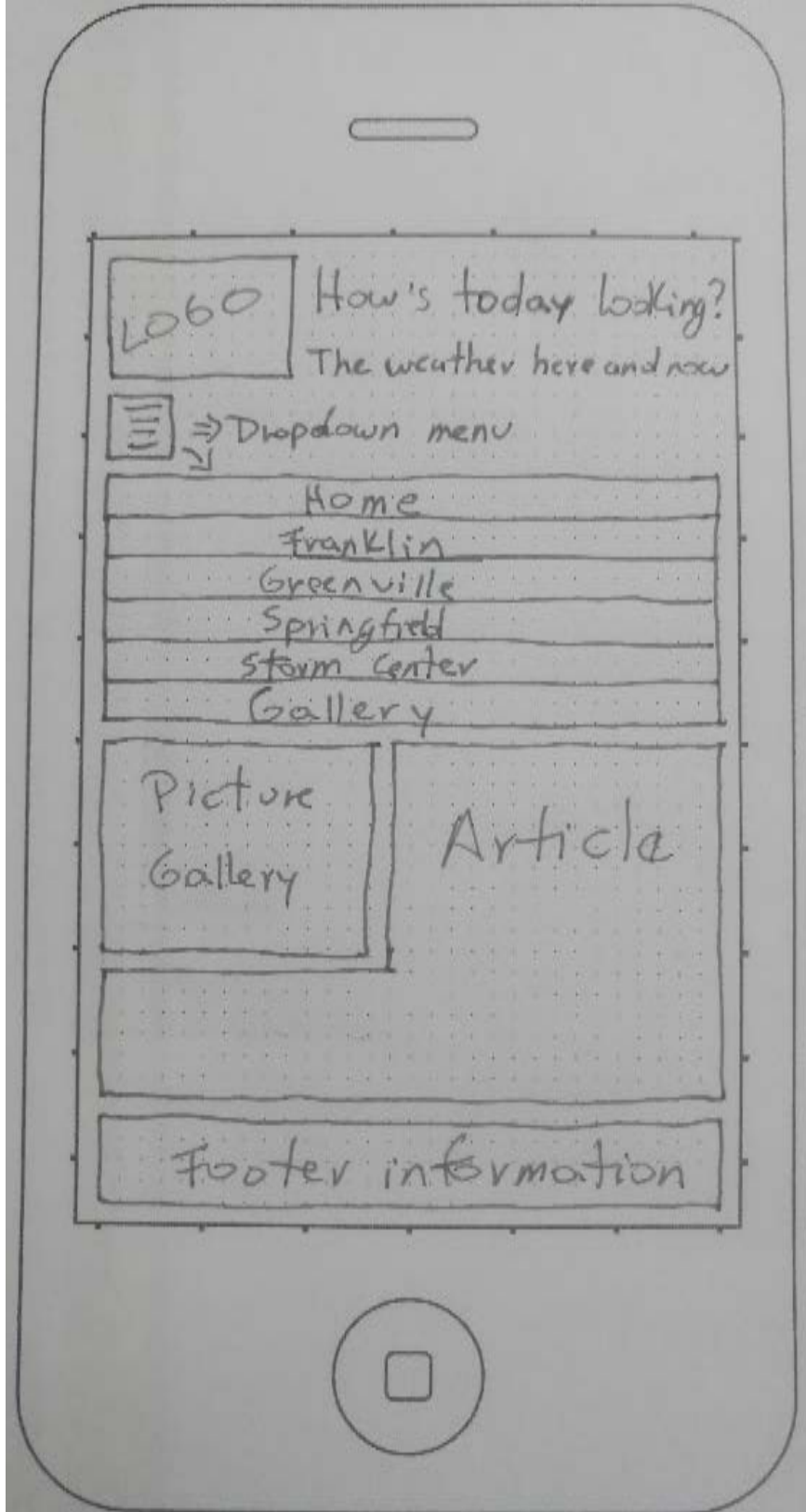
The typography used will be Arial and Georgia.

Site header	Arial	40px	#EA9C40
Primary Navigation	Arial	30px	#EAC01B
Footer navigation	Arial	25px	#326687
H1	Georgia	30px	#000000
H2	Georgia	25px	#000000
H3	Georgia	20px	#000000
Paragraph text	Arial	18px	#000000

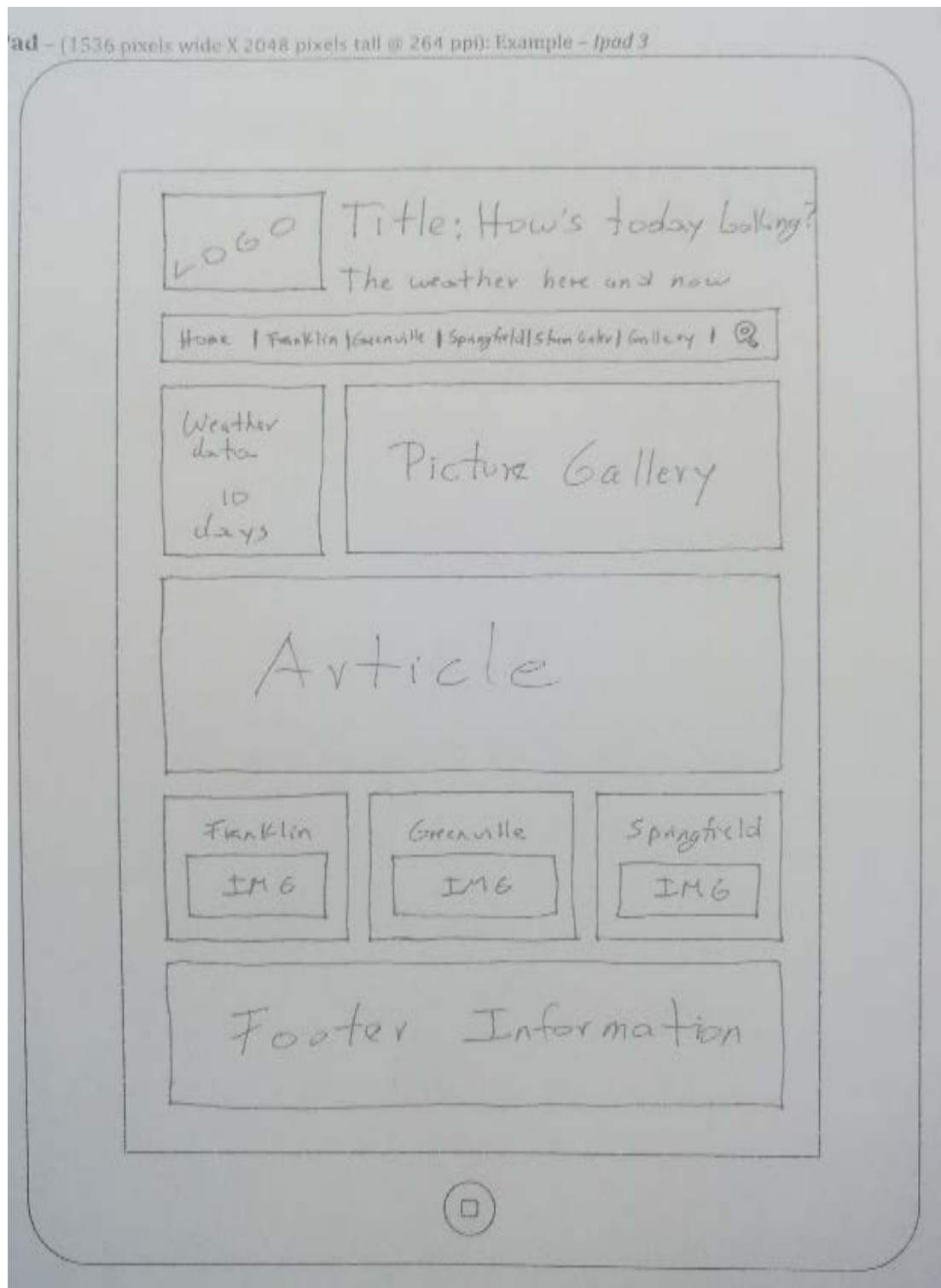
Wire-Frame sketches

Small View

iPhone - (640 pixel wide X 960 pixel high): Exa



Medium View



Large View

