

# STAT 332: Sampling and Experimental Design

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# 1 PPDAC

Problem, Plan, Data, Analysis, Conclusion

## 1.1 Problem

Define the problem:

- Target Population (T.P.): The group of units referred to in the problem step
- Response: The answer provided by the T.P. to the problem
- Attribute: statistic of the response

**Example 1.1.** What is the average grade of students in STAT 101?

*Solution.*

- T.P.: All STAT 101 students
- Response: Grade of a STAT 101 student
- Attribute: Average grade

□

## 1.2 Plan

How?

- Study population (S.P.): The set of units you **can** study

**Example 1.2.** Problem: Does a drug reduce hair loss

*Solution.* You can not use untested drug directly on people out of ethical concerns

T.P.: People

S.P: Mice

□

- Sample: A subset of the study population

## 1.3 Data

Collect the data, according to the plan.

## 1.4 Analysis

Analyse the data.

## 1.5 Conclusion

Refers back to the problem.

## 1.6 Errors

- Study Error: The attribute of the T.P. differs from the parameter of the S.P.

**Example 1.3.**  $a(T.P.) - \mu$

- Sample Error: The parameter differs from the sample statistic (estimate).

**Example 1.4.**  $\mu - \bar{x}$

- Measurement Error: The difference between what we want to calculate and what we do calculate.

## 2 Models

**Definition 2.1** (Model). A model relates a parameter to a response.

### 2.1 Model I

$$Y_j = \mu + R_j, R_j \sim N(0, \sigma^2)$$

- $y_j$ : The response of unit  $j$ , it is random.
- $\mu$ : S.P. mean, it is not random and it is unknown
- $R_j$ : The distribution of responses about  $\mu$

**Note.**

1.  $R_j$ 's are always independent.
2. Gauss's Theorem: Any Linear combination of normal R.V.s is normal
3.  $Y_j \sim N(\mu, \sigma^2)$ ,

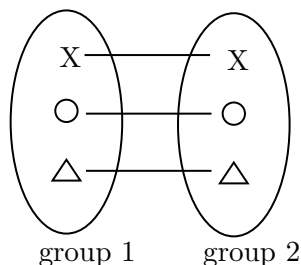
$$E(Y_j) = E(\mu + R_j) = E(\mu) + \mu + 0 = \mu$$

$$V(Y_j) = V(\mu + R_j) = V(R_j) = \sigma^2$$

**Example 2.1.** Average grade of STAT 101:  $Y_j = \mu + R_j, R_j \sim N(0, \sigma^2)$

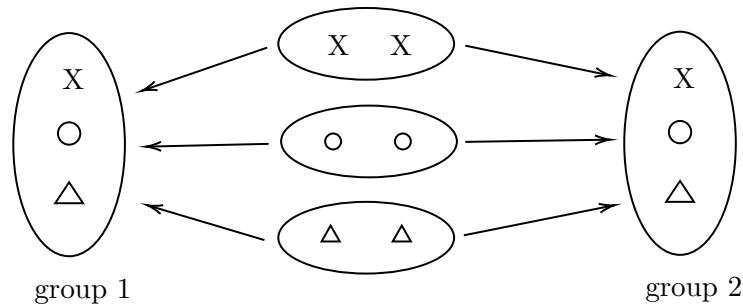
### 2.2 Independent vs. Dependent Groups

**Definition 2.2** (Dependent). We randomly select one group and we find a match, having the same explanatory variates, for each unit of the first group.

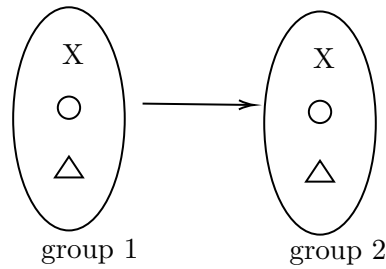


### 2.2.1 Ways of Creating Dependency

- Twins



- Reuse



**Definition 2.3** (Independent). Are formed when we select units at random from mutually exclusive groups.

- No relationship between chosen groups

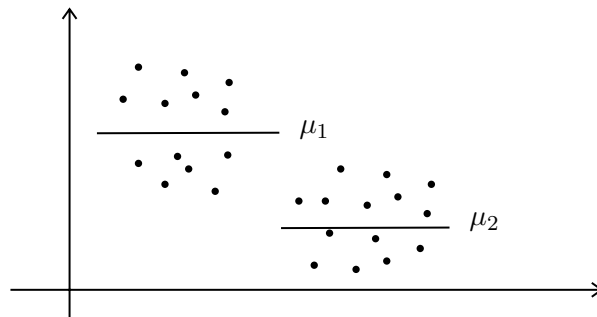
**Example 2.2.** Broken parts and non-broken parts

### 2.3 Model 2A

Independent groups where we assume the groups have the same standard deviation.

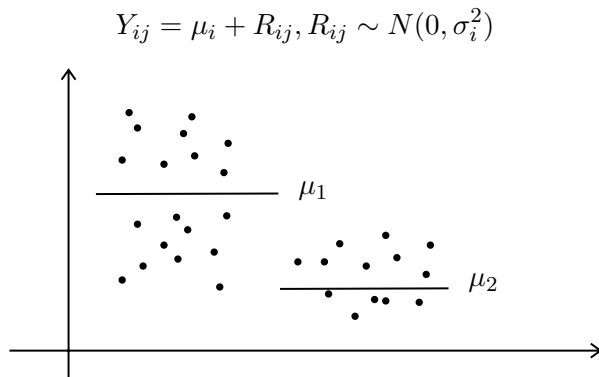
$$Y_{ij} = \mu_i + R_{ij}, R_{ij} \sim (0, \sigma^2)$$

- $Y_{ij}$ : Response of unit  $j$  in group  $i$
- $\mu_i$ : Mean for group  $i$ ; not random; unknown
- $R_{ij}$ : The distribution of responses about  $\mu_i$



## 2.4 Model 2B

Independent groups but  $\sigma_1 \neq \sigma_2$



## 2.5 Model 3

Lets construct two groups using twins and get two groups. Set group 1:

$$y_{1j} = \mu_1 + R_{1j}$$

and group 2:

$$y_{2j} = \mu_2 + R_{2j}$$

and we subtract them:

$$y_{1j} - y_{2j} = \mu_1 - \mu_2 + R_{1j} - R_{2j}$$

Let  $y_{dj} = y_{1j} - y_{2j}$ ,  $\mu_d = \mu_1 - \mu_2$  and  $R_{dj} = R_{1j} - R_{2j}$ . Then we get a new model:

$$y_{dj} = \mu_d + R_{dj}, R_{dj} \sim N(0, \sigma_d^2)$$

### Example 2.3.

heart rate before exercise	heart rate after exercise	difference (d)
70	80	10
80	100	20
90	90	0

$y_{dj} = \mu_d + R_{dj}$ ,  $R_{dj} \sim N(0, \sigma_d^2)$  studies the difference.

## 2.6 Model 4

Recall:

$$Y \sim \text{Bin}(n, \pi)$$

- $n$  outcomes
- each outcome is binary

$$E(Y) = n\pi, \text{Var}((Y)) = n\pi(1 - \pi)$$

By the Central Limit Theorem

$$Y \sim N(n\pi, n\pi(1 - \pi))$$

The proportion is  $\frac{Y}{n} \sim N(\pi, \frac{\pi(1-\pi)}{n})$

$$E\left(\frac{Y}{n} = \frac{E(Y)}{n}\right) = \pi, \text{Var}\left(\left(\frac{Y}{n}\right)\right) = \frac{\text{Var}((Y))}{n^2} = \frac{\pi(1 - \pi)}{n}$$

### 3 Maximum Likelihood Estimation (MLE)

#### 3.1 What is it?

It connects the population parameter ( $\theta$ ) to the sample statistic ( $\hat{\theta}$ ).

#### 3.2 How does it work?

It choose the most probable value of  $\theta$  given our data  $y_1, y_2, \dots, y_n$

#### 3.3 What is the process?

1. Define likelihood function

$$L = f(Y_1 = y_1, Y_2 = y_2, \dots, Y_n = y_n)$$

We assume that  $Y_i \perp Y_j, \forall i \neq j$

$$L = f(Y_1 = y_1)f(Y_2 = y_2) \cdots f(Y_n = y_n)$$

2. Define log likelihood function

$$l = \ln(L)$$

use log rules to clean it up

3. Find  $\frac{\partial l}{\partial \theta}$  for all  $\theta$

4. Set  $\frac{\partial l}{\partial \theta} = 0$  and solve for  $\hat{\theta}$

#### 3.4 Example

Consider  $Y_{ij} = \mu_i + R_{ij}$  (Model 2A), Estimate using MLE,  $\mu_1, \mu_2, \sigma$ , assuming our group sizes are  $n_1$  and  $n_2$ ;  $n = n_1 + n_2$ .

Note the fact  $R_{ij} \sim N(0, \sigma^2)$ , hence  $Y_{ij} \sim N(\mu_i, \sigma^2)$

Recall the pdf of a normal distribution:

$$f(y) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y - \mu)^2}{2\sigma^2}\right)$$

1. Define likelihood function

$$\begin{aligned} L &= \prod_{ij} f(j_{ij}) = \prod_{j=1}^{n_1} f(y_{1j}) \prod_{j=1}^{n_2} f(y_{2j}) \\ &= \prod_{ij}^{n_1} \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y_{1j} - \mu_1)^2}{2\sigma^2}\right) \prod_{ij}^{n_2} \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y_{2j} - \mu_2)^2}{2\sigma^2}\right) \\ &= (2\pi)^{-\frac{n}{2}} \sigma^{-n} \exp\left(-\frac{\sum_{j=1}^{n_1} (y_{1j} - \mu_1)^2}{2\sigma^2}\right) \exp\left(-\frac{\sum_{j=1}^{n_2} (y_{2j} - \mu_2)^2}{2\sigma^2}\right) \end{aligned}$$

2. Define log likelihood function

$$l = -\frac{n}{2} \ln(2\pi) - n \ln(\sigma) - \frac{\sum_{j=1}^{n_1} (y_{1j} - \mu_1)^2}{2\sigma^2} - \frac{\sum_{j=1}^{n_2} (y_{2j} - \mu_2)^2}{2\sigma^2}$$

3. Find  $\frac{\partial l}{\partial \mu_1}$ ,  $\frac{\partial l}{\partial \mu_2}$  and  $\frac{\partial l}{\partial \sigma}$ . And set them to be 0

$$\begin{aligned} \frac{\partial l}{\partial \hat{\mu}_1} &= \frac{2 \sum_{j=1}^{n_1} (y_{1j} - \hat{\mu}_1)}{2\hat{\sigma}^2} = 0 \\ \Rightarrow \sum_{j=1}^{n_1} (y_{1j} - \hat{\mu}_1) &= 0 \\ n_1 \bar{y}_1 - n_1 \hat{\mu}_1 &= 0 \\ \Rightarrow \hat{\mu}_1 &= \bar{y}_1 \end{aligned}$$

The estimate of population average is the sample average

By symmetry,  $\hat{\mu}_2 = \bar{y}_2$

$$\begin{aligned} \frac{\partial l}{\partial \hat{\sigma}} &= -\frac{n}{\hat{\sigma}} - \frac{\sum_{j=1}^{n_1} (y_{1j} - \hat{\mu}_1)^2}{2} (-2\hat{\sigma}^{-3}) - \frac{\sum_{j=1}^{n_2} (y_{2j} - \hat{\mu}_2)^2}{2} (-2\hat{\sigma}^{-3}) = 0 \\ \Rightarrow -n\hat{\sigma}^2 + \sum_{j=1}^{n_1} (y_{1j} - \hat{\mu}_1)^2 + \sum_{j=1}^{n_2} (y_{2j} - \hat{\mu}_2)^2 &= 0 \\ \hat{\sigma}^2 &= \frac{\sum_{j=1}^{n_1} (y_{1j} - \hat{\mu}_1)^2 + \sum_{j=1}^{n_2} (y_{2j} - \hat{\mu}_2)^2}{n} \end{aligned}$$

MLE doesn't necessarily give you something unbiased, LSM however is generally unbiased if the error term is normal.

The above  $\hat{\sigma}^2$  is biased, we will need some twit to make it unbiased.

Let

$$\hat{\sigma}^2 = \frac{\sum_{j=1}^{n_1} (y_{1j} - \hat{\mu}_1)^2 + \sum_{j=1}^{n_2} (y_{2j} - \hat{\mu}_2)^2}{n_1 + n_2 - 2}$$

Recall: An estimator for  $\theta$  is unbiased if  $E(\tilde{\theta}) = \theta$ .

We can rewrite it another way:

$$\begin{aligned} \hat{\sigma}^2 &= \frac{\frac{n_1-1}{n_1-1} \sum_{j=1}^{n_1} (y_{1j} - \hat{\mu}_1)^2 + \frac{n_2-1}{n_2-1} \sum_{j=1}^{n_2} (y_{2j} - \hat{\mu}_2)^2}{n_1 + n_2 - 2} \\ &= \frac{(n_1 - 1)s_1^2 + (n_2 - 1)s_2^2}{n_1 + n_2 - 2} = s_p^2 \end{aligned}$$