# STAT 332: Sampling and Experimental Design

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## 1 PPDAC

Problem, Plan, Data, Analysis, Conclusion

#### 1.1 Problem

Define the proble:

- Target Population (T.P.): The group of units referred to in the problem step
- Response: The answer provided by the T.P. to the problem
- Attribute: statistic of the response

What is the average grade of students in STAT 101?

Solution.

- T.P.: All STAT 101 students
- Response: Grade of a STAT 101 student
- Attribute: Average grade

1.2 Plan

How?

• Study population (S.P.): The set of unites you can study Problem: Does a drug reduce hair loss

Solution. You can not use untested drug directly on people out of ethical concerns

T.P.: People

S.P: Mice  $\Box$ 

• Sample: A subset of the study population

#### 1.3 Data

Collect the data, according to the plan.

#### 1.4 Analysis

Analyse the data.

#### 1.5 Conclusion

Refers back to the problem.

#### 1.6 Errors

- Study Error: The attribute of the T.P. differs from the parameter of the S.P.  $a(T.P.) \mu$
- Sample Error: The parameter differs from the sample statistic (estimate).  $\mu \bar{x}$
- Measurement Error: The difference between what we want to calculate and what we do calculate.

## 2 Models

**Definition 2.1** (Model). A model relates a parameter to a response.

#### 2.1 Model I

$$Y_j = \mu + R_j, \ R_j \sim N(0, \sigma^2)$$

- $y_j$ : The response of unit j, it is random.
- $\mu$ : S.P. mean, it is not random and it is unknown
- $R_i$ : The distribution of responses about  $\mu$

#### Note.

- 1.  $R_j$ 's are always independent.
- 2. Gaus's Theorem: Any Linear combination of normal R.V.s is normal

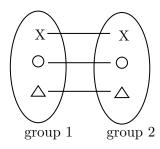
3. 
$$Y_i \sim N(\mu, \sigma^2)$$
,

$$E(Y_j) = E(\mu + R_j) = E(\mu) + \mu + 0 = \mu$$
  
 $V(Y_j) = V(\mu + R_j) = V(R_j) = \sigma^2$ 

Average grade of STAT 101:  $Y_j = \mu + R_j, \ R_j \sim N(0, \sigma^2)$ 

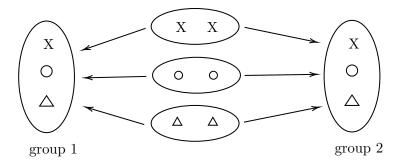
## 2.2 Independent vs. Dependent Groups

**Definition 2.2** (Dependent). We randomly select one group and we find a match, having the same explanatory variates, for each unit of the first group.

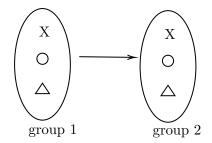


#### 2.2.1 Ways of Creating Dependency

• Twins



• Reuse



**Definition 2.3** (Independent). Are formed when we select units at random from mutually exclusive groups.

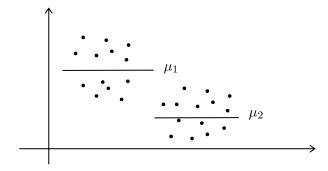
• No relationship between chosen groups Broken parts and non-broken parts

#### 2.3 Model 2A

Independent groups where we assume the groups have the same standard deviation.

$$Y_{ij} = \mu_i + R_{ij}, \ R_{ij} \sim (0, \sigma^2)$$

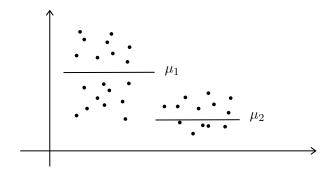
- $Y_{ij}$ : Response of unit j in group i
- $\mu_i$ : Mean for group i; not random; unknown
- $R_{ij}$ : The distribution of responses about  $\mu_i$



#### 2.4 Model 2B

Independent groups but  $\sigma_1 \neq \sigma_2$ 

$$Y_{ij} = \mu_i + R_{ij}, R_{ij} \sim N(0, \sigma_i^2)$$



#### 2.5 Model 3

Lets construct two groups using twins and get two groups. Set group 1:

$$y_{1j} = \mu_1 + R_{1j}$$

and group 2:

$$y_{2i} = \mu_2 + R_{2i}$$

and we subtract them:

$$y_{1j} - y_{2j} = \mu_1 - \mu_2 + R_{1j} - R_{2j}$$

Let  $y_{dj}=y_{1j}-y_{2j}, \mu_d=\mu_1-\mu_2$  and  $R_{dj}=R_{1j}-R_{2j}$ . Then we get a new model:

$$y_{dj} = \mu_d + R_{dj}, \ R_{dj} \sim N(0, \sigma_d^2)$$

heart rate before exercise	heart rate after exercise	difference (d)
70	80	10
80	100	20
90	90	0

 $y_{dj} = \mu_d + R_{dj}, \ R_{dj} \sim N(0, \sigma_d^2)$  studies the difference.

#### 2.6 Model 4

Recall:

$$Y \sim \text{Bin}(n, \pi)$$

- $\bullet$  *n* outcomes
- each outcome is binary

$$E(Y) = n\pi, \, Var((Y)) = n\pi(1 - \pi)$$

By the Central Limit Theorem

$$Y \sim N(n\pi, n\pi(1-\pi))$$

The proportion is  $\frac{Y}{n} \sim N(\pi, \frac{\pi(1-\pi)}{n})$ 

$$E(\frac{Y}{n} = \frac{E(Y)}{n}) = \pi, \ Var((\frac{Y}{n})) = \frac{Var((Y))}{n^2} = \frac{\pi(1-\pi)}{n}$$

# 3 Maximum Likelihood Estimation (MLE)

#### 3.1 What is it?

It connects the population parameter  $(\theta)$  to the sample statistic  $(\hat{\theta})$ .

#### 3.2 How does it work?

It choose the most probable value of  $\theta$  given our data  $y_1, y_2, \dots, y_n$ 

## 3.3 What is the process?

1. Define likelihood function

$$L = f(Y_1 = y_1, Y_2 = y_2, \dots, Y_n = y_n)$$

We assume that  $Y_i \perp Y_j, \forall i \neq j$ 

$$L = f(Y_1 = y_1)f(Y_2 = y_2)\cdots f(Y_n = y_n)$$

2. Define log likelihood function

$$l = \ln(L)$$

use log rules to clean it up

- 3. Find  $\frac{\partial l}{\partial \theta}$  for all  $\theta$
- 4. Set  $\frac{\partial l}{\partial \hat{\theta}} = 0$  and solve for  $\hat{\theta}$

#### 3.4 Example

Consider  $Y_{ij} = \mu_i + R_{ij}$  (Model 2A), Estimate using MLE,  $\mu_1, \mu_2, \sigma$ , assuming our group sizes are  $n_1$  and  $n_2$ ;  $n = n_1 + n_2$ .

Note the fact  $R_{ij} \sim N(0, \sigma^2)$ , hence  $Y_{ij} \sim N(\mu_i, \sigma^2)$ 

Recall the pdf of a normal distribution:

$$f(y) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y-\mu)^2}{2\sigma^2}\right)$$

1. Define likelihood function

$$L = \prod_{ij} f(j_{ij}) = \prod_{j=1}^{n_1} f(y_{1j}) \prod_{j=1}^{n_2} f(y_{2j})$$

$$= \prod_{ij} \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y_{1j} - \mu_1)^2}{2\sigma^2}\right) \prod_{ij} \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y_{2j} - \mu_2)^2}{2\sigma^2}\right)$$

$$= (2\pi)^{-\frac{n}{2}} \sigma^{-n} \exp\left(-\frac{\sum_{j=1}^{n_1} (y_{1j} - \mu_1)^2}{2\sigma^2}\right) \exp\left(-\frac{\sum_{j=1}^{n_2} (y_{2j} - \mu_2)^2}{2\sigma^2}\right)$$

2. Define log likelihood function

$$l = -\frac{n}{2}\ln(2\pi) - n\ln(\sigma) - \frac{\sum_{j=1}^{n_1}(y_{1j} - \mu_1)^2}{2\sigma^2} - \frac{\sum_{j=1}^{n_2}(y_{2j} - \mu_2)^2}{2\sigma^2}$$

3. Find  $\frac{\partial l}{\partial \mu_1}$ ,  $\frac{\partial l}{\partial \mu_2}$  and  $\frac{\partial l}{\partial \sigma}$ . And set them to be 0

$$\frac{\partial l}{\partial \hat{\mu_1}} = \frac{2 \sum_{j=1}^{n_1} (y_{1j} - \hat{\mu_1})}{2 \hat{\sigma^2}} = 0$$

$$\implies \sum_{j=1}^{n_1} (y_{1j} - \hat{\mu_1}) = 0$$

$$n_1 \bar{y_1} - n_1 \hat{\mu_1} = 0$$

$$\implies \hat{\mu_1} = \bar{y_1}$$

The estimate of population average is the sample average

By symmetry,  $\hat{\mu}_2 = \bar{y}_2$ 

$$\frac{\partial l}{\partial \hat{\sigma}} = -\frac{n}{\hat{\sigma}} - \frac{\sum_{j=1}^{n_1} (y_{1j} - \hat{\mu}_1)^2}{2} (-2\hat{\sigma}^{-3}) - \frac{\sum_{j=1}^{n_2} (y_{2j} - \hat{\mu}_2)^2}{2} (-2\hat{\sigma}^{-3}) = 0$$

$$\implies -n\hat{\sigma}^2 + \sum_{j=1}^{n_1} (y_{1j} - \hat{\mu}_1)^2 + \sum_{j=1}^{n_2} (y_{2j} - \hat{\mu}_2)^2 = 0$$

$$\hat{\sigma}^2 = \frac{\sum_{j=1}^{n_1} (y_{1j} - \hat{\mu}_1)^2 + \sum_{j=1}^{n_2} (y_{2j} - \hat{\mu}_2)^2}{n}$$

MLE doesn't necessarily give you something unbiased, LSM however is generally unbiased if the error term is normal.

The above  $\hat{\sigma}^2$  is biased, we will need some twit to make it unbiased.

$$\hat{\sigma}^2 = \frac{\sum_{j=1}^{n_1} (y_{1j} - \hat{\mu_1})^2 + \sum_{j=1}^{n_2} (y_{2j} - \hat{\mu_2})^2}{n_1 + n_2 - 2}$$

Recall: An estimator for  $\theta$  is unbiased if  $E(\tilde{\theta}) = \theta$ .

We can rewrite it another way:

$$\hat{\sigma}^{2} = \frac{\frac{n_{1}-1}{n_{1}-1} \sum_{j=1}^{n_{1}} (y_{1j} - \hat{\mu}_{1})^{2} + \frac{n_{2}-1}{n_{2}-1} \sum_{j=1}^{n_{2}} (y_{2j} - \hat{\mu}_{2})^{2}}{n_{1} + n_{2} - 2}$$

$$= \frac{(n_{1}-1)s_{1}^{2} + (n_{2}-1)s_{2}^{2}}{n_{1} + n_{2} - 2} = s_{p}^{2}$$

# 4 Least Squares

#### 4.1 What is it?

Another technique to find  $\hat{\theta}$ 

#### 4.2 How?

It minimizes the residuals.

#### 4.3 Models

Response = Deterministic Part + Random Part

$$y = f(\theta) + R$$

Let  $y_1, y_2, \ldots, y_n$  be realizations of y. Let  $\hat{y}_i = f(\hat{\theta})$ , where  $f(\hat{\theta})$  is simply  $f(\theta)$  with  $\theta$  replaces by  $\hat{\theta}$ . We call  $\hat{y}_i$  our "prediction".

A residual is

$$r_i = y_i - f(\hat{\theta}) = y_i - \hat{y}_i$$

#### 4.4 Process

- 1. Define the w function  $w = \sum r^2$
- 2. Calculate  $\frac{\partial w}{\partial \theta}$  for all non- $\sigma$  parameters
- 3. Set  $\frac{\partial w}{\partial \theta} = 0$  and replace  $\theta$  by  $\hat{\theta}$
- 4. Solve for  $\hat{\theta}$

# 4.5 Example

Consider Model 2A,  $y_{ij} = \mu_i + R_{ij}$ 

- $y_{ij}$ : response
- $\mu_i$ : deterministic part
- $R_{ij}$ : random part

Let  $n = n_1 + n_2$ 

$$w = \sum_{ij} r_{ij}^{2} = \sum_{ij} (y_{ij} - \hat{\mu}_{i})^{2}$$

$$= \sum_{j=1}^{2} \sum_{i=1}^{2} (y_{ij} - \hat{\mu}_{i})^{2}$$

$$= \sum_{j=1}^{n_{1}} (y_{1j} - \hat{\mu}_{1})^{2} + \sum_{j=1}^{n_{2}} (y_{2j} - \hat{\mu}_{2})^{2}$$

$$\frac{\partial w}{\partial \hat{\mu}_{1}} = \sum_{j=1}^{n_{1}} (y_{1j} - \hat{\mu}_{1})(-2) = 0$$

$$\implies \hat{\mu}_{1} = \bar{y}_{1}$$

By symmetry,  $\hat{\mu_2} = \bar{y_2}$ 

#### Note.

1.  $\hat{\sigma}^2$  is always of the form

$$\hat{\sigma}^2 = \frac{w}{n - q + c}$$

- n: number of units (sample size)
- q: number of non-σ parameters
- c: number of constraints

In the example,  $\hat{\sigma}^2 = \frac{\sum_{j=1}^{n_1} (y_{1j} - \hat{\mu_1})^2 + \sum_{j=1}^{n_2} (y_{2j} - \hat{\mu_2})^2}{n_1 + n_2 - 2}$ , we can further show  $s_p^2 = \frac{s_1^2 (n_1 - 1) + s_2^2 (n_2 - 1)}{n_1 + n_2 - 2}$ 

- 2. MLE vs. LS
  - *LS*:
    - is from 1860's (older technique)
    - LS is unbiased provided  $R_i$  is normally distributed
  - MLE:
    - recent technique
    - much more flexible it does NOT need  $R_i$  to be normal
- 3. Minimum? We can assume LS provides a minimum second derivative.

## 5 Estimators

Our sample data is  $y_1, y_2, \ldots, y_n$ . It is not random. It is a realization of a r.v.  $Y_1, Y_2, \ldots, Y_n$ . A statistic is a function of the sample data;  $\hat{\theta}$ , is not random. But if  $y_1, y_2, \ldots, y_n$  changes, so does  $\hat{\theta}$ 

For that reason you can think of  $\hat{\theta}$  as the realization of a r.v.  $\tilde{\theta}$ , called an **estimator**. To move from  $\hat{\theta}$  to  $\tilde{\theta}$ , we captalize our  $y_i$ 's.

Example 5.1. Model 2A:

$$\underbrace{\hat{\mu} = \bar{y}_1}_{\text{statistic}} \to \underbrace{\tilde{\mu}_1 = \bar{Y}_1}_{estimator}$$

**Theorem 5.1** (Gaus). Any linear combination of normal r.v.'s is still normal.

Let  $X \sim N(\mu_x, \sigma_x^2)$ 

Let  $Y \sim N(\mu_y, \sigma_y^2)$ 

Let  $X \perp Y$ 

Let a, b, c be constants,  $a, b \neq 0$ .

Let L = ax + by = c.

Then  $L \sim N(E(L), Var(L))$ 

**Theorem 5.2** (Central Limit Theorem). Let  $Y_1, \ldots, Y_n$  be a sequence of r.v.'s.

Let  $E(Y_i) = \mu, \forall i$ .

Let  $Var(Y_i) = \sigma^2 < \infty, \forall i$ 

Let  $Y_i \perp Y_j, \forall i \neq j$ 

Then  $\bar{Y} \sim N(\mu, \frac{\sigma^2}{n})$ 

## 5.1 Example

Model 2A:  $Y_{ij} = \mu_i + R_{ij}, R_{ij} \sim N(0, \sigma^2)$ . What is the distribution of  $\tilde{\mu}_1$ ? Using LS or MLE we get

$$\hat{\mu_1} = \bar{y_1}$$

Our corresponding estimator is

$$\tilde{\mu_1} = \bar{Y_1} = \frac{\sum\limits_{j=1}^n Y_{ij}}{n_1}$$

Thus by Gaus theorem, it is normal.

$$E(\tilde{\mu}_1) = E(\bar{Y}_1) = E\left(\frac{\sum_{j=1}^n Y_{1j}}{n_1}\right)$$

$$= \sum_{j=1}^n \frac{E(Y_{1j})}{n_1} \text{ (sum rule)}$$

$$= \sum_{j=1}^n \frac{E(\mu_i + R_{1j})}{n_1}$$

$$= \sum_{j=1}^n \frac{\mu_i + E(R_{1j})}{n_1} \text{ (sum rule)}$$

$$= \mu_1$$

This is an unbiased estimator:  $E(\tilde{\theta}) = \theta \implies \tilde{\theta}$  is an unbiased estimator of  $\theta$ 

$$\operatorname{Var}(\tilde{\mu_{1}}) = \operatorname{Var}\left(\overline{Y_{1}}\right) = \operatorname{Var}\left(\frac{\sum_{j=1}^{n} Y_{ij}}{n_{1}}\right)$$

$$= \frac{1}{n_{1}^{2}} \operatorname{Var}\left(\sum_{j=1}^{n} Y_{1j}\right)$$

$$= \frac{1}{n_{1}^{2}} \sum_{j=1}^{n} \operatorname{Var}(Y_{1j}) \text{ (since } Y_{1j} \perp Y_{1i}, \forall i \neq j)$$

$$= \frac{1}{n_{1}^{2}} \sum_{j=1}^{n} \operatorname{Var}(\mu_{i} + R_{1j})$$

$$= \frac{1}{n_{1}^{2}} \sum_{i=1}^{n} \operatorname{Var}(R_{1j}) = \frac{\sigma^{2}}{n_{1}}$$

Therefore,  $\tilde{\mu_1} \sim N(\mu_1, \frac{\sigma^2}{n_1})$ , and by symmetry  $\tilde{\mu_2} \sim N(\mu_2, \frac{\sigma^2}{n_2})$ 

# 6 Sigma

**Theorem 6.1.** Let  $Z \sim N(0,1)$ , then  $Z^2 \sim \chi_1^2$ 

**Theorem 6.2.** Let  $X \sim \chi_m^2$ ; let  $Y \sim \chi_n^2$ ; let  $X \perp Y$ , then  $X + Y \sim \chi_{n+m}^2$ 

**Theorem 6.3.** Let  $Z \sim N(0,1)$ , let  $X \sim \chi_m^2$ , then  $\frac{Z}{\sqrt{\frac{X}{m}}} \sim t_m$ 

**Theorem 6.4.** Let  $Y = \frac{(n-q+c)\tilde{\sigma}^2}{\sigma^2}$ , then  $Y \sim \chi^2_{n-q+c}$ 

- n: number of units (sample size)
- q: number of non- $\sigma$  parameters
- $\bullet$  c: number of constraints

# 6.1 Example

Model 1:  $Y_j = \mu + R_j, R_j \sim N(0, \sigma^2)$ . What is the distribution of  $\frac{\tilde{\mu} - \mu}{\frac{\tilde{\sigma}}{\sqrt{n}}}$ ? We know by LS or MLE that

$$\hat{\mu} = \bar{y}$$

We know

$$\tilde{\mu} = \bar{Y}$$

Therefore, we know  $\tilde{\mu} \sim N(\mu, \frac{\sigma^2}{n})$ .

We standardise

$$Z = \frac{\tilde{\mu} - \mu}{\frac{\sigma}{\sqrt{n}}} \sim N(0, 1)$$

By theorem 4 we know

$$X = \frac{(n-1)\tilde{\sigma}^2}{\sigma^2} \sim \chi_{n-1}^2$$

By theorem 3 we know

$$\frac{Z}{\sqrt{\frac{X}{n-1}}} = \frac{\frac{\tilde{\mu} - \mu}{\frac{\sigma}{\sqrt{n}}}}{\sqrt{\frac{(n-1)\tilde{\sigma}^2}{\sigma^2}}} = \frac{\tilde{\mu} - \mu}{\frac{\tilde{\sigma}}{\sqrt{n}}} \sim t_{n-1}$$

Recall:

$$\frac{\tilde{\mu} - \mu}{\frac{\sigma}{\sqrt{n}}} \sim N(0, 1)$$

By replacing  $\sigma$  by  $\tilde{\sigma}$ , we end up using a t distribution instead of a normal

# 7 Confidence Interval