

Mengxue Xu Full Stack Engineer

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Summary

No Visa Sponsorship required. Certified full stack engineer with 2 Master's (Engineering Mgmt., HR Mgmt.) 5 years' experience in both enterprise and start-up focusing on the following:

Full Stack Web Development, Business Analytics, Data Analytics and Visualization, Human Resources

Skills & tools: Javascript, Express.js, VScode, Node.js, SQL, Salesforce, Workday, JIRA, Lucidchart, Excel.

Languages: English, Chinese Mandarin, Japanese, Cantonese

Work Experience

Full Stack Bootcamp Trainee, UC Berkeley Extension

10/2022 - est. 04/2023

- Designed and developed front end projects with but not limited to **HTML, CSS, javascript, bootstrap, jQuery, APIs** on **Github**.
- Prototyped and tested back end projects using **node.js, jest.js, express.js, MySQL, heroku, MongoDB, react.js**.

Caregiving, Sweet Home, Hayward, CA

Mar 2021 - Present

Act as the Chief Home Officer and empowers everybody including two cats to have a better life.

Store Manager, New Life Acupuncture Clinic, Redwood City, CA

Mar 2020 - Feb 2021

- Built and launched the **online reservation system** for the clinic that enables the customers to make/modify/cancel reservations based on their profiles.
- Standardized and digitalized customer profiles and clinic documents into the **CRM** system.
- Executed **marketing campaigns** for existing and new customers, increasing customer base by 400+.
- Established, maintained relationships with referral sources, networks, and local communities to drive **growth**.

Program Manager - Placement, MentorX Corp., Fremont, CA

Jan 2018 - Feb 2020

- Drove and lead 5 people **scrum** team (with **offshore**) to launch **SuperAcademy** featuring 80+ courses/tutorials, 500K views as an add-on product to enhance our tailored services to attract and satisfy customers.
- Initialized, analyzed and supervised the **Student Huaxiang** (Digital Reporting and Forecasting) project, turning the manual non-scalable team status report meetings into automated, digitized reports, forecasts and presentations to increase internal productivity. (Average time spent on reporting dropped from **3 hours to 20 mins** /week/member)
- Self-learned Salesforce Admin and guide other team members to adapt to CRM and standardize the processes.
- Created and refined the analytical models to support essential business decision making including student churning, cost analysis, partner comparison and investor relationship with **Salesforce, MySQL and Tableau**.
- Worked with Engineers to configure and roll out Workday for Payroll, Benefits and Performance Evaluation.
- Data entry and assessment of 500+ sales opps/leads and 100+ partners.
- Student and channel survey for pain point discovery - saved **35%** in acquisition cost + **30%** less churn rate.

HR Specialist, Gate Gourmet, San Francisco

2015 - 2017

- Strong knowledge of hire-to-terminate, compensation plans, benefits administration and performance evaluation.
- Familiar with Ultipro and Taleo as the hiring portal for the full cycle hiring process.
- Increased the survey participation rate by providing wrapped gifts and giveaways.

Flight Attendant, China Southern Airlines, China

2011 - 2012

- 800+ domestic flying hours assisting passengers including catering and safety procedures.

Education

Master of Science in Engineering Management International Technological University, San Jose, CA **2018**

Master of Science in Human Resource Management Golden Gate University, San Francisco, CA **2015**

Bachelor of Science in International Trading Henan Normal University, Henan, China **2012**

Certification

UC Berkeley Extension - Full Stack Flex Program

10/2022 - est. 04/2023

Japanese Language Proficiency Test (JLPT) N1

02/2022

Salesforce Certified Admin from Salesforce

04/2020

Product Management Certificate from Product School

02/2020

Certified Scrum Master from Scrum Alliance.org

12/2019