Appendix – LLM Output and Revisions

Appendix

This appendix documents the outputs generated with a Large Language Model (ChatGPT) during the creation of my multi-page MBA portfolio website.
All AI-generated content is clearly identified, and my annotations explain how I revised and personalized it to ensure authenticity.

LLM-Generated Site Map (Initial Draft)

ChatGPT Output:
- Home/About
- Resume or CV
- Projects/Case Studies
- Skills & Certifications
- Contact

My Revision:
I kept this overall structure but expanded the "Projects" page with detailed case studies and references. I also added UCW branding (logo, background image) and an embedded map to personalize the site.

LLM-Generated About Me (Draft)

ChatGPT Output (excerpt):
"I'm Jordan Lee, an MBA candidate specializing in Business Analytics at University Canada West. My interests lie at the intersection of AI, strategy, and digital transformation."

My Revision:
I replaced the sample name "Jordan Lee" with my fictional identity "Abhilash" and expanded the section with my own academic journey, internship highlights, and specific UCW coursework. I also added a UCW Administration building background image for visual context.

LLM-Generated Resume (Draft)

ChatGPT Output:
Provided a generic resume structure with placeholders for education, experience, skills, and certifications.

My Revision:
I filled in details from my fictional academic path (UCW BSc and MBA) and added realistic experiences (FutureTech AI Solutions internship, BrightSpark Retail analyst role). I also generated a downloadable PDF resume using Quarto and linked it on the site.

LLM-Generated Projects Section (Draft)

ChatGPT Output:
Suggested projects such as "Customer Segmentation with ML" and "Retail Analytics Dashboard" without details.

My Revision:
I expanded each project with:
- **Customer Segmentation:** Detailed use of K-means clustering, inserted image `k_means.jpg`, and cited the dataset source (Project Gurukul, 2023).
- **Retail Analytics Dashboard:** Added context on Power BI dashboard design and included Microsoft Learn (2024) as an APA reference with an illustrative screenshot (`power-bi-dashboard.png`).
- **Case Competition:** Added specifics about AI-driven supply chain optimization.
- **Independent Research:** Linked to BUSI 654 coursework.

LLM-Generated Contact Section (Draft)

ChatGPT Output:
Basic email and LinkedIn links.

My Revision:
I expanded this section to include GitHub, a downloadable resume, and an embedded Google Maps iframe showing the UCW campus location.

References

- Microsoft. (2024, November 18). *Introduction to dashboards for Power BI designers*. Microsoft Learn. https://learn.microsoft.com/en-us/power-bi/create-reports/service-dashboards

- Project Gurukul. (2023). *Customer segmentation project using machine learning*. https://projectgurukul.org/customer-segmentation-project-machine-learning/

- Quarto Documentation. (n.d.). https://quarto.org

- OpenAI. (2025). *ChatGPT*. https://chat.openai.com