User testing

Step 1: The Usability Test

User Feedback: Explain here in detail

1. It's easy to look at all the events in one place
2. You can navigate from event to event with front-back button
3. You can see more detailed information about the events

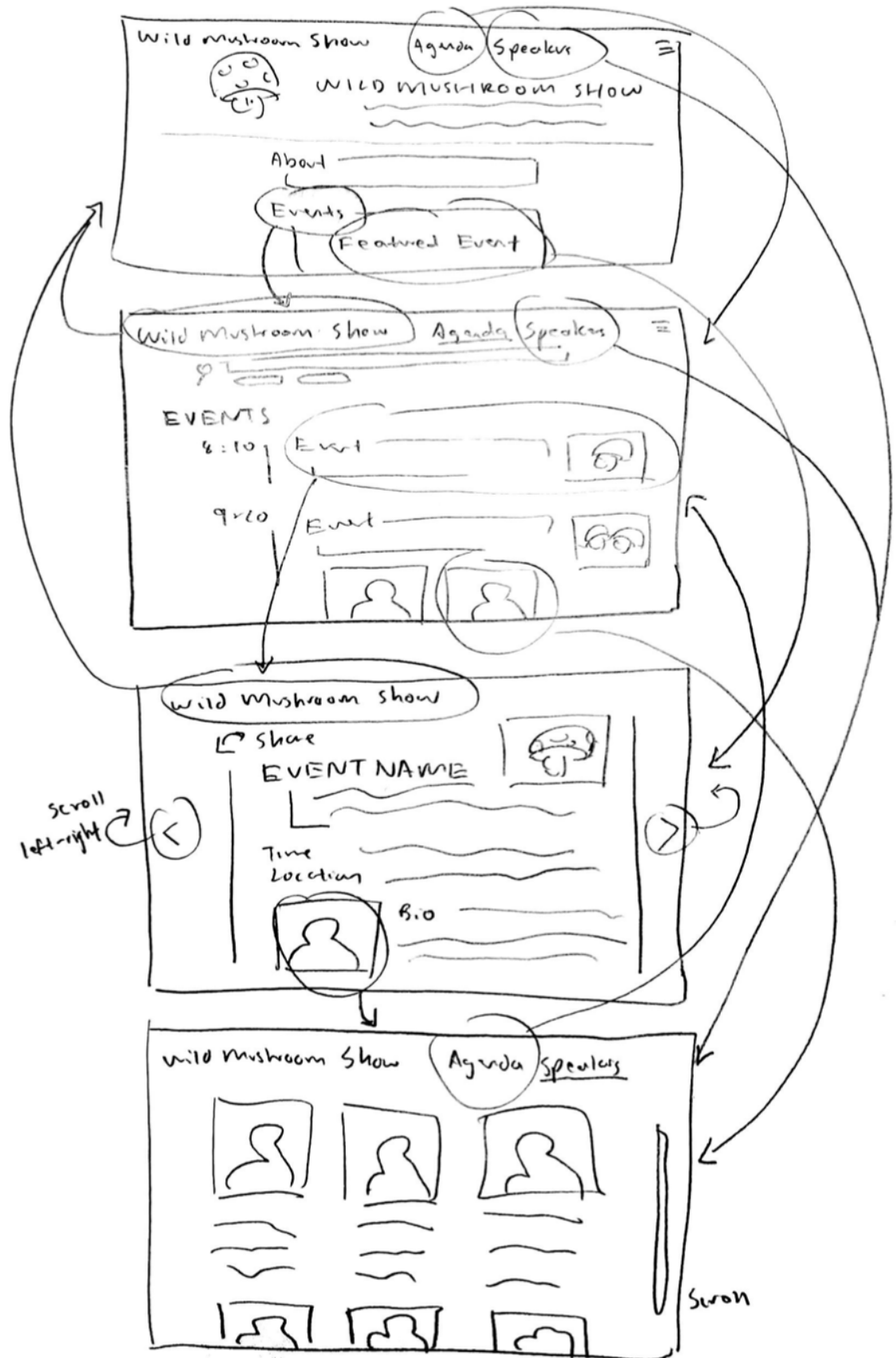### Proposed Changes as a result of feedback
1. No speaker page was shown as part of the sketch
2. Featured events should go straight to event details
3. Scroll events instead of next and back buttons

Step 2: Revision

Explanation of changes made

1. First I added a right/left arrow to the event details page so you can go back to the previous event instead of only being able to look at the next one. I think the arrows will feel more like scrolling through events by allowing keyboard input, so it has better user experience compared to finding/clicking a button.
2. Clicking on a featured event shows the event details for that featured event, bypassing the main events page, while clicking on the "Events" label above the featured event will show all events.
3. I made a page to show all the speakers at the conference.

Sketch with changes

Wild mushroom Show   Agenda   Speakers   ☰

WILD MUSHROOM SHOW
~~~~~~~~~~~~~~

About [_____]

Events

Featured Event

Wild Mushroom Show   Agenda   Speakers   ☰

EVENTS
8:10 | Event [_____] [6]
9:20 | Event [_____] [60]

[👤] [👤]

Wild Mushroom Show

↳ Share
EVENT NAME [🍄]
~~~~~~~~~~~~~

Scroll
left-right ‹ ›

Time
Location
[👤] Bio ~~~~~

Wild mushroom Show   Agenda   Speakers

[👤] [👤] [👤]
~~~ ~~~ ~~~
~~~ ~~~ ~~~

[👤] [👤] [👤]

Scroll

Step 3: Second Usability Test

User Feedback: Explain here in detail

1. The event details page should have a button to allow users to go back to the agenda page, and it should have the main menu bar still for ease of navigation.
2. The design is minimalist and displays everything necessary. Also, there are plenty of options to navigate anywhere from every single page, but there can be more. Every page should be able to go to every other page.
3. The speakers tab should have a title, and it should display more important speakers with a greater emphasis.

Proposed Changes as a result of feedback

1. Edit speaker page to have featured speakers as well as descriptions
2. Edit event details page to have navigation links to all the other pages of the website
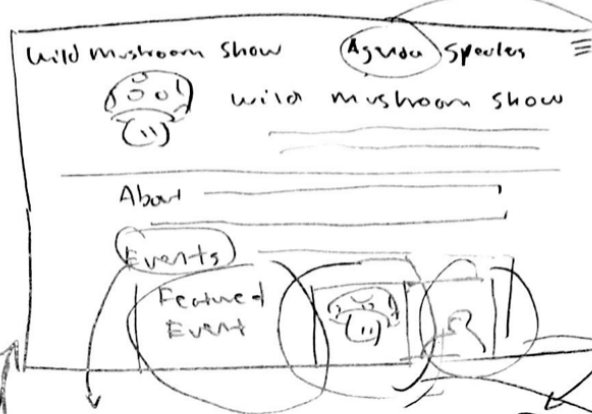3. Add featured speakers on the main page to improve ease of navigation to the new page.

Step 4: Revision

Explanation of changes made

1. I added a title to both the event details and speakers page in order to tell users exactly which page they are on.
2. The event details page was updated to have a back button which allows you to access the events search page, which couldn't be done previously.
3. Featured events also allowed selecting the speaker thumbnail to take you to the speakers page.
4. The speakers page also allows you to navigate back to the event details page when you select "events" that a certain speaker is offering.
5. These changes mainly improve navigation by allowing users to get to every page, from every page. So they will never be lost.
6. Events page - the search bar was moved below the title because it made more sense. A featured speaker was added to the homepage as well as the speakers page, since the event may have a keynote speaker that deserves slightly more recognition and attention.
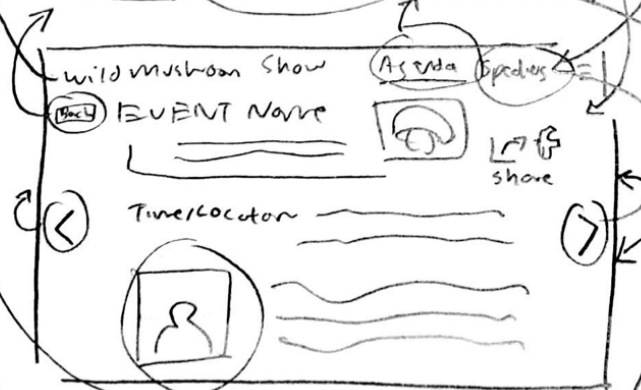
Sketches with changes

Home

Wild Mushroom Show Agenda Speakers

Wild Mushroom Show

About

Events

Featured Event

Agenda/ Events

Wild Mushroom Show Agenda Speakers

EVENTS

EVENTS

8:10

9:10 Event

Event Details

Wild Mushroom Show Agenda Speakers

Back EVENT Name

share

Time/Location

Speakers

Wild Mushroom Show Agenda Speakers

SPEAKERS

Event

Scroll