

CitiBike Analysis (May 2018)

The majority of CitiBike riders start their trips in Manhattan. This typically seems like the most popular location when you think of commuters working and tourists visiting New York.

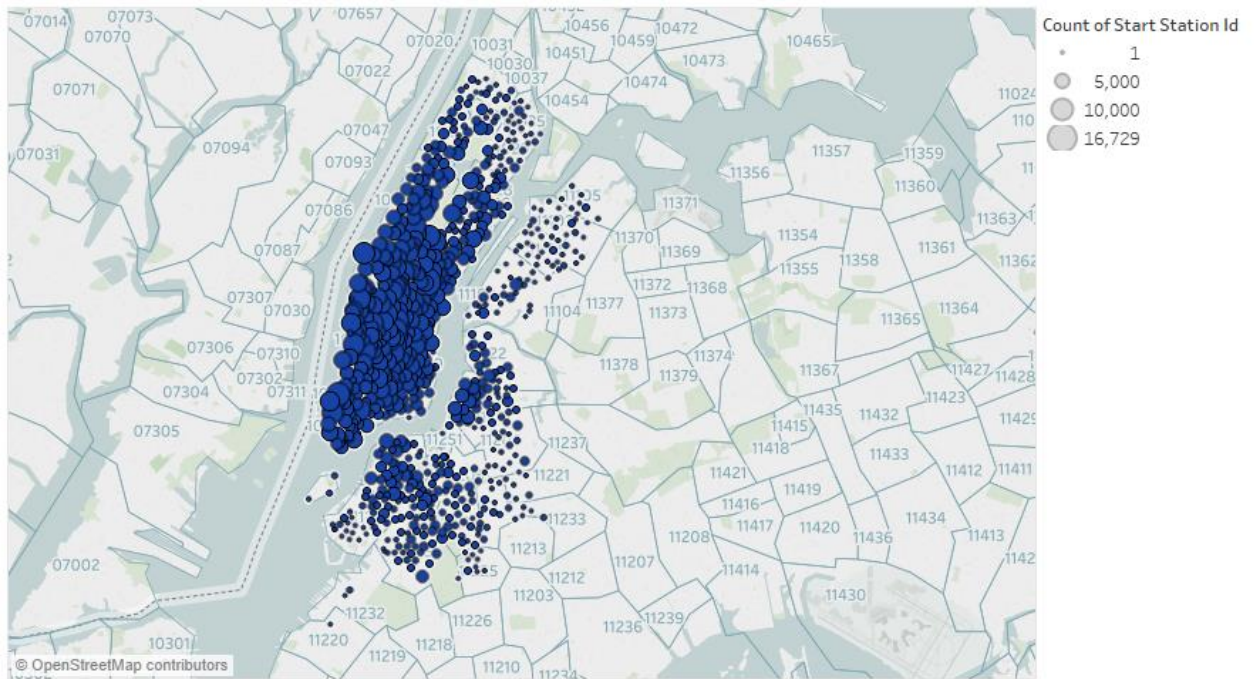
The locations of where trips end seem to be a little more spread out. Manhattan is still the most popular borough for bike riders.

Not surprisingly, the usage of CitiBikes is highest amongst people ranging from 18-30 years old.

The vast majority of people who subscribe to CitiBikes are men. In addition, people are more likely to subscribe rather than be one-off riders.

The most popular trip start times are 8am and 5pm which seem to strongly correlate to working hours.

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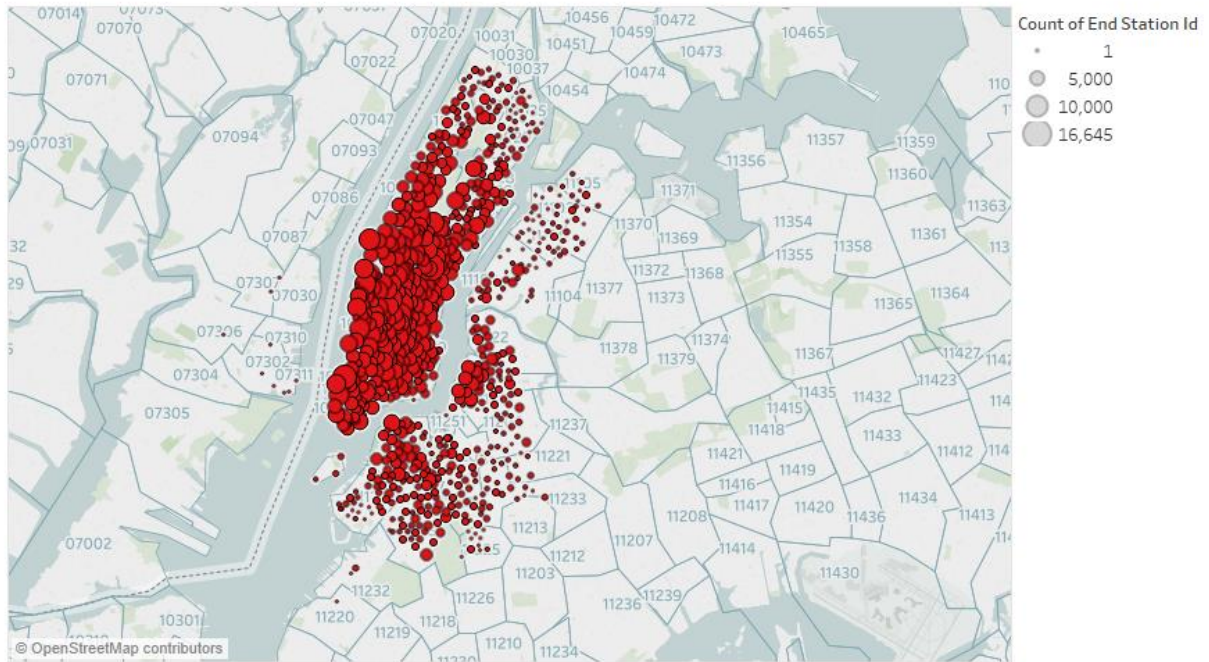
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This map locates population centers to station locations. It's interesting to see so many stations in Brooklyn whereas Manhattan is as densely populated.



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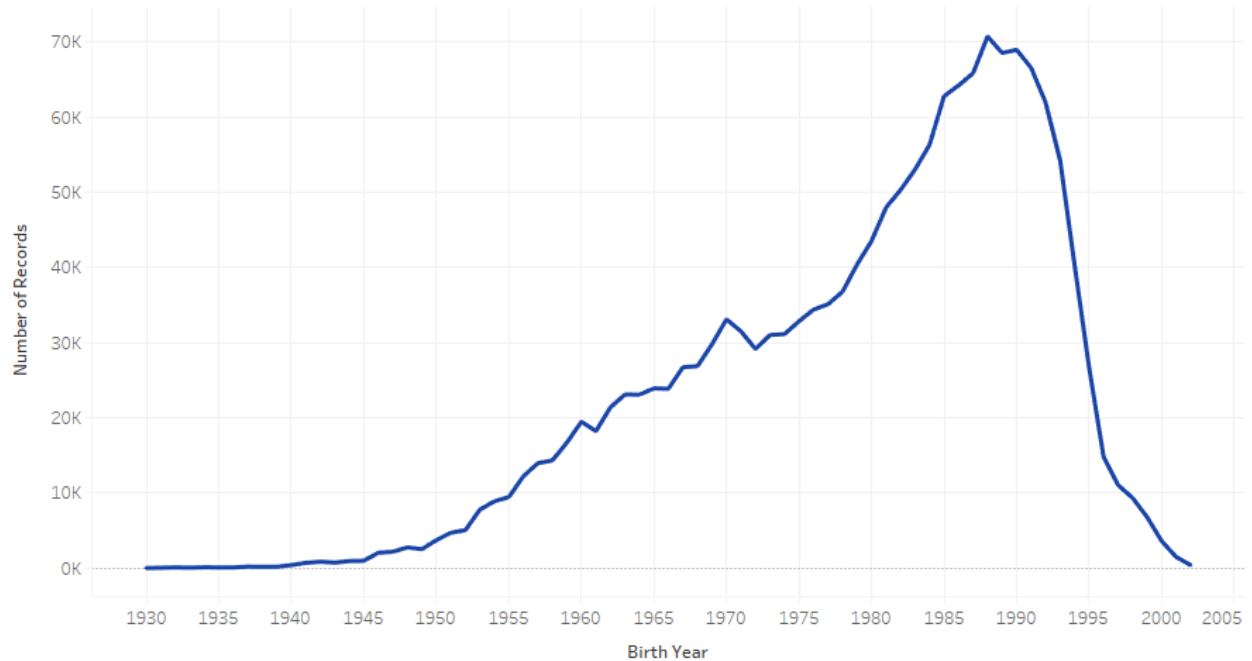
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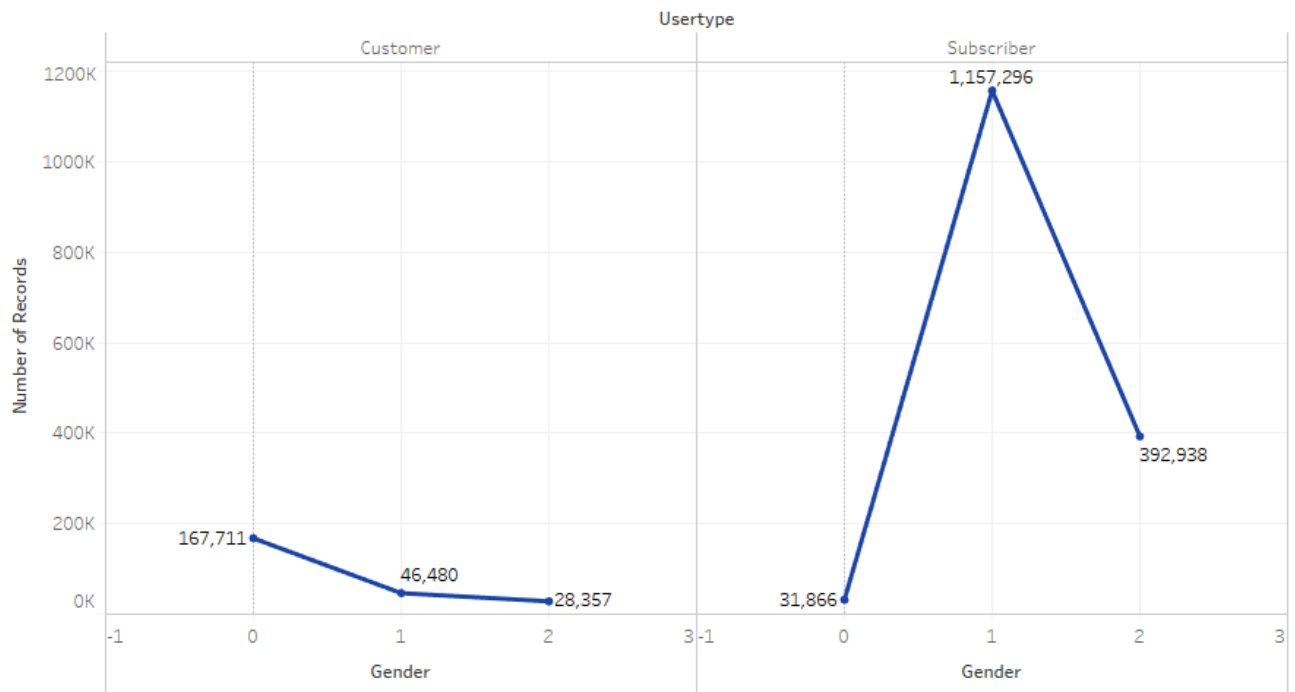
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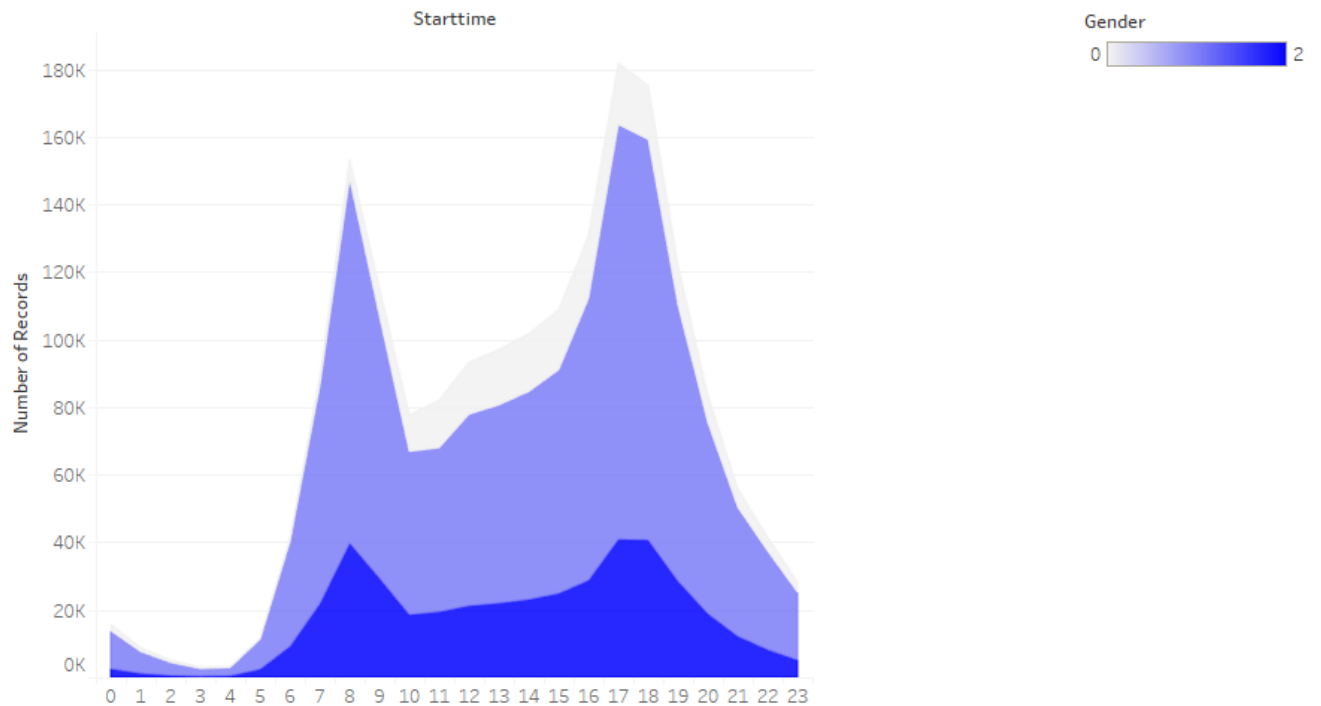
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This map looks at 2018
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