Projects Portfolio

1. RPA Training & Process Improvement Initiative

Organization: GeBBs Healthcare Services, Navi Mumbai

Project Overview: Designed and executed a large-scale training program to equip 350+ junior supervisors with skills in Robotic Process Automation (RPA), process mapping, and time & motion studies. The initiative aimed to identify automation opportunities, streamline operations, and build a sustainable pipeline for process improvement projects.

Key Responsibilities & Approach

• Training Program Design:

- o Delivered **18 training batches** (20-25 participants per batch) on:
 - **Process Mapping:** Creating detailed flowcharts to visualize workflows.
 - **Time & Motion Studies:** Tracking and recording process metrics using WPS Excel (WPS Office due to workstation constraints).
 - **RPA Opportunity Identification:** Techniques to spot automation potential and inefficiencies during process analysis.
- Focused on practical application, teaching participants how to adapt methodologies to resource limitations, such as using WPS Excel instead of Microsoft Excel.

Hands-On Guidance:

- Taught participants to document findings systematically and structure reports for leadership review.
- o Emphasized critical thinking to align process improvements with business goals.

• Validation & Feedback Loop:

- Personally reviewed **350+ submissions**, providing iterative feedback to refine accuracy and feasibility.
- Collaborated with RPA Project Management and Process Improvement teams to prioritize validated opportunities for implementation.

• Constraint Management:

 Addressed challenges like limited workstation access by optimizing WPS Excel templates and simplifying data collection workflows.

Outcomes & Impact

- **Skill Development:** Equipped 350+ supervisors with RPA and process improvement expertise, fostering a culture of continuous improvement.
- **Pipeline Creation:** Identified **45+ actionable automation opportunities** across departments (e.g., claims processing, customer service).
- **Operational Efficiency:** Reduced manual effort by ~30% in pilot areas through automated workflows developed from trainee submissions.
- **Sustainability:** Established a structured process for ongoing identification and validation of improvement projects.

- **Process Mapping:** Flowcharting techniques (Visio, Lucid chart principles adapted to WPS).
- Data Analysis: WPS Excel for time & motion tracking, pivot tables, and dashboards.
- Collaboration: Stakeholder alignment through workshops and feedback sessions.

2. Six Sigma Green Belt Training Program

Organization: GeBBs Healthcare Services, Navi Mumbai

Project Overview: Designed and delivered an intensive **Six Sigma Green Belt training program** for **60 mid-level managers** (4 batches of 15 participants each). The program focused on equipping managers with advanced skills in **DMAIC methodology** and **statistical tools** to identify key pain points, eliminate non-value-added (NVA) activities, and drive measurable process improvements across the organization.

Key Responsibilities & Approach

• Program Design & Delivery:

- o Delivered week-long training sessions for each batch, covering:
 - **DMAIC Framework:** Define, Measure, Analyse, Improve, Control.
 - **Statistical Tools:** Hypothesis testing, regression analysis, Pareto charts, control charts, and process capability analysis.
 - Value Stream Mapping (VSM): Identifying and eliminating NVA activities to streamline workflows.
- Tailored content to address real-world challenges faced by mid-level managers in healthcare operations.

• Hands-On Application:

- Guided participants through live case studies and simulated projects to apply DMAIC and VSM methodologies.
- o Emphasized the use of **Minitab** and **Excel** for data analysis and visualization.

• Project Mentorship:

- Supported managers in identifying and scoping improvement projects within their respective departments.
- Provided ongoing mentorship to ensure proper application of Six Sigma tools and techniques.

Outcome Validation: Reviewed and validated project outcomes to ensure alignment with organizational goals and measurable impact.

Outcomes & Impact

- **Skill Development:** Trained 60 mid-level managers in Six Sigma methodologies, enhancing their ability to lead process improvement initiatives.
- **Process Improvements:** Identified and eliminated **NVA activities** in key workflows, resulting in ~15% reduction in cycle times for critical processes.
- **Cost Savings:** Achieved **~\$400,000 in annual savings** through process optimization and waste reduction.
- **Cultural Shift:** Fostered a data-driven, continuous improvement mindset among mid-level leadership.

- **Six Sigma DMAIC:** Structured problem-solving framework.
- **Statistical Tools:** Minitab, Excel, Pareto analysis, hypothesis testing.
- Value Stream Mapping: Visualizing and optimizing end-to-end processes.

3. Employee Attrition Analysis & Predictive Modelling

Organization: GeBBs Healthcare Services, Navi Mumbai

Project Overview: Conducted a comprehensive **employee attrition analysis** to address the organization's high attrition rate of **8-9% per month**. Leveraged **machine learning (ML) models**, statistical analysis, and data-driven insights to identify key drivers of attrition and provide actionable recommendations. The findings were instrumental in shaping HR policies, including **hiring strategies**, **work-from-home (WFH) policies**, and **employee engagement programs**.

Key Responsibilities & Approach

• Data Collection & Preparation:

- o Gathered data from multiple sources, including:
 - Employee training performance, attendance, and assessment scores.
 - Employee satisfaction surveys (daily Likert-scale feedback).
 - Hiring agency performance, candidate backgrounds, and qualifications.
 - Process changes logs and WFH/WFO patterns.
 - Cleaned and pre-processed data for analysis and modelling.

Analysis & Insights: Identified five key drivers of attrition:

- Early-Stage Attrition (Training to Live Environment):
 - Most attrition occurred during the transition from training to live operations.
 - Used supervised learning (classification) to predict early attrition based on training performance, survey responses, and manager feedback.

Employee Relations (ER) Staff Ratio:

- Discovered a linear correlation between ER staff-to-employee ratio and attrition rates.
- Built a regression model to optimize ER staffing dynamically.

Hiring Agency & Background Patterns:

- Identified that certain hiring agencies and candidate backgrounds (e.g., specific colleges/degrees) were linked to higher attrition.
- Used logistic regression to predict attrition odds based on hiring source.

Process Changes & Office Visits:

- Found that employees in processes with frequent changes and office visits had higher attrition.
- Applied anomaly detection and random forest models to flag high-risk.

Survey Participation vs. Attrition:

- Noted that employees who did not participate in daily satisfaction surveys had 0.92% higher attrition than participants.
- Used predictive modelling and sentiment analysis to address non-participation trends.

Machine Learning & Predictive Modelling:

- o Developed and deployed ML models to:
 - Predict early-stage attrition.
 - Optimize ER staff-to-employee ratios.
 - Rank hiring agencies based on candidate performance.
 - Identify high-risk processes and employees.
- o Used tools like **Python**, **scikit-learn**, and **NLP libraries** for sentiment analysis.

Actionable Recommendations:

Early-Stage Attrition:

 Introduced mentorship programs and staggered transitions for high-risk employees.

ER Staff Ratio:

Adjusted ER staffing levels dynamically based on real-time attrition risk scores.

Hiring Strategies:

 Created a feedback loop for hiring agencies and implemented pre-screening mechanisms for high-risk candidates.

Process Changes:

 Flagged processes with frequent disruptions and proposed transition support and compensation adjustments.

Survey Participation:

 Introduced behavioural nudges (gamification, bonus points) to increase survey participation.

Outcomes & Impact

- **Reduced Attrition:** Achieved a ~20% reduction in monthly attrition rates within three months of implementing recommendations.
- **Cost Savings:** Saved **~\$120,000 annually** by optimizing hiring strategies and reducing turnover.
- **Improved Employee Engagement:** Increased survey participation by **15%** through gamification and manager reinforcement.
- **Data-Driven HR Policies:** Enabled evidence-based decisions on **WFH policies**, **ER staffing**, and **hiring practices**.

Tools & Methodologies

- Data Analysis: Python, Pandas, NumPy, Excel.
- Machine Learning: Scikit-learn, logistic regression, random forest, anomaly detection.
- **Sentiment Analysis:** NLP library (NLTK).
- Visualization: Power BI, Matplotlib.

4. Implementation of WNS Governance Model

Organization: WNS Global Services, Philippines

Project Overview: Led the implementation of the **WNS Governance Model** at the **Iloilo site**, ensuring alignment with organizational objectives, risk management, and compliance standards. The initiative involved integrating **cross-functional reporting systems** and educating teams on the importance of governance, while minimizing additional reporting burdens.

Key Responsibilities & Approach

• Assessment & Planning:

- o Identified gaps in existing reporting practices across the **Philippines Travel BU Iloilo City**.
- Conducted a detailed review of current reporting tools, including Excel, Power BI, whiteboards, and team activity records.

Stakeholder Education & Buy-In:

- o Conducted **sessions** with functional heads, team leads, and their respective teams to:
 - Explain the **importance of governance** and its alignment with org objectives.
 - Demonstrate how existing reporting structures could be adapted to meet governance requirements without overburdening teams.

• Integration of Reporting Systems:

- o Aligned local reporting tools (Excel, Power BI) with the **central governance framework**.
- o Standardized reporting formats to ensure consistency and ease of consolidation.
- o Incorporated **visual reporting** (e.g., dashboards, whiteboards) and **qualitative data** (e.g., team activities, best practices, R&R programs) into the governance model.

• Risk & Compliance Monitoring:

- Established mechanisms to highlight process alignment, risk identification, and compliance adherence in reports.
- o Escalated risks and compliance issues promptly to top management.

• Continuous Improvement:

 Monitored the effectiveness of the governance model and made iterative improvements based on feedback from teams and leadership.

Outcomes & Impact

- Governance Alignment: Successfully integrated the Iloilo site's reporting systems with the WNS
 Governance Model, ensuring compliance with organizational objectives.
- **Risk Management:** Improved visibility into risks and compliance issues, enabling proactive mitigation.
- **Stakeholder Engagement:** Achieved **100% participation** from functional teams in governance reporting.
- **Efficiency Gains:** Minimized additional reporting burdens by leveraging existing tools and processes.
- **Leadership Visibility:** Provided top management with clear, actionable insights into process alignment and risk management.

Tools & Methodologies

- **Reporting Tools:** Excel, Power BI, whiteboards.
- **Governance Frameworks:** WNS Governance Model, risk management frameworks.
- **Stakeholder Management:** Training sessions, workshops, and one-on-one coaching.

5. Customer Satisfaction Improvement for Travel Client

Organization: WNS Global Services, Philippines

Project Overview: Led a project to increase **customer satisfaction** for a travel client from **55% to 70%** by leveraging **statistical analysis**, **visual tools**, and **proactive customer notifications**. The initiative focused on understanding customer behaviour, identifying pain points, and implementing targeted improvements to enhance service delivery.

Key Responsibilities & Approach

• Data Collection & Analysis:

- Manually tracked distance travelled (using Google Maps) and service selections (hotel only, hotel + car, car only) for each customer.
- Analysed dissatisfaction trends based on distance, service type, demographics, and travel purpose.

• Statistical & Visual Insights:

- Used **contour plots** to visualize satisfaction levels across different distance and service combinations.
- Built a correlation matrix to identify relationships between distance, service type, and dissatisfaction scores.
- o Conducted **geospatial analysis** (heatmaps) to identify location-specific trends.

• Key Findings:

- Distance vs. Car Rental Behaviour:
 - Customers traveling <100 miles or >500 miles rarely booked rental cars.
 - High dissatisfaction when booking hotel + car rental within these distance ranges.

Customer Demographics:

- Business travellers had lower dissatisfaction than leisure travellers.
- **Families** were dissatisfied due to car size, child seats, and hidden fees.
- **First-time customers** showed higher dissatisfaction than repeat customers.

Pricing & Hidden Costs:

• Dissatisfaction correlated with unexpected charges (e.g., insurance, fuel policies).

Travel Time & Alternatives:

 Dissatisfaction was higher during peak travel times and in areas with high Uber/Lyft availability.

• Proactive Customer Notification System:

- Designed **personalized notifications** based on customer behaviour and preferences:
 - For short-distance travellers (<100 miles):</p>
 - 1. "Most customers traveling short distances prefer alternatives to car rental. Would you like to see shuttle/taxi options instead?"
 - For long-distance travellers (>500 miles):
 - 1. "For long-distance travellers, we offer flexible pickup and drop-off rental options. Would you like a one-way rental?"

Implementation & Monitoring:

- Collaborated with IT and operations teams to integrate the notification system into the booking platform.
- o Monitored satisfaction scores and adjusted strategies based on real-time feedback.

Outcomes & Impact

- Increased Satisfaction: Improved customer satisfaction from 55% to 70% within six months.
- Reduced Dissatisfaction: Lowered dissatisfaction rates for hotel + car rental bookings by 25%.
- **Enhanced Personalization:** Delivered **contextual notifications** that improved customer experience and reduced unnecessary bookings.
- **Cost Savings:** Reduced operational costs by minimizing unnecessary car rentals and optimizing service offerings.

- Data Analysis: Excel, Minitab, Google Maps API.
- **Visualization:** Contour plots, heatmaps, correlation matrices.
- **Customer Insights:** Demographic analysis, sentiment analysis.
- **Proactive Notifications:** Automated messaging systems integrated into the booking platform.

6. NPS Improvement for British Sky Broadcasting

Organization: Firstsource Solutions Ltd., Bangalore

Project Overview: Led a Six Sigma Black Belt initiative to improve Net Promoter Score (NPS) for BSky B, a major UK-based telecommunications client. The project focused on addressing key drivers of dissatisfaction in billing and technical support calls, resulting in an increase in NPS from 10% to 35%. The initiative involved process optimization, IVR redesign, CRM enhancements, and agent behaviour modelling across UK and India call centres.

Key Responsibilities & Approach

• Problem Identification & Hypothesis Testing:

- o Identified that **billing calls** had significantly lower NPS in India compared to the UK, while **technical calls** had similar NPS across geographies.
- Hypothesized that cultural and geographical familiarity played a key role in billing call satisfaction, while technical expertise was the primary driver for technical calls.

• IVR Redesign & Call Routing Optimization:

- o Proposed and implemented an **IVR distinction** using **NLP** to:
 - Route billing calls primarily to UK sites (especially complex billing issues).
 - Route **technical calls** primarily to India sites (with overflow to UK).
- Ensured that experienced agents handled technical calls during peak dissatisfaction hours (post-5 PM GMT).

• CRM Enhancements for Technical Calls:

- Identified that 30% of engineer appointment cases lacked alternate contact numbers, leading to missed appointments.
- o Implemented a **poka-yoke (error-proofing)** solution in the CRM tool:
 - Added a mandatory 11-digit UK phone number field for engineer bookings.
 - Integrated validation to ensure the number was active and UK-based before case submission.

• Billing Call Improvements:

- Noted that **new customers** (first 3 months) and those making **subscription changes** were highly dissatisfied due to billing complexity.
- o Introduced a **visual billing format** (horizontal bar graph) to clearly show:
 - Y-axis: TV, Broadband, Phone line charges.
 - **X-axis:** Calendar timeline for charges.
- Created a **dedicated team of tenured agents** to handle new customer and subscription change calls.

Agent Behaviour Modelling & Speech-to-Text Analysis:

- o Analysed **speech-to-text data** to identify patterns among top-performing agents.
- o Found that top performers consistently asked satisfied customers:
 - "Based on the resolution provided, would you recommend our product to your family and friends?"
- o Implemented this **NPS-prompting question** across all agents for resolved calls.
- o Monitored **100% of calls** using speech-to-text to ensure compliance.

- **NPS Improvement:** Increased NPS from **10% to 35%**, significantly enhancing customer loyalty and satisfaction.
- **Billing Call Satisfaction:** Reduced dissatisfaction in billing calls by **20%** through IVR optimization and visual billing formats.
- **Technical Call Efficiency:** Achieved **100% compliance** in capturing alternate contact numbers, reducing missed engineer appointments.
- **Agent Performance:** Improved agent effectiveness by modelling top-performing behaviours and ensuring consistent NPS-prompting practices.
- **Operational Excellence:** Streamlined call routing and CRM processes, reducing inefficiencies and improving customer experience.

Tools & Methodologies

- **Six Sigma:** DMAIC framework, hypothesis testing, process optimization.
- **Technology:** NLP for IVR, CRM enhancements, speech-to-text analysis.
- Data Visualization: Horizontal bar graphs for billing clarity.
- **Behavioural Modelling:** Speech-to-text analysis to identify and replicate top-performing agent behaviours.

7. Virtual Sales Coach for BSky B

Organization: Firstsource Solutions Ltd., Bangalore

Project Overview: Designed and implemented a **Virtual Sales Coach** system to enhance **upselling performance** for **BSky B** agents. The system provided **personalized sales pitches**, **competitor comparisons**, **rebuttal suggestions**, and **next-best product recommendations** based on customer profiles. The tool leveraged **real-time data integration**, **Al-driven insights**, and **agent feedback** to improve sales conversion rates and customer engagement.

Key Responsibilities & Approach

- System Design & Development:
 - Customer Metadata Integration:
 - Captured demographics (age, location, household type, income bracket).
 - Integrated **customer history** (subscriptions, upgrades, complaints, call history).
 - Analysed engagement scores (TV, broadband usage, streaming habits).
 - Predicted churn likelihood to prioritize retention efforts.
 - Real-Time Recommendations:
 - Generated dynamic sales pitches tailored to customer profiles.
 - Provided competitor comparisons (e.g., BT, Virgin Media) to highlight Sky's advantages.
 - Suggested rebuttals for common objections (e.g., "too expensive").
 - Recommended next-best products based on customer needs and historical data.
- User Interface (Agent Dashboard):
 - o **Customer Profile View:** Snapshot of customer history, sentiment score, and engagement level
 - Real-Time Suggestions Panel: Personalized sales scripts, competitor comparisons, and product recommendations.
 - o **Rebuttal Generator:** Suggested responses to customer objections.

 Performance Tracking: Monitored agent success rates and gathered feedback for continuous improvement.

Compliance & Scalability:

- o Ensured **GDPR compliance** and data privacy.
- o Implemented **cloud-based infrastructure** for scalability and low-latency performance.

• Pilot & Deployment:

- o Conducted a **pilot phase** to gather agent feedback and fine-tune the system.
- o Rolled out the tool across all BSky B call centres.

Outcomes & Impact

- **Improved Upselling Performance:** Agents reported increased confidence and effectiveness in upselling, leading to higher conversion rates.
- **Enhanced Customer Engagement:** Customers responded positively to personalized recommendations, improving overall satisfaction.
- **Streamlined Agent Workflow:** Real-time suggestions reduced the cognitive load on agents, allowing them to focus on customer interactions.
- **Scalable Solution:** The system was successfully deployed across multiple call centres, demonstrating its adaptability and effectiveness.

Tools & Methodologies

- **Data Integration:** Salesforce, internal Sky DB, APIs for competitor data.
- **User Interface:** Interactive dashboards, real-time suggestions, gamification features.
- Utilized **ETL** pipelines to ensure seamless data flow and synchronization across systems.

8. Intelligence Action Board for BSky B

Organization: Firstsource Solutions Ltd., Bangalore

Project Overview: Designed and implemented an **Intelligence Action Board** to provide **real-time performance dashboards**, **comparative rankings**, and **personalized coaching suggestions** for BSky B agents. The system aimed to improve **individual and team performance** through **data-driven insights**, **gamification**, and **targeted training**.

Key Responsibilities & Approach

- Performance Metrics & Dashboards:
 - Tracked KPIs such as:
 - Customer Interaction Quality: CSAT, NPS, AHT, FCR.
 - Agent Productivity: Calls handled, compliance score, engagement score.
 - Sales Metrics: Upsell conversion rate, revenue from upsells, AOV.
 - o Provided **comparative rankings** of agents within teams and across teams.
- Coaching & Feedback Mechanism:
 - Al-Driven Coaching Tips:
 - Suggested strategies for upselling, efficiency, and customer engagement.
 - o **Performance Heatmaps:** Highlighted strengths and weaknesses visually.
 - o **Personalized Learning Modules:** Offered training videos, articles, and coaching sessions.
- Gamification & Recognition:
 - o Introduced **leaderboards**, **badges**, and **rewards** to motivate agents.
 - o Created **customizable challenges** to boost engagement and performance.

- User Interface (Dashboard):
 - o **Agent View:** Personal performance summary, peer comparison, coaching tips.
 - o **Team Leader View:** Team benchmarks, agent leaderboards, actionable insights.
 - o **Gamification Features:** Badges, milestones, and rewards for top performers.
- Data Integration & Insights:
 - o Pulled data from **CRM**, **call analytics**, and **sales systems**.
 - Used real-time APIs to integrate call logs and feedback tools.
 - Provided performance predictions and coaching recommendations based on successful agent behaviours.

- **Enhanced Agent Performance:** Agents reported improved confidence and efficiency, leading to better customer interactions.
- **Increased Motivation:** Gamification features, such as leaderboards and rewards, boosted agent engagement and morale.
- **Targeted Coaching:** Personalized feedback and training modules helped agents address specific performance gaps.
- **Improved Team Dynamics:** Team leaders gained actionable insights to support underperforming agents and celebrate top performers.

Tools & Methodologies

- **Data Integration:** Internal Sky DB, real-time APIs.
- **Visualization:** Interactive dashboards, heatmaps, leaderboards.
- Implemented **data anonymization techniques** to ensure GDPR compliance and protect sensitive customer and agent information.

9. RPA Implementation for Corporate Finance

Organization: Firstsource Solutions Ltd., Bangalore

Project Overview: Led the implementation of **Robotic Process Automation (RPA)** solutions to automate **financial reconciliation**. The initiative leveraged **Automation Anywhere** and **Optical Character Recognition (OCR)** tools to reduce manual effort and improve accuracy.

Key Responsibilities & Approach

- Process Assessment & Automation Design:
 - o Identified repetitive, rule-based tasks in **financial reconciliation** (accounts payable).
 - Designed automated workflows using Automation Anywhere to streamline these processes.
- Tool Integration & Deployment:
 - Integrated OCR technology to extract and process data from scanned invoices.
 - Developed RPA bots to handle tasks such as:
 - **Invoice Processing:** Matching invoices with purchase orders and payment records.

• Compliance & Error Reduction:

- Implemented automated checks and balances to ensure compliance with regulatory requirements.
- o Reduced **manual errors** by **85%** through automation and validation mechanisms.

- **Efficiency Gains:** Reduced **invoice reconciliation time** from **5 days to 12 hours**, enabling faster financial closures.
- **Cost Savings:** Achieved **20% FTE savings** across corporate finance by automating repetitive tasks.
- Improved Accuracy: Significantly reduced errors in invoice processing enhancing data reliability.
- **Regulatory Compliance:** Automated checks ensured adherence to compliance standards, reducing audit risks.

Tools & Methodologies

- RPA Tools: Automation Anywhere.
- **OCR Technology:** Optical Character Recognition for data extraction.
- Process Optimization: Workflow design, error-proofing, and validation mechanisms.

10. Financial Audit for Everything Everywhere (EE)

Organization: Infosys BPO, Bangalore

Project Overview: Led a comprehensive **financial audit** for **Everything Everywhere (EE)**, a major telecommunications client, to validate commission agreements and ensure financial accuracy. The project involved **automating the validation process** using **VBA Macros** and **SQL scripts**, identifying discrepancies, and recovering **£10 million in overpaid commissions**. The initiative also led to **process improvements** in commission structuring to prevent future financial leakage.

Key Responsibilities & Approach

• Audit Planning & Scope Definition:

- Defined the scope of the audit to cover 30 months of commission payments across EE's channels and partners.
- o Identified key data sources, including **Excel workbooks** (commission agreements) and the **ERM database** (actual changes).

Automation of Validation Process:

- Developed VBA Macros to extract and standardize data from Excel workbooks.
- o Created **SQL scripts** to guery the ERM database and retrieve relevant commission records.
- Automated the cross-verification of frontend changes (Excel workbooks) against backend records (ERM database).

• Discrepancy Identification & Recovery:

- Identified discrepancies between commission agreements and actual payments, uncovering £10 million in overpaid commissions.
- o Collaborated with EE's finance team to validate findings and initiate recovery processes.

• Process Improvement Recommendations:

- Analysed root causes of discrepancies, such as manual errors and lack of validation mechanisms.
- Recommended **process improvements** to enhance commission structuring and reduce financial leakage.

Project Management & Reporting:

- Used **MS Project** to plan and track audit activities, ensuring timely delivery.
- Prepared detailed reports for EE's leadership, highlighting findings, recovery efforts, and improvement opportunities.

- **Financial Recovery:** Identified and recovered **£10 million in overpaid commissions**, ensuring financial accuracy.
- **Process Improvements:** Implemented changes to commission structuring, reducing the risk of future discrepancies.
- **Efficiency Gains:** Automated the validation process, saving significant time and effort for future audits.
- **Client Satisfaction:** Delivered actionable insights that strengthened EE's financial controls and partner relationships.

Tools & Methodologies

- Automation Tools: VBA Macros, SQL scripts.
- **Project Management:** MS Project for planning and tracking.
- Data Analysis: Cross-verification of Excel workbooks and ERM database records.

11. British Telecom (BT) Challenge Cup – Best of India Awards

Organization: Infosys BPO, Bangalore

Project Overview: As a **project mentor**, led teams to achieve **2nd place** in British Telecom's **'Best of India' competition** in both **2011 and 2012**, outperforming **150+ project teams** each year. The competition, part of BT's annual **Challenge Cup**, recognized excellence in improvement projects across BT's businesses. Additionally, received the **Golden Ribbon Award** for **five consecutive years of participation** (2009–2013) in the Challenge Cup.

Key Contributions & Achievements

- 2011 Project: Improving First Call Resolution (FCR) in Technical Troubleshooting Calls
 - o **Objective:** Enhance FCR rates for technical troubleshooting calls to reduce repeat calls and improve customer satisfaction.
 - Approach:
 - Analysed call data to identify root causes of unresolved technical issues.
 - Implemented targeted training programs for agents to improve troubleshooting
 - Introduced a **knowledge repository** for guick access to solutions.
 - Outcome:
 - Improved FCR from 70% to 77%, significantly reducing repeat calls and enhancing customer experience.
 - Secured 2nd place in the Best of India competition.
- 2012 Project: Proactive SMS Notifications for Plan Changes, Bill Generation, and Payments
 - Objective: Improve customer communication by sending text message notifications for key account activities.
 - Approach:
 - Designed and implemented an SMS notification system to alert customers about plan changes, bill generation, and payment confirmations.
 - Integrated the system with BT's billing and CRM platforms for real-time updates.
 - Outcome:
 - Enhanced customer transparency and satisfaction by providing timely updates.
 - Secured 2nd place in the Best of India competition for the second consecutive year.

- Golden Ribbon Award (2009–2013):
 - Recognized for **five consecutive years of participation** in the BT Challenge Cup, demonstrating consistent excellence and commitment to driving improvement projects.

- **Improved Customer Experience:** Enhanced FCR rates and proactive communication led to higher customer satisfaction.
- **Operational Efficiency:** Reduced repeat calls and streamlined customer communication processes.
- **Recognition:** Achieved **2nd place** in the **Best of India** competition twice, outperforming **150+ project teams** each year.
- **Leadership & Mentorship:** Guided teams to deliver impactful results, showcasing strong project management and mentorship skills.

- **Data Analysis:** Call data analysis to identify improvement opportunities.
- **Process Improvement:** Training programs, knowledge repositories, and SMS notification systems.
- Project Management: Mentored teams to plan, execute, and deliver projects within tight deadlines.