

Resume – Abhilash

Abhilash – MBA Portfolio Resume

Contact Information

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 - GitHub: <https://github.com/myMBA-design>
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Education

University Canada West (UCW)
MBA, Business Analytics – *Current*

University Canada West (UCW)
BSc, Business Management – 2023

Professional Experience

AI Strategy Intern – FutureTech AI Solutions (*Summer 2025*)

- Built predictive models in Python (scikit-learn) to improve customer segmentation.
- Collaborated on chatbot deployment, improving customer support efficiency by 30%.

Data Analyst – BrightSpark Retail (*2022–2024*)

- Automated reporting processes using SQL and Power BI.
 - Conducted trend analysis and strategic recommendations, increasing ROI by 12%.
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Projects

- **Customer Segmentation ML Model** – Applied supervised learning to classify customer groups.
 - **Retail Analytics Dashboard** – Designed an interactive Power BI dashboard for executive decision-making.
 - **Case Competition – UCW 2025** – Presented AI-driven expansion strategies for an international brand.
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Skills

- **Data Analytics Tools:** Python, SQL, Power BI, Tableau
 - **AI/ML Tools:** scikit-learn, GPT APIs
 - **Business Tools:** Excel modeling, Strategic Planning, Business Communication
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Certifications

- Google Data Analytics Certificate (2024)
- AWS Cloud Practitioner (2025)