

DANUSH A

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ACADEMIC PROFILE

Loyola College

Bachelor of Computer Applications, 2018-2021.

- Chairman of the Editorial Board, Rotaract Club.
- Member of the English Theatre Society.

VOLUNTEERING EXPERIENCE

Project Coordinator

BHUMI | 2018- 2020

- Managing the Computer science project for Chennai Chapter.
- Conducting Induction process for new volunteers.
- Coordinating operations with centre coordinators of 7 centres.
- Teaching underprivileged kids on weekends.

ACCOMPLISHMENTS

- Event Coordinator at Ignite Fest, an educational fest attended by more than 2000 kids. I was awarded for implementing creative ideas at the event.

- Was among the top 10% participants in the Times Spark scholarship contest conducted by Times of India and I was provided with a Platinum certificate for the same.

- Co-chairman for 'One Walk One Hope', a walkathon for breast cancer awareness organized by Rotary club of Madras where over 4000 students participated.

- Won Technical Quizzes conducted at Madras Christian College, MGR college, Shasun College and many others colleges.

- Participated in various cubing competitions and I have a 1093 rank in India for solving 2*2 cubes.

WORK EXPERIENCE

Copywriter - Intern

TING | July 2020 - Dec 2020

- Ideated content and wrote captions for SUNNXT, K TV, Sun TV and Devi Jewelers
- Wrote SEO articles for brands like Wellbeing nutrition & Dr. Agarwals
- Managed the social media pages of SUN TV, Sun Music, Devi Jewellers and other brands with regards to ORM

Social Media Intern

TING | Dec 2019 - Jan 2020

- Created entertaining posts for client's social media pages.
- Worked with social media tools like creator studio, Twitter studio and postgrain for posting in various social media platforms.

Content writer - Intern

SPI Cinemas | Oct 2018 - Mar 2019.

- Wrote Copies for various online and offline mediums.
- Created campaigns and increased the followers count by 1200+
- Organized many events like Sandakozhi-2 special screening
- Managed multiple Social media handles of SPI Cinemas

CERTIFICATIONS

Introduction to Search Engine Optimization (SEO)
Coursera

Google Ads Search Certification
Google (Online)
Dec 2019 - Dec 2020.