

Rising Tide Africa Programs – Snapshot & Overview

Rising Tide Africa (RTA) is a women-led investment network committed to advancing female entrepreneurship across Africa through funding, mentorship, and capacity-building. RTA operates two flagship programmatic pillars:

◆ RTA Education Pillar

Focused on building founder capacity through structured training, investor engagement, and pitch readiness.

◆ RTA Mentoring Pillar

Focused on personalized and strategic mentoring support—both for promising early-stage female founders and portfolio companies RTA has invested in.

1. RTA Accelerator Program

(An Initiative of the RTA Education Pillar)

The RTA Accelerator Program is a virtual business development program designed to equip women-led startups with the knowledge, tools, and confidence to become investment-ready.

Key Features:

- **Weekly sessions covering:**
 - **Business Planning**
 - **Pitch Deck Development**
 - **Financial Statements**
 - **Projections & Valuation**
 - **Ethics, Governance, Regulatory Compliance & Sustainability**
- **Live Q&A sessions and fireside chats with founders and investors**
- **Business plan and pitch deck assignments**
- **Pitch Deck Review Sessions with real-time investor feedback**
- **Final pitch event**
- **Certificates of participation signed by Ms. Yemi Keri**

Program Reach:

- 6 cohorts completed
 - Cohort 5 (2024): 175 applications | 37 participants
 - Cohort 6 (2025): 600+ applications | 35 shortlisted | *Currently concluding*
 - Diverse sectors: Technology, Healthcare, Finance, Sustainability, Education, E-commerce, etc.
 - Pan-African participation including Nigeria, Kenya, Ghana, South Africa, Uganda, Zimbabwe, and diaspora founders
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2. RTA Mentoring Clinic

(An Initiative of the RTA Mentoring Pillar)

The RTA Mentoring Clinic offers one-on-one mentorship between RTA's experienced members and promising women entrepreneurs.

Structure:

- Applications for mentees and mentors
- Matching based on expertise, needs, and availability
- Pre-session dossiers with business profiles and problem statements
- 1-hour virtual sessions (Zoom)
- Feedback surveys for impact measurement

2024 Cohort Highlights:

- 9 mentees and 9 mentors matched
 - Participants from Nigeria, Ghana, Zambia, and more
 - Topics covered: Strategy, team building, financial management, branding, customer service
 - All mentees reported that sessions aligned with their goals
 - 100% would recommend the program
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3. Mentorship Program for RTA Portfolio Companies

(An Initiative of the RTA Mentoring Pillar)

This targeted mentorship program provides tailored, strategic support to startups RTA has directly invested in.

Goals (2024):

- 1. Solve operational and strategic business challenges**
- 2. Foster meaningful member engagement**
- 3. Deliver hands-on, practical support that drives measurable results**

Structure:

- Duration: 2 months (November–December)**
- Format: 4 sessions (1 hour each) per company**
- Delivery: Virtual (Zoom), flexible scheduling between mentor and mentee**

2024 Highlights:

- 2 portfolio companies: *Pharmarun* and *Bankly***
- 12 RTA members served as mentors**
- 40+ mentoring hours delivered**
- 90% engagement rate among mentors**

Company Outcomes:

Pharmarun

- Tackled issues in product development, operations, HR, finance, marketing**
- Achieved improved product-market fit, customer satisfaction, and financial oversight**
- Strengthened brand visibility and talent retention**

Bankly

- Focused on tech infrastructure, strategic partnerships, and talent challenges**
- Achieved improvements in product reliability and team performance**
- Strengthened business development strategy**

Cross-Program Synergy & Impact

- **Mentees in the clinic often progress to the Accelerator Program**
- **Portfolio mentorship ensures RTA-backed businesses continue to thrive**
- **RTA leverages its 100+ angel investor network to mentor, coach, and invest**
- **Programs contribute to pipeline development, investor readiness, and founder empowerment across Africa**