

Johnny Suh by Jamya Prince

age: 27
residence: Chicago
education: College Degree
occupation: Dance
marital status: single



"Just because you're trash doesn't mean you can't do great things. It's called garbage can, not a garbage cannot."

He likes to improve in dancing and cares about being a help to his dance crew. He loves performing and enjoying time with his dance crew.

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INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

To be the best version of himself
To not let anyone down

Needs

- Need to be able to get food quickly so he can be on time
- Need to know the wait times of restaurants
- Need to make sure he gets to practices and performances on time

Wants

- Want to eat before practices so he won't be in pain while
- Don't want to be late for practices or performances
- Want to be able to get food on time
- Don't want to wait in long lines

Values

- Time
- Dance crew

Fears

- Fear to be letting his team down
- Fear of not being his best self

Jennie Kim (Ashiya Branch)

age: 19

residence: Los Angeles, CA

education: Bachelors Degree of Fine Arts

occupation: Kpop Idol

marital status: Single | No children



I love all my fans! (JK)

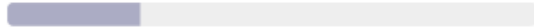
Jennie is a Kpop Idol who lives in LA and is always busy. She is always juggling performances and brand sponsorships. She needs to be able to be in and out when ordering food.

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Criteria For Success:

The 6 years of her career and the many years she trained made her successful.

Needs

- Fast ordering
- Love and Support from fans
- Happiness

Values

- Hard Work
- Time Mangement
- Services that easily fit into her schedule

Wants

- To continue her career in fashion
- Go on a World Tour
- Mange time better
- More free time

Fears

- Not being successful
- Not having enough time to eat.
- Too busy to have a nice dinner
- Crowded places

Janine Collins (Zaria Mobley)

age: 34

residence: Seattle, Washington

education: MBA

occupation: Project Manager

marital status: Married, 2 kids



"The future starts today, not tomorrow."

Janine goes to work at 7:00am and when she gets home she makes sure that her family is settled for the most part. After, she starts to finish up her projects from work. She doesn't have time to cook dinner for her family often.

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Criteria For Success:

In order to feel successful Janine has to accomplish all of the things on her to-do list.

Needs

- Food
- Options
- Convenience

Values

- Quality
- Time

Wants

- Save time
- More time to relax
- Provide better meals for her family

Fears

- Uncertainty
- Being hungry



Monique Jones (Hanwa Bakir)

age: 27

residence: manhattan, NY

education: Bachelor Degree of Fine Art (BFA)

occupation: Interior Designer

marital status: Single | long term boyfriend



"The ability to see order in chaos is called creativity!"

Monique is a very detail-orientated person. She likes to give her full attention and focus on one task at a time. Her interpersonal skills include being supportive and consulting. She also has a delegative leadership style, in which she encourages her employees to do well.

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SOCIAL NETWORK



Criteria For Success:

Building and designing ones dream is my overall goal and passion.

Needs

- To know live waiting times for restaurants so she can be more efficient during her lunch breaks.

Values

- Time management
- Organized restaurants/fast food places
- Team bonding, frequently eating out with co-workers

Wants

- To be able to grab a quick bite without waiting in long lines to go back to work on time.
- To put clientele needs above all

Fears

- Claustrophobia
- Clowns
- Failures

