

# Ajay Kumar Myakala

## SENIOR UX/UI & PRODUCT DESIGNER

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### Professional Summary

**Senior UI/UX & Product Design Leader** with **9+ years of experience** crafting complex SaaS interfaces, **Human-Machine Interaction (HMI)** and pixel-perfect digital experiences for **B2B** and enterprise products. Expert in the full design lifecycle from discovery and **workflow orchestration** to visual design and prototyping. Proven track record of building scalable Design Systems and delivering premium interfaces for **data-heavy platforms** across Fintech and Media sectors. Adept at bridging the gap between product requirements and execution with **a founder's mindset**, ensuring rapid delivery in fast-paced environments.

### TECHNICAL SKILLS & TOOLS

- **Design & AI Tools:** Figma (Advanced), **AI-driven Design Flows**, Uizard (AI Prototyping), Adobe Creative Suite (Photoshop, Illustrator, XD), Sketch, Miro, Maze.
- **UX Strategy: Workflow Orchestration**, Service Blueprints, **Human-Machine Interaction (HMI)** and **Real-time System Monitoring**, User Journey Mapping, Heuristic Evaluation, Rapid Prototyping, Information Architecture, A/B Testing.
- **Core Competencies:** **SaaS & B2B Product Design**, **Robotics Telemetry Visualization**, Complex Workflow Design, **Data Visualization**, Design Systems, Low-Latency UI Design, Mobile & Web App Design, **Autonomous System Workflows**, **Zero-to-One Product Launch**, Accessibility (WCAG 2.1).
- **Leadership & Collaboration:** Stakeholder Management, DesignOps, Mentoring Junior Designers, Cross-functional Communication.
- **Technical Familiarity:** HTML, CSS, JavaScript, Bootstrap, React.js (Next.js), CMS (WordPress, Joomla).

### Professional Experience

**HOMELOC SOLUTIONS LLC** | *Lead UX Consultant / Product Specialist*

Mar 2024 – Oct 2025

- **Zero-to-One Product Launch:** Spearheaded the vision for a greenfield mortgage platform, navigating startup ambiguity to translate abstract requirements into concrete **user flows** and deliver the MVP.
- **Multi-Agent Ecosystems:** Designed interconnected interfaces for complex ecosystems, managing interactions similar to **multi-agent robotic workflows**.
- **Impact:** Designed streamlined onboarding workflows that reduced application completion time by **18%** compared to traditional manual processes.

- **Design Systems:** Built a scalable Design System from scratch (Typography, Color, Component Library) to ensure **visual consistency** and rapid development across the platform.

## COMPUTECH BUSINESS SOLUTIONS | *Senior UX Designer*

Mar 2023 – Mar 2024

- **Data Visualization & Telemetry:** Spearheaded the modernization of **Diversity Trax**, a **data-heavy supply chain analytics platform**, transforming inconsistent UI into a cohesive **SaaS module-based system**.
- **Complex System Architecture:** Enhanced user task efficiency by **25%** for **enterprise users** through improved information architecture and simplified data presentation.
- **Real-Time Dashboards:** Designed **real-time data visualization** for "CashTrax" (Fintech), reducing manual reconciliation time by **20%** through intuitive data visualization.

## VISUAL IT SOLUTIONS | *Senior UX Designer*

Sep 2022 – Mar 2023

- **Digital Transformation:** Contributed to **E-Pragati**, a comprehensive framework unifying public sector governance services into a single seamless ecosystem.
- **Complex Workflows:** Designed high-stakes workflows where accuracy and system reliability were critical for user safety
- **Usability at Scale:** Focused on simplifying bureaucratic processes into intuitive digital interfaces, ensuring high usability for diverse demographics.

## Gaian Solutions | *Senior UX Designer*

Oct 2021 – Aug 2022

- **Low-Code Workflow Design:** Designed the UX for a **cloud-based low-code platform**, enabling users to build complex content workflows via intuitive **drag-and-drop interfaces**.
- **Visualizing Logic:** Translated complex backend logic into **visual graph-based editors** (analogous to **ROS node graphing**), allowing broadcasters to manage dynamic ad insertions and **interactive decisioning** without writing code.
- **SaaS Tooling:** Created high-fidelity prototypes for technical tools enabling content monetization via NextGen TV (ATSC 3.0) standards.

## Way2news Interactive Pvt. Ltd (Formally Way2online) | *UI/UX Designer*

May 2018 – Jun 2021

- **User Growth:** Designed engaging interfaces for a vernacular news app, contributing to a **30% growth in Daily Active Users (DAU)**.
- **Monetization Platforms:** Created high-converting designs for a DIY audience monetization platform, boosting user acquisition and retention.

- **Platform Design:** Designed and deployed a comprehensive job portal using CMS, optimizing job seeker and recruiter journeys.
- **Communication Tools:** Designed the user interface for **VioTalk**, a video calling application, focusing on clean overlay controls and seamless connection experiences.

## **CERTIFICATIONS**

- **Succeeding in Web Development:** Full Stack and Front End
- **Interaction Design: Interface** (LinkedIn Learning)
- **Power BI Basics**