



TSUCS

SPONSORSHIP PACKET 2019



Dear Corporate Representative,

The TSU Computer Society thanks you for your interest and would like you to join our mission to increase awareness and professional growth of our students to achieve their full potential at their desired profession. We want to help grow diverse leaders in engineering and technology at our HBCU.

Our department organization is small but is growing and inclusive to all majors and ethnic backgrounds. We are achieving big things because company sponsors make everything we do possible. We appreciate your support to help us annually. Our packet consists of our signature and local events and level of involvement that would best suite your company.

On behalf of the members from TSU-CS, I would like to thank you for your interest and consideration in partnering and supporting small student organizations like ours.

Please reach out to us at tsucomputersociety@gmail.com if you have any questions, would like more information, or to meet us. We are open to negotiations.

Sincerely,

Lentynie Tran

Lentynie Tran
TSU Computer Society President
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Gold (\$5,000+)	
Silver (\$2,000-\$4,999)	
Bronze (\$1000-\$1,999)	
Supporter(\$500>)	
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ABOUT US

Texas Southern Computer Society (TSUCS) is a non-profit student ran organization in the College of Science, Engineering, and Technology (COSET) at Texas Southern University (TSU). Our mission is to encourage passionate students to achieve their dreams by growing them into competitive and strong leaders in their profession.

In 2015, it was reformed to create opportunities for students to grow their technical and professional skills. We provide coding workshops, code drills for problem solving development, tutoring, tech talks with professionals, high school outreach, peer and high school mentoring, and professional development to strongly reinforce our mission statement. Our active student members learn the value of diversity, collaboration, and helping others while growing professionally on their tech and leadership skills.

What We Do: Signature and Local Events

Signature Events

HACKHOUSTON

Launched April 2017, the first HackHouston event pulled more than +100 students to Texas Southern University for a 24 hour sprint to create a product that could help the community. We had over 30 different schools attend. The event provides workshops, mentoring, food, and swag for all attendees and volunteers. We aim to grow our attendees, mentors, and diversify the over-all population by twice the previous year. Spring 2019 HackHouston will target not only students of technology, but ALL students in STEM (Biology, Chemistry, ect.) to solve a unique and growing problem: the gap in between STEM majors. Let's use tech to solve this problem!



Minorities in Silicon Valley (MSV)

A yearly trip taken during student's Spring Break to travel to California and visit 12 companies. A trip like MSV is unique and puts the students into the largest tech hub. Students are exposed to endless amounts of companies and first hand advice from minorities of multiple different background. They grow their networks by personally meetings and making a connection with recruiters and engineers and encouraged to achieve anything. The trip has built opportunities and leaders no other university in Texas has done. Our next trip will consist or 15 to 20 students.

Students are hand selected with either strong technical or soft skills, or both. They are active in their communities and are the hungriest students on campus.

- After the first trip, every student had an interview and internship or summer research.
- After the second trip, 60% had a full time job or internship.



Local Events

Workshops, Tech Talk, Code Drills, Outreach, Mentorship, and Professional Development

We aim to provide our community with resources to learn and grow. We offer free workshops and entry to all our events. These workshops and meetups aim to develop passionate or interested students from any major. TSUCS collaborates with other organizations like TxSU NSBE to provide opportunities like conference and scholarship opportunities and Career Services to always offer professional dress, resume reviews, and mock interviews. Along with our out tech talks, these collaborations allow students to grow their network everywhere!



Volunteering & Community Outreach

Few of the notable participations of our members:

- High School Mentoring
 - Greater Minds in STEM & Shell Challenge
 - 2nd place!
 - NSBE DFW Fall College to Careers
 - Resume Review and Mock Interviews
 - Trio Upward Bound Math & Science
 - College Bowl 1st place!
 - Science Bowl 1st place in subjects: Math, Biology, and Chemistry
- STEM Recruiting
 - Hastings High School (+500 students)
- Volunteering
 - NSBE A Walk for Education
 - TSU Homecoming Parades
 - Professional Development in Attire, Resume, and Mock Interviews
- Tech Workshops!

Sponsorship Levels and Benefits

	LEVELS			
BENEFITS	Gold	Silver	Bronze	Supporter
Access to resumes of HackHouston or MSV attendees	▲			
2-5 minutes during HackHouston Speech	▲			
Exhibitor Space and/or workshop during	▲	▲		
Logo on T-shirts	▲	▲	▲	
Social Media Acknowledged and handle blast	▲	▲	▲	
Logo on Website	▲	▲	▲	▲
Logo on Email Blasts to members and staff	▲	▲	▲	▲
Logo on Flyers	▲	▲	▲	▲

Non-Monetary Support and Benefits

We are seeking sponsorship from food vendors or shops that would like to be involved in our events! We are up for negotiations on our tier levels if you are a non-food vendor. The non-monetary sponsorship is based off of food vendors. We are open to social media, community, and endorsement support and if you are open to display, demo, or a workshop of your products.

Sponsorship Tiers for Non-Monetary Vendors

Gold Tier: 100% Discount on meals

- Logo on Tshirt, flyers, and website.
- Social Media Blast with handle in caption for all of our HackHouston posts and 5 of our weekly meetup posts and PP
- Mentioned in HackHouston Speech
- 4 Tshirts and Swag Bags Free

Platinum Tier: 75% Discount

- Logo on Tshirt and website
- Social media blast with handle in caption for 5 of our HackHouston posts and 3 of our weekly meetup posts and PP
- 2 Tshirts and Swag Bag Free

Bronze: Less<%50

- Mentioned as supporter on T shirt and Website
- Social media blast with handle in caption for 2 of our HackHouston posts
- 1 Tshirt and swag bag Free



TSUCS

Sponsorship Form

Company Name: _____

Mailing Address: _____

Name of Contact: _____

Phone: (____) _____ Email: _____

My company would like to become an official sponsor and supporter of TSUCS student organization at the following level:

____ Gold (\$5,000+)

____ Silver (\$4,999—\$2,000)

____ Bronze(\$1,999-\$1,000)

____ Supporter(\$500>)

TOTAL SUPPORT AMOUNT \$_____

Please return this form by EMAIL: TSUComputerSociety@gmail.com with subject: "Corporate Sponsor Form" and we will send you our official banking form.

Signature: _____ Date: _____

Thank You

We sincerely thank you for your interest in TSU Computer Society. We are interested in creating professional and strong connections with our sponsors. We hope this packet has persuaded you to create one with us and aid in our mission to help strengthen our communities and future professionals!

Sincerely,

TSU Computer Society

